

VISION



UWA

UNIVERSITY QUARTERLY
NEWSLETTER

JAN-MARCH 2022

ILMA University started its new year 2022 in collaboration with Cantonment Board Korangi Creek

ILMA University started its new year 2022 in collaboration with Cantonment Board Korangi Creek (CBKC) with Tree Plantation Drive to make clean and green Pakistan on Saturday January 01, 2022. The CEO CBKC Mr. Omer Masoom Wazir along with Registrar ILMA University Syed Kashif Rafi, Director Quality Assurance & Liaison Mr. Fawwad Mahmood Butt, Deputy Director Quality Assurance & Liaison, Ms. Sajida Qureshi, Dean Faculty of Management Sciences Prof. Dr. Muhammad Imtiaz Subhani, Head of Teaching Department (Business Administration) & Assistant Professor Dr. Imran Shah, Associate Professor Dr. Waheed Siyal,



Assistant Professor Mr. Fazal Qureshi, Lecturers Department of Computer Science Mr. Aftab and Mr. Awais Jumani, Head of Security & Administration Mr. Raoun Farid, Data Analysts Quality Assurance & Liaison Mr. Muhammad Hamza & Mr. Babar, Assistant Manager Alumni & Placement Mr. Inamullah, Officer Alumni and Placement Ms. Samra along with various students of Societies and clubs of ILMA University participated in the drive.

The CEO CBKC Mr. Omer appreciated the support of ILMA University in making this drive successful and highlighted the importance of making our youth socially responsible citizens of Pakistan. ILMA University Registrar, Syed Kashif Rafi encouraged the initiative of ILMA University and CBKC and stressed on more such activities as tree plantation is an ongoing charity and trees are the source of cleaner and greener Pakistan and should be planted across the city. The students & Faculty thoroughly enjoyed the activity with an ambition that this is just a beginning; and they assured that they will keep on doing such noble activities in the future as well.

ILMA University delegation comprising Mr. Fawwad Mahmood Butt (Director Quality Assurance and Liaison).



ILMA University delegation comprising Mr. Fawwad Mahmood Butt (Director Quality Assurance and Liaison), Major Syed Nasir Subzwari (Controller of Examinations) & Ms. Sajida Qureshi (Deputy Director Quality Assurance and Liaison) called on Brig. Rauf Shahzad, Deputy DG Pakistan Rangers (Sindh) on January 5, 2022. The meeting was aimed to discuss avenues for collaboration in promotion of Quality Education in all segments of society.

Brig. Rauf Shahzad greatly appreciated the efforts of ILMA University in extending scholarships to deserving students. At the end, ILMA University Delegation presented Souvenir to Brig. Rauf Shahzad with the assurance to continue its efforts in promotion of Education, Sports and CSR activities.



Honorable Chancellor, Ilma University, Mr. Noman Abid Lakhani (T.I.) met with station commander Brigadier Abid Ali Askari and discussed the role of Ilma University in the Socio-Economic Development of Pakistan & areas of mutual interest.

Honorable Chancellor presented University Memento to Brigadier Abid Ali Askari Station Commander

Honorable Chancellor, Ilma University, Mr. Noman Abid Lakhani (T.I.) met with Consulate General of France Mr. Christian Testot and discussed the role of Ilma University in The Socio-Economic Development of Pakistan & Areas of Mutual Interest.

Honorable Chancellor presented university memento to Consulate General of France



WEBINAR OR SEMINAR

- 1 Webinar on Effective Communication Skills Asma Khalid Project Manager and Digital Marketing Head, Cyber hosting
- 2 Webinar on work life balance by dr. Saif ullah, associate professor at ilma university
- 3 Webinar on work life balance by dr. Saif ullah, associate professor at ilma university
- 4 Seminar on Benefits of joining IEEE Society
- 5 Webinar On Why Epistemological Outcome Is Important In Research By Prof. Muhammad Imtiaz Subhani, Phd.
- 6 Webinar On Urban Sprawl And Sustainability Of Big Cities, Issues And Solutions: A Case Of Karachi By Dr. Akhtar Hussain Ph.d. In Urban Studies
- 7 SEMINAR/WEBINAR ON HOW TO SECURE THE SMART GRID FROM CYBER ATTACK by COACH Ali Aziz, Lecturer, Faculty of Science and Technology
- 8 SEMINAR/WEBINAR ON UNDERSTANDING OF NATURAL LANGUAGE PROCESSING by COACH Dr. Wazir Ali Assistant Professor, Faculty of Computer Science
- 8 SEMINAR/WEBINAR ON UNDERSTANDING OF NATURAL LANGUAGE PROCESSING by COACH Dr. Wazir Ali Assistant Professor, Faculty of Computer Science
- 9 Webinar Session on Entrepreneurship by Dr Farah Essa, Director Radiology, Dr. Essa Laboratory & Diagnostic Centre
- 10 Awareness Session on Routine and Diet in Ramadan by Dr. Komal MBBS, RMP

3rd International Conference on Quality Assurance in Academia (IC-QAA) 2022

Honorable Dr. Shaista Sohail, Executive Director, Higher Education Commission (HEC), Govt. of Pakistan spoke at the 3rd International Conference on Quality Assurance in Academia (IC-QAA) 2022 hosted by ILMA University, highly appreciated & praised the conference and said that such initiative will bolster quality standards in Pakistan.



Honorable Chancellor, Ilma University, Mr. Noman Abid Lakhani (T.I.) met with Director General ASF Maj Gen Abid Lateef and discussed the role of Ilma University in the Socio-Economic Development of Pakistan & areas of mutual interest.

Director General ASF Presented Memento To Chancellor Ilma University



ILMA University warmly welcomed all the new students to the **Fresher's party**, arranged by ISAC at farmhouse.



ILMA Tech Gala 2022



ILMA University organized ILMA Tech Gala 2022 on January 29, 2022 at Main Campus to showcase Final Year Projects of undergraduate on fourth industrial wave tech and on ecosystem development initiatives. The Chief Guest Mr. Omer Masoom Wazir, CEO Cantonment Board Korangi Creek and was attended by large number of representatives from academia, industry and Government Sectors. The event was a mega success under the able leadership of Chancellor Mr. Noman Abid Lakhani (T.I.) and Vice Chancellor Prof. Dr. Mansoor-uz-Zafar Dawood and support of Dean Faculty of Computer Sciences Prof. Dr. Asad Ali Sheikh, Registrar Syed Kashif Rafi, Director Quality Assurance & Liaison Mr. Fawwad Butt, Head of Teaching Department Dr. Waheeduddin Hyder, Deputy Director Quality Assurance & Liaison Ms. Sajida Qureshi. The three best projects were awarded Cash prizes and shields by the Vice Chancellor.

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Ranked #1
In Sindh by
Times Higher Education
Impact Rankings 2021*



TORCH





ILMA University hosted Alumni Meet at its Main Campus



ILMA University hosted Alumni Meet at its Main Campus on Saturday, 22 January, 2022 to greet its alumni and acknowledge their role and contribution towards building a better Pakistan.

Prof. Dr. Mansoor uz Zafar Dawood (Vice Chancellor) gave welcome address followed by formal introduction of the participants over Hi-tea.

The alumni meet aims to reconnect ILMA University with its alumni while providing a world of opportunities to them by offering various rewards and incentives which were shared in detail during the meet up and was highly appreciated by the alumni

Collaboration with Rotary International & Clubs presents Live Talk Show Qtrix

ILMA University in collaboration with Rotary International & Clubs presents Live Talk Show Qtrix on February 10, 2022 live on Facebook & LinkedIn in conversation with Deb Adair, the 8th President of INQAAHE and Executive Director & CEO of QM Quality Matters, USA, at 12:00 pm GMT/05:00 pm PKT.

The show aims to bring world top notch CEOs, Presidents, Directors, Chancellors, Vice Chancellors, Rectors, Researchers from academia & industry of developed countries, in front, to speak out Hot-Button issues related to higher education quality trends and new directions in the Post Covid 19 digitech world.



Honorable Chancellor, Ilma University, Mr. Noman Abid Lakhani (T.I.) met with Director Gen Development of Pakistan & areas of mutual interest.

Director General ASF Presented Memento To Chancellor Ilma University.



Meeting and Training of QECs organized by Higher Education Commission of Pakistan (HEC)

The Quality Assurance and Liaison Department of ILMA University comprising of Mr. Fawwad Mahmood Butt, Director and Ms. Sajida Qureshi, Deputy Director participated in Progress Review Meeting and Training of QECs organized by Higher Education Commission of Pakistan (HEC) on February 3-5, 2022 at NED University of Engineering and Technology Karachi. The program focused on Quality Assurance and Institutional Effectiveness and included various focused group activities for redefining the frame work for improved Quality at institutional level within the ambit of research and innovation. Around 20+ universities/institutions from public and private sectors were welcomed by Vice Chancellor NED University of Engineering and Technology, Karachi followed by rigorous training under the able leadership of Mr. Nasir Shah, Managing Director-QAA of HEC

RECRUITMENT DRIVE

Alumni & Placement Department (APD) of ILMA University organized Recruitment Drive in collaboration with Aeon & Trisl Real Estate



Alumni & Placement Department (APD) of ILMA University organized Recruitment Drive in collaboration with Aeon & Trisl Real Estate at Main campus on January 24, 2022, and conducted career counseling session followed by on campus interviews for multiple placement opportunities.

ILMA University aims at providing opportunities to students for their industry placement and hands-on experience for preparing themselves for successful careers.

The Recruitment team comprised of Mr. Faizan Munaf, Country Head of Sales and Marketing, Ms. Zarmina Riasat, HR Manager, Mr. Obaid Yousuf, Operations Manager, Mr. Osama Sorathia, HR Executive, while ILMA University was represented by Dr. Imtiaz Subhani, Dean Faculty of Management Sciences, Mr. Inamuallah, Assistant Manager Alumni & Placement Department, Ms. Sumrah Nadeem Officer Alumni & Placement Department and Mr. Sardar Haziq, Event Coordinator. In the end, the Dean Faculty of Management Sciences presented souvenir to Mr. Faizan Munaf, Country Head of Sales and Marketing, Aeon & Trisl Real Estate



ORGANIZED GUEST SPEAKER SESSION ON “ENTREPRENEURSHIP OPPORTUNITY FOR BUSINESS STUDENTS

Class of Entrepreneurship and Information and Business Management organized Guest Speaker Session on “Entrepreneurship Opportunity for Business Students & Map to Analyse Entrepreneurs in Pakistan”. This session was conducted by Mr. Faisal Serwer (Deputy Director State Bank of Pakistan). Vice-Chancellor, Prof. Dr. Mansoor uz Zafar Dawood along with Dr. Waheed and Ms. Hanefan Shaikh (Lecturer) presented Souvenir to Mr. Serwer.





LIFE COACHING PROGRAM by SYEDA RAFIA FASIH, CERTIFIED LIFE COACH AND A CERTIFIED MASTER PRACTITIONER OF NLP (NEURO-LINGUISTIC PROGRAMMING).

ILMA University made its mark again by organizing Life Coaching Session with Syeda Rafia Fasih, certified Life and Mental Coach from USA. The session was organized part of university's SDG plan under SDG 3 Good Health and Wellbeing. The session was held on 18th February 2022 at its Main Campus. The event started with a welcome note from honorable Registrar, ILMA University, Syed Kashif Rafi.

Syeda Rafia Fasih is also a Blogger, Influencer, critical thinker, goal planner, and a certified Master Practitioner of NPL. She is also a men-

tal health advocate who wants to empower others, to lift them up by finding the source of strength, power, and wisdom within, that every one of us is endowed with. So, she aimed to make a difference in each one of us. Ms. Rafia motivated and counseled the students by sharing her life experiences. She shared her life struggles, projects, and stories with the students and shared her formula for success and happy life. The session was conducted to inspire, motivate, counsel, and act as a catalyst to inculcate an understanding of their life and their goals.

Syeda Rafia Fasih highly appreciated the students and the university and said that I am glad that the students of ILMA University are very capable, enthusiastic and able to comprehend the session's importance. Students thoroughly enjoyed the mesmerizing and interactive session with the Life Coach, Syeda Rafia Fasih.



KASHMIR SOLIDARITY DAY

We at Ilma University stand to honour Kashmir Solidarity Day. Kashmir day is observed on February 5 to show Pakistan's support and unity with the people of Indian-Occupied Jammu and Kashmiri.

Some of our students delivered heart touching speeches and staged a drama to give awareness to the audience.

We at Ilma University believe that to give them a CHANCE to FEEL URAAN.





ILMA University stepped forward to pump up the spirits of Students through CSR activity conducted in collaboration with Markaz-e-Umeed School for differently-abled students

ILMA University stepped forward to pump up the spirits of Students through CSR activity conducted in collaboration with Markaz-e-Umeed School for differently-abled students on Tuesday, February 15, 2022.

The representatives of ILMA University comprised of faculty members including Ms. Shahista Fazal and Syed Arif Ali Shah, Event Coordinator, Sardar Haziq, Head of Admissions, Saad Khan and Assistant Manager Alumni and Placement Department, Inamullah Daniyal. The Director of Markaz-e-Umeed School, Mr. Zeeshan Siddiqui along with their faculty members and staff welcomed ILMA University representatives, students and appreciated the University for its contributions towards society.

Students of ILMA University conducted various sports, fun, and academic activities for differently-abled students and distributed prizes amongst the winners followed by serving lunch to them which was highly admired by the differently-abled students. In the end, the Director of Markaz-e-Umeed School, Mr. Zeeshan Siddiqui, was presented with ILMA University's souvenir by the delegation.



Alumni & Placement Department (APD) of ILMA University organized Recruitment Drive in collaboration with Riaz Ahmed, Saqib, Gohar, Co. Chartered Accountants at Main campus on February 12, 2022, and conducted Resume Building session followed by on campus interviews for multiple placement opportunities.



Recruitment Drive in collaboration

ILMA University aims at providing opportunities to students for their industry placement and hands-on experience for preparing themselves for successful careers.

The Recruitment team comprised of Ms. Fariya Alvi Asst. Manager HR, Mr. Junaid Iqbal, Supervisor Audit Assurance, Mr. Umair Suhail, Audit Associate, while ILMA University was represented by Mr. Inamuallah, Assistant Manager Alumni & Placement Department, and Mr. Sardar Haziq, Event Coordinator



blood donation camp in collaboration with Fatimid foundation

ILMA UNIVERSITY organized blood donation camp in collaboration with Fatimid foundation at its Gulshan Campus on 25th Feb 2022. The representatives of Fatimid included Dr. Aziz Qamaruddin, Director

and Ms. Durakhshan Ali, Manager BMD along with doctors and nurses for collection of blood for cancer and thalassemia patients. The drive was a huge success with an overwhelming response where a large number of students and

faculty members volunteered for the noble cause.

The foundation have the responsibility to make sure the blood is available all the time to save lives



Guest Speaker Session

Guest Speaker Session in Introduction to TVC and Filmmaking class by Mr.Zafeer Khan. He is the owner and founder of “Wide Angles Films”. He shared his experience and expertise how to understand & analyze client brief.

He further explained that what sort of difficulties he faced at the time of commercial shoot and why Pakistani ads does not get much attention than other countries ads. He also explained about the know how about shoot and managing talent & celebrities.



Guest Speaker Session

Guest speaker session by Ms. Nusrat Zehra Rizvi in Introduction to Media and Social Sciences class. Topic was Gender in Media.

Gender equity is the process of being fair to both women and men in the distribution of resources and benefits. She had a quality discussion with the students on the Role of gender sensitivity in media.



Guest Speaker Session on the topic “Importance of Cyber Security & Prevention against Cyber Attacks

The Faculty of Computer Sciences of ILMA University organized Guest Speaker Session on the topic “Importance of Cyber Security & Prevention against Cyber Attacks” in collaboration with “360 Digital Box” for students of course IT for Managers on March 11, 2022. Ms. Sajida Qureshi, Lecturer Department of Computer Sciences invit-



ed Mr Taimoor Akram Certified Ethical Hacker & Trainer as Guest Speaker. Dr. Waheed Uddin Hayder Head of Department of Computer Sciences presented souvenir to the Guest Speaker.

The sessions are organized by ILMA University and focus towards bringing about industry experts as part of experimental learning.



faculty of media and design on the publishing of her fourth book of her fourth book

We congratulate our dean faculty of media and design on the publishing of her fourth book titled as “ FM RADIO; A TOOL OF COMMUNITY AWARENESS (A CASE STUDY OF QUETTA CITY).

This book has been published under the banner of the ministry of Culture and Tourism, Baluchistan. It's launching ceremony was conducted in Quetta which was attended by the minister of Culture & Tourism Mr. Abdul Khaliq Hazara



کوئٹہ، ڈائریکٹر کلچر بلوچستان داؤد شاہ اور ڈاکٹریا سمین سلطان فاروقی وزیر ثقافت و سیاحت عبدالخالق ہزارہ کو
اپنی کتاب FM Radio A tool of community awareness پیش کر رہے ہیں

National Academy of Performing Arts (NAPA)

ILMA University was invited by to participate in its International Music Conference in collaboration with UT Austin under the banner of U.S.-Pakistan University Partnerships Grants Program on 14-16 March 2022.

ILMA University was represented by Faculty of Media & Design that included Associate Professor & Dean Dr. Yasmin Sultana, Assistant Professor Dr. Fazli Hussain and students of Department of Media Science. It was an amazing learning experience for the students as they interacted with globally recognized panelists (Dr. Sonia Seeman, Dr. Chia Hao Hsu, Nafess Ahmed and Adbuer Raouf) who inculcated the spirit of music as food for the soul



PAKISTAN TOUR WITH ILMA UNIVERSITY



ILMA University now provides opportunities to its students to Discover Pakistan, at a student friendly price, through tours tailored specifically for students groups with a blend of excursion and learning and itineraries containing the right level of educational content, as well as plenty of entertainment to keep the trip both inspiring and fun.

The tour packages are specially designed to witness the thick forests, snow-capped peaks, hill stations, lush greenery, high waterfalls, fresh air & water, springs, rivers, cultural diversity, desi foods & hospitality with study and campus tours to leading universities of Pakistan. Further, it can be customized according to students' needs and budget, giving them the option to choose where they want to go, what they want to see and when they want to do it.



ILMA University delegation visited KFC Lahore and appreciated the deaf and dumb staff serving there as part of CSR activity.



ILMA University Delegation visited University of Sawat on March 28, 2022 during Pakistan Tour and met Vice Chancellor Prof. Dr. Hassan Sher. The delegation comprised of Director Quality Assurance and Liaison Fawwad Mahmood Butt, Dean Faculty of Media & Design Dr. Yasmin Sultana, Deputy Director Quality Assurance and Liaison Sajida Qureshi, faculty members and Students. The meeting was also attended by QEC Team of University of Sawat and ended with exchange of Souvenirs by both the universities.



ILMA University Delegation visited University of Sawat during **Pakistan Tour**







As part of Implementation Strategy of MoU signed earlier between ILMA University & University of Wah, the Department of Quality Assurance & Liaison of ILMA University visited University of Wah and discussed further initiatives as per the MoU.

ILMA University delegation comprised of Mr. Fawwad Mahmood Butt-Director Quality Assurance & Liaison, Dr. Yasmeen Sultana-Dean Faculty of Media & Design, Ms. Sajida Qureshi-Deputy Director Quality Assurance & Liaison and Faculty Members. The delegation was welcomed by University of Wah including Prof. Dr. Jameel un Nabi-Vice Chancellor, Brig. Haroon Abbas Khan SI(M), (Retd)-Registrar, Brig. (Retd.) Khalid Ahmed Director Quality Assurance & Enhancement and other faculty members.

The meeting was quite productive and was followed by exchange of Souvenirs & Campus tour



ILMA UNIVERSITY ORGA



ANIZED BASCANT EVENT





Project Display of

MEDIA STUDENTS





ILMA
UNIVERSITY
FORMERLY IBT

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Hyderi Road, Korangi Creek, Karachi

Gulshan Campus: B-31, Block-1,
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