

# Biztekian Vision

May - Aug 2008



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# CONTENTS



01-04

Biztek Second Convocation 2008

05

SEMINAR ON ROLE OF YOUTH AGAINST DRUG ABUSE

06

BOARD OF GOVERNORS

07

PARTICIPATION OF REGISTRAR, DR. RIAZ AHMED SHAIKH IN INTERNATIONAL CONFERENCE CONTINUES

08

NOMINATION OF REGISTRAR BIZTEK AS REGIONAL REPRESENTATIVE OF AAGS

09 - 10

STUDENT WEEK SUMMER 2008

13

BIZTEK DEAN PRESIDED ANNUAL LITERARY AWARDS CEREMONY 2008 DOHA (QATAR)

ACADEMIC COUNCIL MEETING (6TH AUG, 2008)

14

BIZTEKIANS MEET PROF. S. HAROON AHMED

15 - 16

SEMINAR ON S2B (STUDENT 2 BUSINESS) PROGRAM

17

COMPUTER EDUCATION IN PAKISTAN

20

AWARD OF JAPANESE NEED BASED SCHOLARSHIP PROGRAM TO BIZTEKIANS

21

CULTURAL ADOPTION OF TECHNOLOGY IN PAKISTANI INDUSTRIES

22

BIZTEK FACULTY FURTHER STRAIGHTENED

23 - 24

BIZTEK GRADUATES ALL GEARED UP TO SERVE THE NATION

# EVENTS





# Editorial

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**Dear students,**  
Assalam-O-Alaikum

The second issue of Biztekian Vision 2008 is at your disposal covering all the curricular and extra curricular activities and events that occurred during May to August, 2008. Read news of faculty and students, campus activities, and athletic accomplishment - as well as updates and news from alumni.

Goals and aspirations are rarely achieved without a plan!

Investment is an essential component of a successful future. First, it is important to invest in yourself. If you have no aspirations for your own self, how can you expect to achieve anything?

Education develops judgment and thinking skills. These skills are in scarce supply and great demand in the twenty first century economy and are handsomely rewarded.

While simply acquiring an education is a positive step, setting goals is a necessary way to insure that the investment of education is worthwhile. There needs to be a focus in regard to education and there must be the sacrifice of devoting yourself to your future.

Our readers are an extremely helpful part in this decision making process. You can help shape the future of Biztekians by sharing your thoughts and ideas.

Thank you in advance for your help and I look forward to reading your comment. We welcome submissions of personal stories, advice, information about the seminars you attended, movie and book reviews by, about or of concern to Biztek. Remember we are a vision based magazine so keep it concise, preferably accurate.



# Biztek

## Second CONVOCATION 2008



The 2nd Convocation of Institute of Business and Technology (BIZTEK) was held on 30th May 2008, at Marriott Hotel, Karachi. It was presided over by the Chancellor, Biztek, Mr. Noman Abid Lakhani. Mr. Sirajuddin Aziz was the keynote speaker, Mr. Nisar Khoro, Speaker of Sindh Assembly was Chief Guest, whereas Mrs. Shahla Raza, Deputy Speaker Sindh Assembly, Ms. Nadia Gabool, Minister for Human Rights including other dignitaries, diplomat corps and leaders of the business community attended the convocation.

**Acknowledging their services to the society, honorary Ph.D. degrees (Honoris Causa) were awarded to:**

1. Mr. Siraj Kassam Teli
2. Mr. S.M.Munir
3. Mr. Aqeel Karim Dedhi

**To honour their selfless efforts for their respective communities, excellence awards were awarded to the following:**

1. Mr. Shaukat Tareen
2. Mr. Aziz Memon
3. Mr. Masood Naqi
4. Mr. Sirajuddin Aziz
5. Mr. S. Khalid Tawwab
7. Mr. Farrukh Mazhar
8. Mr. Tanveer Ahmed Sheikh
9. Mr. Arif Habib
10. Mr. Jehangir Siddiqui
11. Dr. Hassan A. Attar
12. Mr. Mazhar-ul-Haq Siddiqui
13. Mr. Mian Zahid Hussain







## **GUEST OF HONOUR'S SPEECH**

The guest of honor, presented her hearty feelings for being there at the 2nd convocation of Institute of Business And Technology and congratulated the students receiving the degrees on this event. She was very much convinced that the students had discovered their true passion and vision in all their years at Biztek. She also encouraged the students to go forth into the world with courage and advised them to trust their own instinct.

In her speech she enlightened the points of Mr. Noman Abid Lakhani's speech who had rightly mentioned the achievements Pakistan had accomplished during the last 61 years since its independence which included the key points from imports to exports, Poverty to stability, government sector to the private sector.

She emphasized the students not to fear from the outside world which is fiercely competitive and motivated the students by saying that they were tempered by one of the most rigorous programs in the world and are now ready to show their mettle.

Under the able guidance of Mr. Lakhani & Col. Tahir Hussain, she was sure that the University will scale heights of achievement. As all of the students would move ahead in life, they will have to find new strengths to realize their dreams. Thinking of the future with hope and expectations but with their feet firmly planted on the ground. Carrying with them the courage of their convictions and the determination to succeed.







She concluded her speech by congratulating all the graduating students giving them luck to fulfill their dreams. She wished all the success to the students in their endeavours.

### KEY NOTE SPEAKER'S SPEECH

The speaker started the speech by expressing his pleasure to be addressing at the 2nd convocation of Institute of Business And Technology. On this day he extended his heartiest congratulations to the graduating students, their parents and families.

He enlightened: **"Convocation is a great ceremony, which calls for celebrations and appreciations for the passing out graduates, their family members, teachers and the institute's management."**

**"Such is a moment of happiness for graduates who after a long academic pursuit have finally received a higher degree in their area of competence and are ready to play a productive and a guiding role for the benefit of the society."**

**"This is equally a moment of satisfaction for the institute in having fulfilled its responsibility and in providing its students and educational and social environment that goes to make them a true and useful human being."**



The speaker left few thoughts with the students which would be really helpful for the students for understanding their future workings. He explained that the graduation is not merely an occasion marking the students having completed their studies and leaving their seat of learning but is a call to enter a new phase- a new order. The graduates have to find their way in practical and a very competitive world. Now the graduates have to be their own architect. He wanted the students to be a dreamer, dream their future and follow it with perseverance and not worrying about going slow.

The speaker shared his experience with the students by telling them that he found dedication and perseverance as the power house for energy and success and the source of happiness. Remember that happiness walks on busy feet. So keep on walking and succeed according to your will.

He was really kind enough to share with us the state of our country in which we find ourselves today is on account of many golden opportunities which are being missed but many more windows are opening and will open which he hoped we shall be able to cater by forelock.







He included that: "We as a nation have some extra-ordinary potential and we have within and outside the country demonstrated our capacity to meet the challenges. Let us confidently walk amongst the community of the nations. We are a proud nation and let each one of us identify ourselves with our country."

He concluded the speech by giving his blessings to the graduates and telling the students to enjoy the fundamental rights for the day and be happy on the graduation.

Vote of thanks was offered by the Col. (R ) Tahir Hussian, Vice Chairman/Rector Biztek after a total of 149 degrees were awarded in Management and Social Sciences and Computer Science & IT faculties.





# Seminar on Role of Youth Against Drug Abuse

Along with the regular forums and guest speaker sessions that are conducted frequently at Biztek, last semester we had a seminar with its own distinguished panel of speakers. Biztek and Anti narcotic force (ANF) Sind, Jointly organized a seminar on "Youth Awareness on Drug Abuse and Youth Affairs" On International Youth Day on August 12, 2008 at the Biztek Auditorium. Deputy speaker Sind Assembly Ms Shehla Raza was the Chief Guest. Speakers included Col Sherazi, Anti Narcotic Force; Dr. Zaman Sheikh, Director Dow Medical College, and Dr. Fouzia Khan, Deputy Director, Biztek Clifton campus.



In the lectures the Chief guest expressed her feeling and thoughts like: Since independence, several intoxicating items have been introduced in the country, however, besides heroin, opium and chars, the injections are the newest and easily product at medical stores.

The narcotics issue had become a big challenge for Pakistan, and we must keep our level best to tackle it despite limited resources. "Besides having low man-power and resources we are hopeful, and the rectification of narcotics problem is necessary not only for the country but the people of every part of life as well. The local body representatives along with the masses could make our cause efficient to eradicate narcotics problem,"



Chief Guest expressed her deep concern over the increasing number of drug addicts which are increasing the number of HIV cases in the country. While the number of drug addicts have reached more than 25,000 in Karachi, who use heroin through injections, which leads to HIV.



The statistics about drug problems in Pakistan are outdated and do not provide the whole view, as experts believe the affectees are increasing rapidly.

While Col Sherazi, Anti Narcotic Force intimated about some facts and figures on this critical issue, he quoted the survey report of the United Nation Office on Drugs and Crime (UNODC) conducted last year, in which it was revealed that Afghanistan is the largest producer of narcotics worldwide with an estimation of 93 percent of global opiates market. The survey also revealed that 193,000 hectares of opium poppies were cultivated with an increase of 17 percent over 2006. Though counter-narcotic and related counter-insurgency measures have been the national priorities for several years, little was known about the threat of drug use.



He said that more than 2,500 reported cases of HIV positive had been reported in various parts of Pakistan since the disease was officially acknowledged in late 80's. However, many believe the actual figures were much higher around



70,000.

He told that the social factors such as unemployment leading to pure boredom were the main reasons for the abuse. Dr. Zaman Sheikh, Director Dow Medical College said that the drugs particularly heroin was introduced in Pakistan in 1979 after Afghan War, and Iranian Revolution. Before that Europe was the biggest international drug market, where the drugs had been smuggled there from Afghanistan via Iran and Turkey and this route was called golden crescent because of its shape.



In the Dr. Fouzia, Deputy Director Clifton campus expressed her reservations on the issue and advised youth to play their role against drug abuses and live healthy life. She also expressed her hope that every single Biztekian must play his or her role against drugs in the society.

## BOARD OF GOVERNORS

The Board of Governors, BIZTEK met on June 21st, 2008 to discuss certain issues and policy matters. The following participated while Mr. Noman Abid Lakhani, Chancellor Biztek presided over the meeting: Justice Agha Rafiq Ahmed Khan (Special Invitee), Mr. Adnan Abid Lakhani (Member), Dr. Ejaz Ahmed Malik (Member), Mr. A.K.M. Saeed (Member), Mr. Anwar Dawood (Member), Mr. Majyd Aziz Balagamwala (Special Invitee), Brigadier Tariq Mohar (Special Invitee), Ms. Durre Shahwar (Special Invitee), Col (R) Tahir Hussain (Member/Secretary) and Dr. Riaz Ahmed Shaikh, coordinator of the Board.

The board was informed about the addition of 3rd floor in EDC, a facility of auditorium, additional computer lab, photocopy shop, separate pray room for male and female staff and students has been provided. Members expressed acknowledgement about Expansion of EDC campus that shows that Biztek believes in the provision of maximum comfort to our students and these additions are in line with Biztek's motto.

Registrar intimated the board that after the renovation of sports complex, Biztek hosted an inter universities squash competition in which a number of teams from different universities including College of Business & Management, Hamdard University, PAF KIET University, Sir Syed University of Engineering & Technology, Greenwich University, Aga Khan University & Textile Institute of Pakistan participated in this tournament. The caretaker minister for education Mr. Shujat Baig was the Chief Guest of the prize distribution ceremony.

Joint collaboration of Biztek with Asian Institute of Technology (AIT) with great delight was appreciated by Mr. Majyd Aziz, former President, Karachi Chamber of Commerce & Industry (who joined this meeting as a special invitee). He said that Biztek's collaboration with such renowned institute would certainly improve its degree's worth and students would get maximum benefit from it. At this moment Brigadier Mohar added another aspect of this development that AIT has shown its trust in the quality and standard of education imparted at Biztek.

Board also received this news that faculty of Biztek is now participating in international conferences and seminars abroad. It appreciated the efforts of the management for bringing positive changes and expressed its satisfaction on the performance of the management. Board through a resolution decided that Higher Education Commission (HEC) may be reminded for the release of funds for the construction of centre of Performing Arts at the earliest.

Board appreciated the arrangements made at the 2nd Convocation of the institute and to the management for the successful conduction of this mega event and the continuous efforts in the publication of research journals of Faculty of Management and Social Sciences and Faculty of Computer Science and Information Technology.





Participation of

# Registrar, Dr. Riaz Ahmed Shaikh in International Conferences Continues.....

After the successful participation of Registrar in conference at Kobe Gakuin University Registrar Biztek, Dr. Riaz Ahmed Shaikh attended another international conference United Kingdom.

This conference was jointly organized by the British Sociological Association and University of Warwick from 3rd to 5th July, 2008.

The theme of the Conference was 1968: Impact and Implications. Many renowned scholars from different parts of the world attended the conference. Conference was comprising of several parallel sessions in which 100 research scholars from entire world participated. Dr. Riaz Shaikh was the only Pakistani scholar who presented Pakistan and Biztek in the conference. Last plenary session was presided by Prof.

Patricia Hill Collins, who is 100th President of American Sociological Association and author of several books and research papers. Other prominent speakers included Prof. Mitchell, Professor in University of Cambridge, Prof. Paul Gilroy from London School of Economics and Social Sciences (LSE), Prof. Lyne Segal, Anniversary Professor Birbeck, Prof. William Outwaite, University of Oxford, Prof. Ken Plummer, University of Essex etc.

It was held at university of London's Birkbeck Institute for Social Research, London. The topic of Dr. Riaz's paper was "1968- Was it really year of Social Change in Pakistan?" Paper discussed the Pakistani nation's struggle against General Ayub Khan for the restoration of democracy in the country. This struggle ultimately resulted in the holding of first general elections in the country. This paper would be published in April, 09 in the research paper published by University of Calcutta.



Dr. Riaz during the conference with The President American Sociological Association and other scholars





# NOMINATION OF REGISTRAR BIZTEK

## AS REGIONAL REPRESENTATIVE OF AAGS

Dr. Riaz Ahmed Shaikh, Associate Professor / Registrar Biztek is elected as the Regional Representative of The Asia Association for Global Studies (AAGS).

The Asia Association for Global Studies (AAGS) is a non-profit, non-partitioned organization that promotes the research and teaching of global studies in Asia.

Founded in 2005, the Asia Association for Global Studies (AAGS) is a professional organization for scholars and educators in Asia who are interested in and are actively contributing to the development of global studies as a research and teaching field. Its primary focus is on Asia's changing international status and the impact of globalization on Asia, though it also supports work by members on other themes and world regions. Its headquarter is located at Osaka, Japan.

AAGS strives to promote innovative research and alternative perspectives on issues of international significance. It particularly encourages cross-disciplinary and transnational theoretical approaches that dissolve traditional academic boundaries and relate local events to wider global processes. The association also functions as an open forum for the expression of regional opinions and viewpoints



that might otherwise go unheard in the English-speaking world.

It is also publishing a bi-annual research journal, Asian Journal of Global Studies (AJGS) and hold international conferences annually since 2006. Next conference of AAGS is due in Calgary, Canada from 21-25 March, 09. Members of AAGS belong to different countries of the world including China, Japan, Taiwan, Singapore, Hong Kong, India, Indonesia, Malaysia, Russia, Germany and France.

Advisory Board of AAGS is comprising of Prof. Dr. D.M.Nault from University of Calgary, Canada, Dr. Hans Peter Lieder Bach from Germany and currently teaching at Kwansai Gakuin University, Japan, Anthony Torbert, Kobe Gakuin University, Japan and Keiji Fujimura from Institute for International Communication, Japan. Idea of this research forum was conceived by Prof.D.M.Nault, which has now become a renowned platform of discussion on issues pertaining to Globalization and its impact on Asia.



# Student Week Summer 2008

A student week is celebrated in every mid semester to add freshness and excitement to the student's hectic academic routines. It's an opportunity for them to participate in events organized by the institution and events organized by themselves. In Summer, the week was celebrated from June 9 to 13, 2008.

## MOVIE SHOW AND GAME ZONE

The students of Marketing and Business



Communication organized several events on June 9th and June 12th, 2008 in the Main Campus of Institute of Business and Technology (BIZTEK) under the supervision of Mrs. Sana Arz Bhutto. On June 9th, 2008 a movie show and game zone was organized by the students of marketing. The auditorium was decorated like a real cinema by turning it into pitch black and lighting it with red lights on the sides giving an impression of a haunted house to support the display of the horror movies. The first movie started at 11:30 am. After the first



movie, the second movie (Brain Dead) started at 1:30 pm. Due to continuous demand from audience and from some of the faculty member the third movie (Iron man) started at 2:15 pm. Many students and faculty members attended this movie show. The students not only made efforts in recovering the cost of their projects but they were encouraged to practice their skills of business management. In order to create competition. Games zone was also conducted on the same day in students lounge



where different games were organized like dart game, Ring game, Lucky box and Lucky seven.

## SPORTS EVENTS

### Table Tennis

The Second event of the week was held on June 10th, 2008. Sixteen students participated in this tournament. Players were divided into two groups A and B. The first semi finals were held between



Adnan Ali and Sheikh Raheel Ahmed. Adnan Ali won this semifinal by 11-8 11-9. The second semifinal was played between Mustansar Sharwala and Furqan Farooq. Furqan Farooq qualified for the final by acquiring a score of 11-6 11-8. Furqan Farooq won the final match with score (9-11) (5-11) (11-8)-(11-8) (8-11).



### Snooker

The third event of the week was held on June 11th, 2008. Fourteen students participated in this tournament. Students were divided into two pools A and B. The first semifinal was held between Sheikh Raheel Ahmed and Furqan Farooq. Raheel Ahmed won the semifinal by 22-15. Second semifinal was played between Ghulam Ali and Umair Asad. Ghulam



Ali won the semifinal by 21-28. The final match was won by Ghulam Ali.

### SHAKY TAIL LOUNGE, FASHION SHOW, ICE ZONE, RUNG DE, GAMING ZONE AND MOVIE SHOW.

The students of business communication organized six different events on June 12th, 2008.

The Movie show was held in the auditorium while

the rest of the activities were held in the cafeteria. As in June the summer is at its peak. The shaky tail lounge came up with the idea of killing the heat by providing cool shakes and juices. But just in the corner the ice zone students were also competing for the same segment of students by providing them ice cream, gola ganda and fruit chaat. Runge de added color to the event by playing with colors and water. The most interesting event was the fashion show in which students from P.A.F. KIET, CBM and Iqra University participated. There were different titles given to the students like Mr. and Miss Biztek. At the end of the day the students not only learned different business tactics but they had developed the skill to communicate effectively.

### Squash



The fifth event of the week was held on June 13th, 2008. 12 students participated in this tournament. The students were divided into two groups A and B. The first semifinal was held between Salman Noshervani and Rafey Ali Leghari. Salman Noshervani won the semifinal by 15-11 15-13. The second semifinal was played between Usman Jadoon and Shayan Pervaiz. Usman Jadoon won the semifinal by 15-9 8-15 15-13. Salman Noshervani was the winner of this tournament.







# The Emerging Leader In Business And IT Higher Education



## ASSOCIATIONS

Academic and research associations with national and international organizations which includes : Georgia Institute of Technology, USA; John Hopkins University, USA; Virtual University Enterprise, USA; Microsoft, USA; World Bank; USAID; University of Oxford, UK; University of Greenwich, UK; ISMA, Aga Khan University and many more.

## PUBLICATIONS

▶ Publishing two inhouse internationally refereed research journals i.e. Journal of Management & Social Sciences (JMSS) and Journal of Information & Communication Technology (JSIT) regularly.  
▶ Biztekian Vision- The In-house Newsletter is published three times in a year covering the Campus activities and achievement of Biztek students.

## CURRICULA

▶ The Curricula matches those of world class international universities and tailor made / customized courses based on local requirements.  
▶ Research oriented practical curricula meeting the present day business needs.  
▶ Periodical software competitions are organized for inculcating creativity among students.

## CAMPUS FACILITIES

▶ The main Campus is located in the peaceful environment of Korangi Creek. It is designed for all those who want to study during day time.  
▶ It's lush green lawn and spectacular building are spread over an area of more than 5 acres of land, an area many of our competitors envy.  
▶ The air-conditioned spacious classrooms have multimedia and OHP facilities for teaching.  
▶ Appreciably equipped modern Computer Labs have more than 300 P4s with latest technology.  
▶ Biztek 'Knowledge Hub', the library has more than 10K titles of professional books and un-interrupted online access to 11,500 research journals worldwide through different library programs of HEC.  
▶ Secure in-campus parking facility.  
▶ In house Research Center, Discussion Forum, Students' Lounge, Girls' Common Room, Prayer Area etc.  
▶ The Institute has established its Executive Development Center (EDC, City Campus) in the heart of the city at Main Shahra-e-Faisal. The Campus is equipped with the state of the art facilities.

## EXTRA CURRICULAR ACTIVITIES

▶ A well equipped Gymnasium plus Basketball Court, Snooker Hall, Table Tennis, Badminton Court, Cricket and Football ground etc.  
▶ Elocution Contest, Creative Writing Competition etc. are organized for improving communication skills in the students.  
▶ Student Week, Basant Mela, Mehfil-e-Milad, Music Masti, Fashion show all are organized for improving social skills and increasing fraternity among students.

## FINANCIAL SUPPORT

▶ Biztek has awarded scholarships worth Rs. 15 million to its outstanding and deserving students during the last one year period.  
▶ HEC approved Institute for need based Japanese Scholarship.  
▶ Education loan facility available through designated banks..

## FACULTY

Qualified academicians having PhD, and Masters degrees from foreign universities i.e Portland State University, California State University, USA; State University of New York, USA; University of Pennsylvania, USA; Western International University of Arizona, USA, (Lomdon Campus) Middlesex University, UK; University of Sheffield U.K; Cambridge University, U.K; Birmingham University, U.K; University of Southampton, UK; University of Dundee UK, Startford University, London; University of Tehran.  
Industry experienced faculty have been arranged particularly to add enhanced knowledge enrichment for the weekend students who are mostly serving executives.

## Biztek - One of the fastest growing universities with remarkable distinctions!

- ▶ Chartered By Government Of Sindh as a Degree Awarding Institute for higher learning
- ▶ 'A/W' Category status awarded by HEC (Higher Education Commission)
- ▶ ISO 9001 certification for Certified International Quality Management Systems
- ▶ Ranked as 6<sup>th</sup> top institution of Pakistan by International Research Ranking Agency RePEc (for Research Papers in Economics)

## PROGRAMS OFFERED

### FACULTY OF MANAGEMENT & SOCIAL SCIENCES

- BA (Accountancy)
- BBA (Honors)
  - Banking & Finance
  - Management Information Systems (MIS)
  - Marketing
  - Human Resources Management
  - Advertising
- B.Ed
- BS
  - Communication & Media Sciences
  - Criminology
  - Economics
  - International Relation
  - Psychology
  - Sociology
- MBA
  - Banking & Finance
  - Corporate Finance & Treasury Management
  - Islamic Banking
  - Management Information Systems (MIS)

- Marketing
- Health Management
- Human Resources Management
- MBA (Executive)
  - Banking & Finance
  - Corporate Finance & Treasury Management
  - Islamic Banking
  - Management Information Systems (MIS)
  - Marketing
  - Health Management
  - Human Resources Management
- M.Ed
- M.Sc
  - Professional Psychology
- MA
  - Criminology
  - International Relation
  - Sociology
  - Mass Communication & Media Studies
- MS/M.Phil
  - Finance
  - Economics
  - Management
  - Marketing

- Human Resource Management
- Education
- Social Sciences
- PhD
  - Finance
  - Economics
  - Management
  - Marketing
  - Human Resource Management
  - Media Sciences
  - Education
  - Social Sciences

### FACULTY OF COMPUTER SCIENCE & ENGINEERING

- BCS
- BCS (H)
- BS
  - Telecommunications
  - Web Designing & Multimedia
  - Software Engineering
  - Electronics
  - Computer Systems
  - Communication and Media Sciences

- Multimedia & Mass Communication
- B.E
  - Electronic Engineering
  - Telecommunication Engineering
- MCS
  - Networking
  - Web Designing & Multimedia
  - Software Engineering
- MS
  - MS Information Technology
  - MS Telecommunication
  - Management Information Systems (MIS)

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FAX: 021- 5120459  
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E-mail: info@biztek.edu.pk

**Executive Development Center (Sh. Faisal Campus):**  
Uzma Plaza, 1st, 2nd & 3rd Floor, Plot No. 20-A/1, Block-6, PECHS, Main Shahra-e-Faisal, Karachi  
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**Clifton Campus:**  
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**Gulshan Campus:**  
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# BIZTEK DEAN PRESIDED ANNUAL LITERARY AWARDS CEREMONY 2008 DOHA (QATAR)

Prof. Dr. Mohammad Ali Siddiqui, Dean of the Faculty of Management & Social Sciences, presided over the annual international literary event of Majlis-e-Farooq-e-Urdu Adab, Doha, Qatar held on 14th May 2008. The distribution of Annual Literary Awards for well known critic of India & Pakistan writers included Prof. Waris Alavi from Ahmedabad (India) and Mohammad Mansha Yaad prominent Pakistan short story writer.



Prof. Siddiqui read a paper on the literary achievements of Prof. Waris Alavi & Muhammad Mansha Yaad.



The Award ceremony was presided over by Mr. Mubarak bin Nasir Al-Khalifa, Head of the Qatar Government's Council of Literary Culture & Heritage and was attended by several Qatar officials and the elite of Pakistani & Indian expatriate community.



Majlis-e-Farooq-e-Urdu Adab Annual Award ceremony is the biggest literary event of its kind in the Urdu world. The awards are given on the recommendations of Pakistani & Indian juries comprising of eminent and renowned personalities of the Urdu world.

## ACADEMIC COUNCIL MEETING (6th Aug, 2008)

The meeting of Academic Council was held at Biztek, Main Campus on 6th August, 08 under the Chairmanship of Col. (R) Tahir Hussain. Other members who attended the meeting were Dr. Muhammad Ali Siddiqui, Dr. Mansoor uz Zafar Dawood, Dr. Riaz Ahmed Shaikh, Dr. Affan Seljuq, Dr. Noor Ahmed Memon, Dr. Muhammad Yasin, Mr. Adnan Alam, Mr. Asim Mehboob, Mr. Mansoor Ali Shahani, Dr. Ali Akbar Dhakan & Mr. Noor Zaman.

Various important agenda points were discussed in the meeting including the review of journals of JICT & JMSS, Research Culture, International Collaborations, National and International Conferences, Seminars, Guest Speaker Sessions, Scholarships granted etc.

Dr. Riaz Ahmed Shaikh informed the Board that the sixth issue of JMSS has been launched and seventh issue is in a pipeline which includes 03 international articles. Each member of the board appreciated this achievement, while Dr. Mansoor uz Zafar Dawood informed that the second issue of JICT is in pipeline and will be published soon.

The Board was informed that Dr. Riaz Shaikh visited AIT (Asian Institute of Technology), Thailand which resulted in inclusion of Biztek in their Global Network & Research partners. Board was informed that after this collaboration special packages will be given for Biztek faculty members and graduating students for masters and doctoral degree programs. The Rector appreciated this effort of Dr. Riaz Shaikh.

Further it was informed that Faculty of Management & Social Sciences has organized 6 Guest Speaker sessions during Spring, 08 and 02 in the Summer Semester, 08.

It was also informed that during Spring & Summer Semesters, an amount of Rs. 1 million was granted among needy and out standing students.

In the end, Col (R) Tahir Hussain, Rector appreciated all the efforts of the Deans of Management & Social Sciences & Computer Science & Information Technology, and the meeting was ended with vote of thanks by the Rector.





# Biztekians meet Prof. S. Haroon Ahmed

MD, FRCP sych (lond) DPM (Eng)

A group of biztek student visited Dr. Haroon Ahmed, President PAMH. The group was comprised of the following six students namely M. Sadique Rauf, Fahad Anwar, Shahid Masood, Asim Razzaq, Furqan Shahid and Rabistan Khan. It was conducted with the help & guidance of Dr. Riaz Ahmed Sheikh.

During the interview, we discussed with Dr. Haroon Ahmed about his personal and educational life, his services in different institutions, and his services for the well being and welfare of common and deprived people. Few of the most important things I want to share about such a prominent personality of Pakistan.

Dr. Haroon Ahmed belongs to a lower middle class family. He was born in 1931. His father was a railway servant. They used to live in a small quarter provided by the railway department.

He got his primary education from his home town. He did his matriculation with Persian.



In the mean while Pakistan came into being. He got admission in Sindh University for his intermediate education.

He got admission in DOW MEDICAL COLLEGE Karachi for M.B.B.S in 1955. At that time, a lot of refugees came to Pakistan. He said that it was a fantastic tolerance age. People joined hands to support migrants and refugees. He actively participated in sports too. He was a good player of hockey and also participated in 800 meter race during his stay at medical college.

Due to his failure in getting admission for post graduation because of financial problems, he started house job as House Physician Medical Unit Civil Hospital & Dow Medical College, Karachi. At the time of his house job, he chose his field of specialization that was psychiatry.

He went to England on fellowship for his post graduation (D.P.M) in 1963; he also did his (M.R.C.Psych) in 1971 from London. He completed his education there six months earlier. Then he visited many areas, cities, institutes, universities and read many books there. After his arrival in Pakistan, he started his professional career from Jinnah Post Graduate Medical Centre in 1961-1974.

He married in 1972 with Dr. Anis Haroon, who is the Chairperson of Women Rights Organization, W.A.F (Women Action Forum) and remained a journalist and political worker. They have three children, and his daughter is also president of Women Rights Commission.

Dr. Haroon Ahmed acquired a number of prominent positions during his career. He not only served as a psychiatric but also as a well known professor. He is director of psychosocial centre and Hon. Executive director of free mental health clinic (PAMH) Karachi.

Dr. Haroon has also worked as a fellow and attended conferences as a country representative of World Health Organization (WHO). His further contributions to health and social sector are as follows:

- " Founder, convener and subsequently Secretary General. Pakistan Psychiatric Society 1970 - 1982.
- " President, Pakistan Psychiatric Society, 1988 - 1990.
- " Chairman, Organizing Committee of the First, Third and Seventh International Psychiatric Conference of Pakistan Psychiatric Society, 1975, 1981 and 1988.
- " President, Pakistan Association for Mental Health 1988 - to date.
- " President, Doctors Association, Jinnah Postgraduate Medical Centre, Karachi 1968 - 1974.
- " Member, Governing Body, Arts Council of Pakistan. 1981 - 1988.
- " Vice President, South Asia Region of International Physicians for Prevention of Nuclear War (IPPNW) 1991 - 1993.
- " Founder member "Pakistan India Peoples Forum for Peace and Democracy".
- " Founder Conveners to Forum for Peace and Development 1995.
- " Chairman, Action Committee Against Arms Race (ACAAR) 1998.
- " Dr. S. Haroon Ahmed and his team are actively participating in a movement to save Karachi beach from being sold to the multinational companies and investors.

He has also written number of research based articles, which have been published in national and international journals and books. He is fond of reading poetry. He also has very appreciative approach towards paintings.

Overall it was an informative and motivational visit which motivated us to follow the path of such people who are really committed for the well being of human beings. We also invited him to visit BIZTEK, which he accepted and showed great concern to visit such a university.





## Seminar on

**S2B (Student 2 Business) Program**

S2B - Student To Business program is a Microsoft Community Initiative, connecting Microsoft partners and customers with universities to provide students with real world experience and establish the skills and competencies needed to fuel innovation, broaden the recruiting process and aid employability of the next generation of students.

In partnership with Microsoft, a Student 2 Business (S2B) seminar was held in our Main Campus at Main Ibrahim Hydri Road, Korangi Creek, Karachi. Mr. Zia Ullah Khan, a world class IT professional, delivered the seminar. The seminar was attended by the students and people from different industries.



Mr. Zia Ullah Khan, lived in the United States for 12 years and came back to Pakistan so that he could serve his country, specifically in the field of educational and IT. He decided to launch an educational movement by the name of "Operation Badar" to bring the cutting edge Information Technology to the grass root level at an affordable cost in Pakistan. He has several other achievements to his credits.

Mr. Zia informed the participants about the Students to Business (S2B) program, which is a Microsoft® Community Initiative designed to connect Microsoft partners and customers with qualified students for entry-level and internship positions.

The objective of the S2B program is to inspire local businesses to communicate the competency requirements for new talent, to evaluate the skills of students ready for an entry-level job or internship and collaborate with Microsoft and local education institutions to provide the curriculum and training needed to ensure that students are prepared to meet the innovation needs of companies around the globe.

Students engaged in S2B benefit from unique mentoring, training and certification opportunities. Various offerings are available to students at each stage of S2B - when profiling, in application and after their job connection.

The S2B program was first piloted in Italy and has since been rolled out 28 countries, aiming to connect 100,000 students with new career skills, leading to 15,000 students with jobs and internships as part of the Microsoft community.



Mr. Zia disagrees with the point that unemployment is a problem in our country. In Pakistan there is near 100% employment. There are jobs but there is a dearth of people to do those jobs. People are getting fake degrees in hopes of getting better jobs; they are demanding salaries which are much higher than they're worth. Our main problem is people lack marketable skills. There is a skill set gap, between the business world's needs and the university education.

But now, the S2B program helps university students improve their practical skills with Microsoft partners.

Under this program Students can register and post their curriculum vitae along with academic and technical competencies. Students at participating universities may be eligible for additional benefits such as training, scholarships, degree credit, and access to Microsoft software.



University collaboration in the S2B program will help shape the future of the IT industry. In support of the S2B Program, Microsoft Academic Alliance resources will enable universities to access software, business and technical curriculum, special trainings, and competition opportunities. Students will give their career a head start with the Students to Business program. The IT industry increasingly requires students to enter companies with real-life, hands-on experience, as well as deep theoretical background. The S2B program makes that possible through internships and entry-level jobs with top Microsoft partner companies – opportunities that provide relevant work experience on innovative projects that greatly enhance students' value in the job market.



Participation in the S2B program is a long-term investment, for students and hiring companies alike. This approach not only helps local companies fill their near-term skills needs; it also contributes to a lasting, sustainable local software industry in Pakistan. The S2B program helps local companies grow and thrive, while ensuring that our students have the skills and experience to support a strong software industry for many years ahead.

In the end of the session, Mr. Zia advised the participants that they take up any field of education, but they must have the knowledge of Maths and excellent communication skills because in the global village it basically means that you must be well versed in the English language. If you have all the knowledge in the world but you are not able to express yourself well because of language problems, you will stand nowhere. Also work hard always and never let failure put you down.

The session ended with a vote of thank to Mr. Zia Ullah Khan by Dr. Mansoor uz Zafar, Dean CS & IT, for being here and enlightening all with his thoughts.

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# Computer Education in Pakistan

Zahid Hussain Khuhro

Pakistan is one of the few, fortunate countries in the world, rich in natural resources, with plenty of human talent and creativity complementing this wealth, waiting to be discovered. Once the available human potential is put into practice, the country will be well on its way to success and prosperity. Computer is the advanced and fast-growing technology of the world. Process of computerization started in 1960 with the installation of IBM-370 computer is now proceeding with a reasonable speed.



**C** - Calculation  
**O** - Operating  
**M** - Memory  
**P** - Process  
**U** - User  
**T** - Technology  
**E** - Error  
**R** - Result

Basically the Computerized institutions in Pakistan can be divided into three basic classes - the government institutions, private institutions with foreign affiliations, and the totally locally-owned and operated institutions. Apart from all the above advocacies of IT culture in Pakistan, it would not be incorrect to say that the IT institutions of Pakistan have also created some misunderstanding in the market. What is IT? Is it computers and computers only? No, certainly not. Rather it would be more correct to say that the word IT - Information Technology, has actually been changed into IM - Information Management with the passage of time. The market as well as the IT institutions of Pakistan need to understand that, either they are producing business managers or they are producing computer people.

In Today's high-speed changing and hesitant business atmosphere, information has become a considered resource, significant to join together and optimize all other resources. It is a source / enabler for strategic advantage in some industries while it is a strategic business necessity in others. Progressively more, organizations, which lack potential to strategically utilize information, are risking their prosperity, growth and survival.

Savings in information management are twofold edged. There are several crash stories resulting in disasters, while quite a few organizations have reaped vast benefits and value creation from the same.

The Computer sector of Pakistan, given the work done to achieve the expected results, is the victim of over expectations. Initially, computer industry went unnoticed for years. In seventies, we had only handful of companies in Lahore and Karachi catering to public and private needs within Pakistan.

Eighties saw more hectic activity in the IT mainly because of accessibility of personal computers to small businesses and home users. This shows how young our industry is. I would not put the age of the industry more than about ten meager years. If we compare this to India, their first computer institute was established way back in the fifties. By 1980, their computer industry was already mature and well established; and no wonder they got the maximum benefit from the boom of nineties.

Every industry goes through good and then not so good phase.

Computer is different than our mainstream industry.

There are times when organizations invest aggressively to enhance their efficiency and productivity by going for the latest hardware and software and that marks the good phase for the Computer industry and in between until new technology arrives, there is a not so good phase with organizations curtailing their spending on software and hardware.

Fortunately for Pakistan there was a reasonable computerized structure in Pakistan at the time of the record boom in technology sector worldwide. Any industry that goes through such a rollercoaster ride and survives comes out as a mature industry. Similarly according to government sources only 200 odd software companies have survived these difficult times. The companies that were found in early or mid nineties were lucky to have seen all of this happening around them and now will benefit from the experience of surviving extreme times.

In five years that is around 2013 IT will be a very important export earner for Pakistan, however, any expectations from the Industry to bring in large sums of dollars to Pakistan in near future will again be an over expectation.



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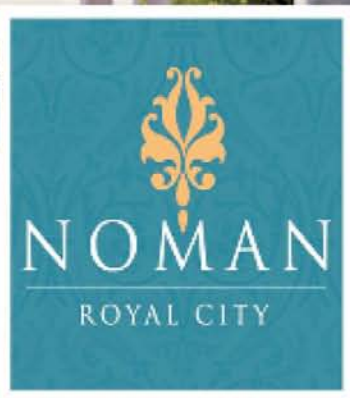


کراچی ہنگامہ کنٹرول اتھارٹی سے منظور شدہ

KBCA N.O.C NO.: KBCA/DCB(O-11)/838/ADV-364/2008 DATE: 26/11/2008

MPGO LAYOUT APPROVAL NO.: URP-42-336/MPGO/2008/UDI-288/L DATE: 16/07/2008

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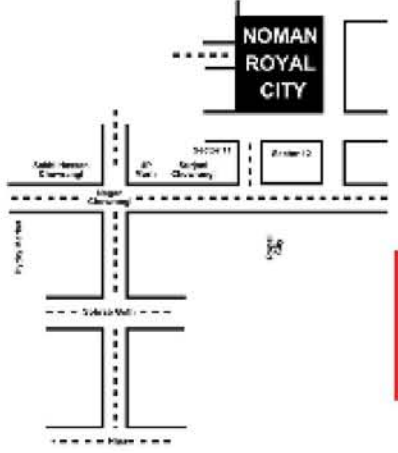


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Schedule of Payment as approved by KBCA Summary of the Project

CAE TYPE	SIZE	PAREA SQYDS	TOTAL PLOTS	SEALABLE PLOTS	UNIT PRICE	MORTGAGED PLOTS
Res. A	30 x 60	200	228	188	Rs. 20,00,000/-	104 to 111, 158 to 157, 160 to 164, 167 to 171, 220 to 227 & 230 to 235 (49)
	30 x 60	184	02	02	Rs. 18,00,000/-	
	30 x 60	233	08	08	Rs. 23,30,000/-	
	40 x 50	222	06	06	Rs. 22,20,000/-	
	50 x 60	331	04	04	Rs. 33,30,000/-	
DEED	273	06	06	Rs. 27,30,000/-		
Res. B	24 x 45	120	500	450	Rs. 12,00,000/-	289 to 407, 410 to 418, 424 to 432, 435 to 443, 446 to 457, 460 to 468, 474 to 482, 485 to 493, 495 to 507 & 510 to 518 (50)
	30 x 36	120	48	48	Rs. 12,00,000/-	
	20 x 45	130	04	04	Rs. 13,00,000/-	
DEED	192	04	04	Rs. 19,20,000/-		
Res. L	24 x 30	80	308	307	Rs. 8,00,000/-	240, 246 to 248, 251 to 253, 298 to 303, 306 to 311, 314 to 323, 326 to 329, 364 to 373 & 376 to 385 (50)
	32 x 30	106	04	04	Rs. 10,60,000/-	
	31 x 30	103	08	08	Rs. 10,30,000/-	
	28 x 30	86	04	04	Rs. 8,60,000/-	
	DEED	119	02	02	Rs. 11,90,000/-	
DEED	83	02	02	Rs. 8,30,000/-		
Comm. SA	30 x 60	200	48	56	Rs. 30,00,000/-	47 to 44, 52 to 54, 61 to 63 & 78 to 72 (12)
	40 x 60	294	04	04	Rs. 39,30,000/-	
	DEED	273	04	04	Rs. 40,35,000/-	





# AWARD OF JAPANESE NEED BASED SCHOLARSHIP TO BIZTEKIANs

HEC-Japanese Need Based scholarship program for Pakistani University Students aims at providing opportunities to talented students. The program is targeted towards Undergraduate (4 Years Bachelor) and Graduate (2 Years Masters) level study program of Pakistani institutions.

Once again BIZTEKians have proved their talent and Six of the students have been granted the scholarship in undergraduate and graduate programs. Details are as follows:



I, **Syed Ali Abbas Rizvi** am currently Studying in the 6th semester of BBA (Hons). My Cumulative GPA is 3.45. Recently I passed through the experience of Consumer Banking by Working as an internee in STANDARD CHARTERED BANK. As I was working in Credit Initiation Unit (CIU) & Operation Excellence, I learned a lot about Banking. It was a Good experience to work there. In Future, I want to Run my Own Business. As marketing is my field I would like to run Advertising Company. I love cars and even interested to open a car Showroom.



I, **S. M. Arsal Saeed** am currently student of Biztek, 6th Semester of BBA (Hons). My C.G.P.A is 2.857. My hobbies are to read books, playing guitar, watching movies and observing elements of life. My future plan is to become a professional banker or a part of any professional firm that will encrypt me with knowledge.



I, **Mohsin Hanif** am in my final semester of BBA (Hons) having a C.G.P.A of 3.75, I was honored with the two Dean's Honor Awards. My goals are to do at least two masters one from here and second from abroad, My only hobbies are studying and listening music.



I, **Faraz Baig** am a student of BS-Telecommunication, maintaining CGPA of 2.8 I am a determined student having good academic performance. I have taken on a tour of South-Africa to attend the international conference on Diabetes as well as celebrated the UN recognized 1st World Diabetes Day. I have done internship in the company 'AAA Technologies'. My hobbies are dancing, watching movies and hiking



I, **Noman Afzal** am Noman Afzal student of BS (Telecommunication). I have done my HSC in Science Group from Moon Star Secondary School (Quaidabad), Karachi, SSC in Commerce Group from Government National College (Jail Road), Karachi, Bachelors of Arts from Thatta Degree College. I am working as Senior Data Supervisor, Outreach and Research Department of Paediatrics and Child Health Aga Khan University.



I, **Sania Khatoon** am student of MBA at Biztek. I have done my Matric from Roosevelt Grammar School, Iner from Government Science & Commerce College Gulshan-e-Iqbal and B.Com from Federal Urdu University of Arts, Science & Technology in 2005.



# CULTURAL ADOPTION OF TECHNOLOGY IN PAKISTANI INDUSTRIES

Zia Ahmed Shaikh

Role of technology is increasing day by day in Pakistan and lot of financial and technical institutions are now adopting computerized systems very frequently, replacing their old legacy manual work. This rapid growth requires more professional personnels in the field along with the training of employees for quick familiarity with new systems as this workforce has historically been only familiar with paper work activities that have been carried out in many such legacy organizations since decades.



This frequent adaptation has doubled the impact on the business and industries. No doubt at some places it is raising productivity of work but at the same time on other places it's slowing down the progress as old timers and employees who are in the last leg of their careers are no more ready to adapt to this newly introduced electronic culture. It is the last-half decade of their career. This problem is more evident in government institutions. The government is also striving hard to train its employees by investing an enormous budget in this regard. (Khuda us waqt tak kisi qoom [nation] ki taqdeer nahi badalta jab tak kay wo khud ko badalna na chahay).

Private organizations on the other hand are showing an increased willingness and momentum for adopting new computerized systems. There can be different reasons cited for this trend to be mainly concentrated in private sector.

1) Graduates of highly ranked universities prefer to work in private sector instead of public institutions due to rapid growth opportunities in technical and financial aspects thus allowing the private sector to lead in the technological use and adaptation.

2) Government institutions do not always hire professionals on just merit bases thus lacking the high end resources that inadvertently would deploy high end systems. A side effect of this disparity between public and private sector is resulting in increased inefficiencies and failure of public institutions and organizations and ultimately gearing these organizations to be privatized to save them from ultimate demise. The private organizations on the other hand are changing the general culture of organizational behaviors and motivating more and more high-skilled professionals towards these private firms thus enabling a change of work style across board and improved work ethics and quality of out put.



Our educational institutions are up-to the mark in some aspects, as lot of high profile Pakistanis are serving in these institutions after completing their higher education in American or European universities and getting experience in different global organizations. These individuals are playing a major role in bringing advanced technology from abroad and implementing these ideas into our indigenous cultural organizations. In coming years, hundreds of Pakistanis are expected to return to the motherland after completing their studies and ventures abroad. Also many

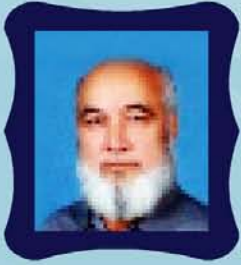
are due to return that have gone abroad on government's scholarships, adding forces to strengthen Pakistan's economic and educational society.

A lot of development has to be made in all areas and almost every one of us will have to participate in nation's growth. May Almighty Allah help us bringing our country side by side with other developed countries (Aamin).



# BIZTEK

## Faculty Further Strengthened



### **PROFESSOR HAROON RASHID: ASSOCIATE PROFESSOR M&SS / DIRECTOR EDC**

A research scholar/columnist and contributor of more than 100 articles specifically on Educational problems in media.

A well known personality specifically in print media due to the exceptional services for the Education sector while being engaged with different Government Academics bodies.

Currently serving as Vice President Governing Board of Pakistan American Culture Center (PACC), Karachi

Director/Partner Vision World Publications Karachi

Has been engaged as Director Colleges, Department of Education Govt. of Sindh, Khi

Principal of Govt. City College for 3 years

Principal of Govt. Islamia Science College, Karachi for 4 years.



### **DR. RAHAT ALAM: PROFESSOR M&SS**

Doctorate in Business Administration from Washington International University USA

Ph.D in English from University of Sindh

Awarded the degree of Doctor of Philosophy in English in 1986.

M.A (English) (Comparative Religions) from Sindh University

PGD (Arabic) from National Center of Pakistan, Hyderabad

Post doctoral research underway in "The Quranic Sciences"

PGD in Aeronautical Engineering

Having enormous experience in Educational Sector and exposure to different services while serving with multi faceted profiles



### **MS. HINA IQBAL: ASSISTANT MANAGER H.R.**

MBA in Human Resource Management & Marketing from Pakistan Air Force - Karachi Institute of Economics & Technology.

She has been engaged with Gul Ahmed Textile Mills Limited as a Junior Manager HR and served Sony Ericsson as a Call Center Supervisor.



### **MR. NAVED UR REHMAN KHAN: LECTURER M&SS / RESEARCH ASSOCIATE**

Studying in Ms/M Phill

Degree Program specializing in Human Resource Management & Development.

MBA in Human Resource Management from National University of Modern Languages.

Have been working as Manager Human Resource for MFC(Pvt) Ltd... Pizza Next, Khi.

Currently working as Research Associate and PS to Dean (M&SS)



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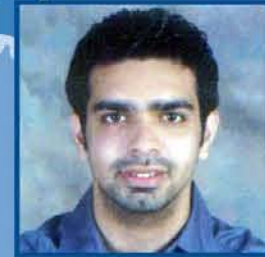
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BBA BB-1527



Zaib-Un-Nisa Soomro  
MBA BM/675



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Naveed Abrar  
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Talha Hameed Qazi  
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Naveed Ahmed Khan  
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