Quarterly News of Institute of Business & Technology - BIZTEK

Sep-Dec 2008

BIZTRIAN VISION

An establishment of GEC Society, A social and welfare wing of Noman Group





















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People are not born terrorists

Terrorism has marred the socio economic development of entire world in general and third world in particular. Our country Pakistan by itself is a victim and condemns terrorism in all its forms. Pakistan is acting as frontline state in war against terrorism and is also playing a vital role for the elimination of terrorism regionally and globally, which had its repercussions within the country.

People are not born terrorists. Teenagers do not get up one fine day with the conviction that violence is the path of their lives. They are people who we see in movie halls and at street corners. They are not aliens of another race. Terrorism breeds within us. The worst part is that we created it. Nothing can justify this act of terror. Terrorism, in all its forms, is criminal and unjustifiable regardless of its motivation. Every kind of terrorism stems from extremism; and extremism is the most obvious ramification of discrimination. Discrimination is sadly practiced in every nook and corner of our country. We think it's insignificant, we think that it's just the way people are. But it is discrimination and if only we were brave enough to face it.

I do not understand our love of violence. If you want other people to be nonviolent, you first have to be nonviolent. If you want to remove the speck from someone else's eye, you have to remove the two by four from your own head. If you want other nations to hold you in high regard, you first have to hold other nations in high regard, and treat every human being on the planet as a sister and brother. As someone once said, "Do unto others as you would have them do unto you." That is the answer to the nightmare of terrorism.

How do we stop terrorism? Renounce every trace of violence in your heart and your life. Adopt the wisdom and practice of active nonviolence, as Jinnah, Gandhi and Dr. King taught. Beg the God of peace for the gift of peace. Join your local peace and justice group. Stand up publicly for an end to war. Embrace the religious roots of nonviolence. Let your life be disrupted, and take a new, nonviolent risk for disarmament.

And in the end I would like to quote from our Prime Minister who termed poverty, illiteracy and unemployment the root cause of terrorism and extremism.

"We have to give education, create jobs and provide opportunities to youth to stop them from falling victim to terrorism and extremism as vested interests want to use them against the country."

Saima Mansoor

Lecturer and Executive Editor Biztekian vision

Global Economics Crisis: Its Impact on the Third World

Compelling repercussions of the international global crisis has affected the third world adversely specifically Pakistan. This global economic crisis is indicated by several important factors of economic downturn worldwide. These included high oil prices, which led to both high food prices (due to a dependence of food production on petroleum, as well as using food crop products (ethanol, biodiesel) as an alternative to petroleum) and global inflation; a substantial credit crisis leading to the bankruptcy of large and well established investment banks as well as commercial banks in various nations around the world; increased unemployment; and the possibility of a global recession.

For a time, major economies of the 21st century were believed to have begun a period of decreased volatility, which was sometimes dubbed the great moderation, because many economic variables appeared to have achieved relative stability. The return of commodity, stock market, and currency value volatility are regarded as indications that the concepts behind the great moderation were misguided by false beliefs.

The decade of the 2000s saw a 2008 commodities boom, in which the prices of primary commodities rose again after the great commodities depression of 1980-2000. But in 2008, the prices of many commodities, notably oil and food, rose so high as to cause genuine economic damage, threatening stagflation and a reversal of globalization.

It is well said that economic growth without social progress lets the great majority of people remain in poverty, while a privileged few reap the benefits of rising abundance. This is exactly what the picture of Pakistan currently depicts and these economic shocks have worsened the condition of the common man in Pakistan

So far BIZTEK is the only business school which has felt the importance of the moment to gather such high caliber intellectuals to share their views on such a burning issue and enhance the level of knowledge of the business students.









Presided over by M. Mayjed Aziz, former chairman KCCI & leading businessmen, the seminar was addressed by











Mr. Rauf Nizamani, Najamul Hasan Ata, Dr. Zafar Iqbal Zahid, Syed Ali Baqar, Prof. Syed Mumtaz Saeed, Mr. Zafar Azeem, Dr. Shahid Hasan Siddiqui & Prof. Talat A Wizarat.

Mr. Nizamani thought that the ongoing economic crisis was the failure of the philosophy of neo-realism.

Najamul Hasan Ata termed it as the failure of risk management. He blamed the capitalist system for all the ills. Syed Ali Baqar thought that the recasting of the global economy was overdue.

Prof. Syed Mumtaz Saeed thought that the economic crisis signified the failure of market-dogmatism.

Mr. Zafar Azeem, member CBR, thought that pendulum of market dogmatism needed to be swing the socially responsible economy.

Dr. Shahid Hasan Siddiqui provided a bleak picture of the crisis and thought that the world has not remained the same as it was in 2004. The Global Crisis has shaken the very foundation of global economy and Pakistan shouldn't go for IMF option.

Prof Dr. Talat A Wizarat, presenting a view of global politics in the wake of global economic crisis thought that public diplomacy would have to learn a few lessons from the crisis. She thought that the role of China was going to be cardinal in the near future.

Mr. Majyd Aziz said that Pakistan couldn't solve its problem because it has depended on imported solution. He said that unless Pakistan opted for homegrown solutions to its problems, we won't get out of the crisis.

The Rector Col (R) Tahir Hussain gave the concluding remarks and vote of thanks. Before the seminar ended Biztek memento was presented top each of the distinguished guests.



Chancellor the Biztekheld Dinner for Consulate General of Turkey and Malaysta at his Residence.

Mr & Mrs. Noman Abid Lakhani Chancellor Biztek held welcome dinner in the honor of Mr. Fethi Etem, Consulate General of Turkey, and Mr. Muhammad Khalid Abdul Razak Consulate General of Malaysia at his residence.

Ceremony was attended by the diplomats, Cabinet members, members of national and provincial assemblies and intellectuals.





Left to right Mr. Majyd Aziz Balagamwala, Chairman M.G.H. Group, Mr. Habib Ullah, Commissioner Income tax, Mr. Haji Irshad Ahmed Memon, Mr. Hanif Gohar, CEO-Gohar Group of Companies, Mr. Pir Mazhar Ul Haq, Senior Minister Education & Criminal Prosecution Services, Justice Khawaja Naveed Ahmed, Judge High Court, Mr. Shujaat Ali Baig, Ministe for Education, Mr. Haleem Ahmed, M.D, PSO.

Left to right Mrs. Col Tahir Hussain, Mrs. Noman Abid Lakhani, Mrs. Khush Bakht Shujaat, Mrs. Kanwal Hammad Tahir and other guests





Left to right Mr. Noman Abid Lakhani, Chancellor & Chairman Board of Governors, Biztek, Russian Consul Office Guest, Russian Consul Office Guest, Mr. Muhamood Shekhani.

Left to right Mr. Hammad Tahir, Member GEC Biztek, Mr. Tariq Malik, Mr. Noman Abid Lakhani, Chancellor & Chairman Board of Governors, Biztek, Mr. Martin Bienz, Switzerland Consul General in Karachi.



Left to right Mr. Adnan Abid Lakhani, Member B.O.G, Biztek, Mr. Noman Abid Lakhani, Chancellor & Chairman Board of Governors, Biztek, Mr. Robert W. Gibson, British Deputy High Commission, Mr. Athar Iqbal, Hon. Consular Affairs, Albana, Mr. Fethi Etem, Consul general of Turkey.



Left to right Mr. Noman Abid Lakhani, Chancellor & Chairman Board of Governors, Biztek, Mr. hanif Gohar, CEO, Gohar Group of Companies, Mr. Pir Mazhar ul Haq, Senior Minister Education & Criminal Prosecution Services, Mr. Haji irshad Ahmed Memon.



Left to right Mr. Zohair Hashmi, Mr. Masooud Mohammad Zamani, Iran Consul General, Mr. Haji Irshad Ahmed Memon, Mr. Mohammad Abid Lakhani, Chairman Noman Group of Companies, Mr. Mohammad Raza haroon, Minister I.T, Mr. Noman Abid Lakhani, Chancellor & Chairman Board of Governors Biztek.



Left to right Mr. S. Khalid Tawab, Hon. Consul general of Mozzambique, Mr. Muhmamd Abid Lakhani, Mr. Suhail Matar Al Ketbi, U.A.E. Consulate General, Mr. Zahid Hussain Kanand, Staff Reporter, Jurrat Newspaper, Mr. Noman Abid Lakhani, Chancellor & Chairman Board of Governors, Biztek...



Left to right Mr. Suhail Bin matar Al Ketbi, U.A.E Consulate General, Mr. Muhammad Khalid Abdul Razzak, Malaysia Consul General, Mr. Robert W. Gibson, British Deputy High Commission, Mr. Fethi Eten, Turkey Consul General, Mr. Noman Abid Lakhai, Chancellor & Chairman Board of Governors, Biztek.



Left to right Mr. Noman Abid Lakhani, Chancellor & Chairman Board of Governors, Biztek, Mr. Hanif Gohar, CEO-Gohar Group of Companies, Mr. Pir Mazharul Haq, Senior Minister Education & Criminal Prosecution Services, Mr. Muhammad Abid, Chairman Noman Group of Companies.

EUTURE CONFERENCE TO BE ATTENDED BY DR. RIAZ

Dr. Riaz Ahmed Shaikh is proceeding to Calgary, Canada, to attend 4th International Conference of Asian Association for Global Studies (AAGS). The theme of the conference is "Globalization and Human Rights in the Developing World" The conference will be held at the University of Calgary in Calgary, Canada March 21-22, 2009. The topic of Dr. Riaz's paper is Democracy in Pakistan: Crises and Conflict. This conference has been organized in collaboration with the University of Calgary. Previous conference was held in Kobe Gakuin University, Japan.

Globalization is one of the most distinguishing features of our age. Although economic, political and cultural exchanges have occurred throughout history, the degree of global interconnectedness today has surpassed anything known in previous eras. What globalization means for average people, however, is hotly debated. Some suggest that globalization is ushering in cosmopolitan forms of consciousness that will help humanity transcend its tendency toward parochialism and myopism. Some also believe globalization will foster economic growth and create employment. Others are less optimistic, arguing that globalization is worsening inequality, causing environmental degradation, giving rise to conflicts and wars, and benefiting corporations at the expense of the global poor, among other problems.

Dr. Riaz Ahmed Shaikh, Registrar BIZTEK nominated as Member of Board of Editors of

The Astu Journal of Global Studies (AJGS)

Dr. Riaz Shaikh, Associate Professor / Registrar, Biztek has been nominated in the Editorial Board of the Asia Journal of Global Studies (AJGS), which is official journal of the Asia Association for Global Studies (AAGS). The journal features research articles on Asia and other world regions from an Asian perspective. The journal encourages historians, political scientists, sociologists, anthropologists, linguists, philosophers and others to submit their work for consideration. It particularly welcomes research that dissolves academic boundaries, looks beyond traditional notions of the nation state, and aims for a holistic view of the past, present and future.

The Asia Association for Global Studies (AAGS) was founded in 2005 for the promotion of research and teaching of global studies in Asia. AAGS is a professional organization for scholars and educators in Asia who are interested in and actively contribute to the development of global studies as a research and teaching field. Its primary focus is on Asia, though it also supports work by members on other themes and world regions. Headquarters of AAGS is in Osaka Japan.

A D ALACADIEVIC COUNCIL

The meeting of Academic Council was held on 12th December, 08 under the chairman ship of Col (R) Tahir hussain. Other members who attended the meeting were Dr. Mohammad Ail Siddiqui, Dr.Mansoor uz Zafar Dawood, Dr. Riaz Ahmed Shaikh, Dr. Noor Ahmed Memon, Dr. Mohammad Yasin, Mr. Noor Zaman, Mr. Mansoor Ali Shahani, Mr. Abdul Aziz and Mr. Asim Mehboob.

Various important agendas including guest speaker sessions, admissions granted, scholarships, results, research culture were discussed in the meeting.



It was informed in the council that Guests Speaker Sessions were organized by the Faculty of MS&SS and by the Faculty of CS&IT in Fall semester, 08.

It was informed that the Vol. no.4 of 2 of JMSS and Vol.2 no.2 of JCIT is about to get published and JMSS includes seven International articles. Col (R) Tahir appreciated the efforts of both the editors of JMSS and JCIT.

In the previous meeting of Board of Faculty of Management & Social Sciences held on 20th November, 2007, Dr. Muhammad Yasin proposed three courses, which was recommended by the Board to the Academic Council for approval.

Dr. Yaseen informed the Council that the courses are TQM, Industrial Management and Environmental Management. He said that the courses are the requirement of the modern world. He further added that these courses would improve and update the knowledge of the student's of Management Sciences. The Industrial Management concept will be covered from industrial productivity and Total Quality perspective and is meant to train the students in practice of modern management tools and according to the fast changing technology. Further, Dr. Muhammad Yaseen added that Environmental Management course also aims to bring into focus the importance of statutory regulations, environmental quality standards and environment systems.

Chairman and both the Deans appreciated the efforts of the faculties and the meeting was ended on a note of thanks by the Chairman.

International Urdu Conference Dean Dr. Muhammad Ali Sidiqqui's Lecture on Contemporary Urdu Literature

Dr. Mohammad Ali Siddiqui, Dean Faculty of Management and Social Sciences delievered a lecture on the state of literature and society at the International Adabi conference, he was a member of the Presidium in the International Urdu Conference session on "Trends in Contemporary Urdu Fiction". Organized by the Arts Council of Pakistan, Karachi the six-day conference held sessions on John Elia, Josh Malihabadi, Makhdoon Mohiuddin, Trends in Urdu poetry, fiction and criticism. Many big names from Pakistan and India attended the conference. Prominent among those were Dr. Gopi Chand Narang; Dr.Shamim Hanafi; Dr.Khaiq Anjum; Dr.Ali Ahmed Fatimi; Dr.Shahid Mahuli; Zahid Ali Khan; Nusrat Mhiuddin; Dr.Ali Javed from India.

Iqbal Haider and Shaista Rizvi from Canada; Iqbal Mirza from U.K and a galaxy of well-known Pakistani writers.

Dr. Mohammad Ali Siddiqui discussed the trends of contemporary Pakistani literature in general and Urdu criticism in particular. He thought that the dominant trend in Urdu criticism today was devoted to discussing some western fads which didn't touch or reflect on creative writings. Except some critics, the major bulk of critical writings was not related to realistic on the ground. He thought that Indian scene was more involved in discussing new Western fads and it couldn't be confused with having an edge on Pakistan's Urdu criticism. Dr.Siddiq-ur-Rehman Qidwai, President of Anjuman Taraqqui-i- Urdu India was no different in his comments. Dr. Khaliq Anjuman, Secretary of Anjuman Taraqqui-i- Urdu also agreed with Dr.Qidwai.

Dr.Gopi Chand Narang, however, thought otherwise and defended contemporary criticism. However it was not criticism but coverage of Western Theories of criticism which was criticized.

The conference was very successful specially the last session on the state of Urdu criticism which was held at the Arts auditorium of the University of Karachi in collaboration with the Department of Urdu of the university. Dr.Peerzada Qasim Raza Siddiqui, Vice chancellor of the university presided over the conference.

PARTICIPATION OF REGISTRAR, DR. FIAZ AHMED SHANGIN SEGUL CONFERENCE, NOREA

After the successful participation of UK conference Dr. Riaz Ahmed Shaikh Associate Professor and Registrar Biztek, participated in an international conference in Korea. This is his Fourth participation in the single calendar year.

This conference was organized jointly by International Sociological Association, Seoul National University, Korea Military Academy and Korea



National Defence University, at Seoul national University, Korea from 14-17 July, 2008.

Around 100 research scholars participated in this conference. They were from world's renowned universities and research institutions. Most of them belonged to USA, Sweden, Netherlands, Switzerland, Austria, England, Italy, Philippines, and South Africa etc.

Dr.Riaz Ahmed was the only participant from Pakistan. Other known participants were:

Lujubica Jelusic (University Of Ljubljana Slovenia) she is also the Defence Minister of Soluvenia, Joeph Soeters (Netherlands Defence Academy, The netherlands), Anthony King (University of Exeter, UK),



Erik Hedlund (National Defence College, Sweden) Rebecca L Schiff Associate director Corporate and Foundation Relations Harvard University, Aubry Giulia University of Roma TRE, Italy, Dumas Lloyd J. University of Texas at Dallas, USA, Haltiner Karl W Swiss military academy at the ETH Zurich ,Switzerland, Leffelr David Centre of advance military science CAMS,USA, Malesic Marjan University of Lujubljana ,Solvenia,



Menke Iris Bundeswehr Institute of Social Sciences, Germany, Mosser Michael US Army School of Advance Military Studies SAMS, USA, Purkayastha Bandana University of Connecticut, USA, Schiff Rebecca L Brandies University USA, Setorio Guido University Of Toronto, Italy .etc.

Conference comprised of 15 parallel sessions. Dr. Riaz presented his papers in session 8 and 15.



The theme of the 8th session was 'The Military in the Asian Context' chaired by Doo-Seung Hong.Dr. Doo belongs to Seoul National University Korea. This university is included in world's top 100 universities and currently he is the General Secretary of United Nations Centre for Democratic Control of Armed Forces and is also adjunct faculty in university of St. Gallen, Switzerland. In this session five papers were presented Dr. Riaz Shaikh's paper was 'Pakistan's Military Role in Asian

Context'

Doc Riaz Shaikh suggested the prolonged army ruled in the country has affected the policy making procedure of the state. His paper also states that the important decision making process in the hands of the armed forces has generated to arms race in the subcontinent. This research discussed the effects of military's role in decision making of the country and its impacts on the relations of India and Pakistan and suggested that confidence building measures and peace making process in South Asia is dependent on the attitudes of military of both the counties.

While the theme of the 15th session was 'Democratic civilian control of the armed forces in Asia' chaired by Hanggi Heiner he is working as director in Geneva. Four papers were presented in this session and Dr. Riaz Shaikh's paper was on 'Power struggle between armed forces and democratic forces of Pakistan'. The research paper analyses the state of stern relationship between the armed forces of the country and the democratic forces. The paper discusses the backdrop of the colonial structure which Pakistan inherited at the time of its independence and the army's subsequent moves to have an edge over the democratic forces of the country.

Paper also discusses the risk attached with the sustainability of democratic process in Pakistan and how it can be safeguarded.

"What Boys and Girls are looking for in their life partner?"

inish Nida Afaque (Lecturer MS)

The issue of finding a compatible life partner has been in our society for a very long time. The parents of the young boys and girls who are in the age to get married face problems to find the right life partner for their Son/Daughter. These problems are causing delays in the marriage of girls and sometimes boys. Demands of both genders have expanded.

Professor Chau Vuong, Pharm.D., who has conducted a study on what the boys and girls like to see in their life partners, identified some of the qualities that you too would want your life partner to have, they are:

Physical Attractiveness, Similarities, Social Skills, Emotional Intelligence, Entertainment, Confidence

There is also some role of society and the surrounding which you have to consider when hunting for your ideal. There are some issues that you have to look into as:

- Whether to marry within or outside the family
- Can I marry outside the religion
- Can I accept a smoker as my spouse (for girls)
- Joint or separate family structure

Choosing a life partner requires you to be a good detective. Although chemistry and attraction contribute to a relationship's foundation, singles should be sure to investigate mutual interests, values, priorities and life goals. Knowing what your life partner's goals are in life helps you to determine if they are ones that you can share. Most important, asking this question helps to open up communication about what really matters to each of you, and what you ultimately want to accomplish in your lives. Since levels of ambition vary among people, be sure that you are compatible enough in this area to support your partner's energy and drive to attain his/her financial goals.

Belief in a higher power, and one's devotion to it, can be a central focus in the lives of many people. Be sure that life partner shares enough of an interest in religious practices, so that this major area becomes a source of joy and pleasure in your relationship, not one of burden and resentment.

Learning how your life partner will deal with challenges or hardships will tell you about his/her ability to adapt and change. How some personal habits about cleanliness, punctuality, and even table manners can undermine the good feelings that two people would otherwise have towards each other? These observations will ensure if the life partner engages in behaviors that really annoy or irritate.

It appears that there are differences in levels of closeness in different social classes. People from middle to upper classes experience more close, open, and rewarding relationships and less distancing in social settings than people from lower and working classes. Not only does social class seem to influence intimate relationships outside the home environment, it also seems to affect relationships within the family. Compared to lower class people, middle and upper class people experience more intimate relations.

Looking at the above highlighted areas which an individual need to observe and determine, will help to identify the best suitable life partner.

Board of Governors Meeting

The Board of Governors meeting was held on 6th December, 08 under the Chairmanship of Mr. Noman Abid Lakhani, Chancellor and Chairman Board of Governers. Other members of board included Justice Agha Rafig

Ahmed Khan, Mr. Adnan Abid Lakhani, Mr. Anwar Dawood, Col (R) Tahir Hussain, Dr. Riaz Ahmed Shaikh, while Mr. Siraj Kassam Teli, Mr. Siraj Uddin Aziz & Dr. Muhammad Ali Siddiqui were invited as special invitee.

The Board discussed several issues about up to date progress and development at the institute, Research & Development, progress report of new campuses, new hirings etc.

Board was informed about the development made to the institute .The board was also informed regarding the seminar on the "Global Economics Crisis & Its Impact on the Third world" which was held by the faculty of management and social science. The Registrar informed that Ministry of Textile has approved training of 36 women through BIZTEK in collaboration with ILO.

Board appreciated the concept of holding video conferences, which would provide a chance to faculty and students to get benefit from the knowledge and expeditors of the world's renowned researchers and academics. Board also appreciated the research activities of the Faculty.

Board appreciated all the developments and progress being held at the institute.

Finally, the meeting was ended with a note of thanks by the Chairman.





EXPANSION OF BIZHEKS LIBRARY

Book is an asset for a student and Biztek has always tried to facilitate students by providing them books in all subject areas. Biztek's library has more than 8000 books.

These books are of great help for students who want to enhance their knowledge further.

In order to achieve this target a recent addition has been made to the university in the form of 600 books especially on the subject areas of banking and finance.



In addition to the books the University also receives a total number of 51 different Magazines and Journals. Textile journal, Market forces (Journal of management), Journal of economic literature, The State of Pakistan's economy (State bank of Pakistan), Lahore Journal of policy studies, Journal of accountancy, Journal of Islamic banking and finance and Economist etc are some of the known Journals which are available at the library.



ASSOCIATIONS

Academic and research associations with national and international organizations which includes: Georgia Institute of Technology, USA; John Hopkins University, USA; Virtual University Enterprise, USA; Microsoft, USA; World Bank; USAID; University of Oxford, UK; University of Greenwich, UK; ISMA, Aga Khan University and many more.

- ▶ Publishing two inhouse internationally refereed research journals i.e. Journal of Management & Social Sciences (JMSS) and Journal of Information & Communication Technology (JSIT) regularly.
- ▶ Biztekian Vision- The In-house Newsletter is published three times in a year covering the Campus activities and achievement of Biztek students.

- ▶ The Curricula matches those of world class international universities and tailor made / customized courses based on local requirements.
- ▶ Research oriented practical curricula meeting the present day business needs.
- ▶ Periodical software competitions are organized for inculcating creativity among students.

- The main Campus is located in the peaceful environment of Korangi Creek. It is designed for all those who want to study during day time.
- It's lush green lawn and spectacular building are spread over an area of more than 5 acres of land, an area many of our competitors envy.
- ▶ The air-conditioned spacious classrooms have multimedia and OHP facilities for teaching.
- Appreciably equipped modern Computer Labs have more than 300 P4s with latest technology.
- ▶ Biztek 'Knowledge Hub', the library has more than 10K titles of professional books and un-interrupted online access to 11,500 research journals worldwide through different library programs of HEC.
- Secure in-campus parking facility.
- ▶ In house Research Center, Discussion Forum, Students' Lounge, Girls' Common Room, Prayer Area etc.
- ▶ The Institute has established its Executive Development Center (EDC, City Campus) in the heart of the city at Main Shahra-e-Faisal. The Campus is equipped with the state of the art facilities.

EXTRA CURRICULAR ACTIVITIES ////

- ▶ A well equipped Gymnasium plus Basketball Court, Snooker Hall, Table Tennis, Badminton Court, Cricket and Football ground etc.
- ▶ Elocution Contest, Creative Writing Competition etc. are organized for improving communication skills in the students. ▶ Student Week, Basant Mela, Mehfil-e-Milad, Music Masti, Fashion show all are organized for improving social skills and increasing fraternity among
- **FINANCIAL SUPPORT**
- ▶ Biztek has awarded scholarships worth Rs. 15 million to its outstanding and deserving students during the last one year period.
- ▶ HEC approved Institute for need based Japanese Scholarship.
- Education loan facility available through designated banks...

Qualified academicians having PhD, and Masters degrees from foreign universities i.e Portland State University, California State University, USA; State University of New York, USA; University of Pennsylvania, USA; Western International University of Arizona, USA, (Lomdon Campus) Middlesex University, UK; University of Sheffield U.K; Cambridge University, U.K; Birmingham University, U.K; University of Southhampton, UK; University of Dundee UK, Startford University, London; University of Tehran.

Industry experienced faculty have been arranged particularly to add enhanced knowledge enrichment for the weekend students who are mostly serving executives.

students

Institute of Business & Technology

Executive Development Center (Sh. Faisal Campus):

Biztek - One of the fastest growing universities with remarkable distinctions!

- Chartered By Government Of Sindh as a Degree Awarding Institute for higher learning
- 'A/W' Category status awarded by HEC (Higher Education Commission)
- ISO 9001 certification for Certified International Quality Management Systems
 - Ranked as 6th top institution of Pakistan by International Research Ranking Agency RePEc (for Research Papers in Economics)

PROGRAMS OFFERED

FACULTY OF MANAGEMENT &

- BA (Accountancy)
- BBA (Honors)

 Banking & Finance
- Management Information Systems (MIS)
 Marketing
 Human Resources Management
- Advertising
- B.Ed BS
- Communication & Media Sciences
- BS (Social Sciences)
- International Relation
- Psychology Sociology
- Banking & Finance

- Islamic Banking
 Management Information Systems (MIS)
- - Corporate Finance & Treasury Management
- - Sociology
- - Finance Economics

- Education Human Resources Management Social Sciences
- Banking & Finance
- Corporate Finance & Treasury Management
- Islamic Banking
 Management Information Systems (MIS)

Marketing Health Management

- Marketing
- Health Management Human Resources Management
- · M.Ed
- M.Sc
 Professional Psychology
- · MA
- Criminology International Relation
- Mass Communication & Media Studies
- · MS/M.Phil

- Human Resource Management

- Economics
- Management
- Human Resource Management
- Media Sciences
- Social Sciences
- **FACULTY OF COMPUTER SCIENCE & ENGINEERING**
- BCS (H)
- Telecommunications
 Web Designing & Multimedia
 Software Engineering
 Electronics
 Computer Systems\

Communication and Media Sciences

- PhD
 Information Technology
 - Telecommunication Management Information Systems (MIS)

Chartered Finance Manager Program

Chartered Fund Manager Program

Management Information Systems (MIS)

Multimedia & Mass Communication

Telecommunication Engineering

Networking Web Designing & Multimedia Software Engineering

MS Information Technology MS Telecommunication

Electronic Engineering

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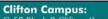








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Gulshan Campus:

LEGERALLY PROMISE FESTIVALE

For the first time, BIZTEK organized legendary PTV Drama "Choti Si Dunya" as "The Return of M.A.Khan". It was held on 20th November, 08.

This event was a great opportunity for the students of BIZTEK to showcase their hidden talent. The drama group members were Rafay Laghari as M.A.Khan, Sanaullah as Chacha Suleman, Sajjad Jamali as Jannu German, Salman Nosherwani as Ramazan, Zohaib Fazal as Juma Khan, Muneer Awan as Bhura Khan, Madiha Durrani as Mai Metha and Sidra as Zeenat. The script was written and directed by Sanaullah Shar.

Biztek administration supported this event and made it possible, with the approval of Dr. Riaz Ahmed Shaikh (Registrar) and Mr. Owais Afridi (Deputy Registrar).

The theme of the drama "The Return of M.A.Khan" skit was based on a person who is coming back from America to his village after seven years. This man now is a totally transformed person. But, for the villagers he is the same person who use to live with them, but for that person they were changed and more importantly he found himself more educated and well mannered among the villagers.

This story ends up with an English language competition between M.A.Khan and Janu German in which unlucky Jannu german won.















ORIENTATION TRUMSESSI Speech of Prof. Deedar

Prof. Deedar was the guest speaker on both orientation days at EDC, and Gulshan-e-Iqbal campuses on 18th December, 08 and 19th December, 08.

Prof. Deedar at present is the Director of Human Resources in the department of Education, Govt. of Sindh and is posted at the office of Director General of Education Department, Govt. of Sindh.

Prof. Deedar has been working as a Prof. of English and has taught on D.J. Science College, Adamjee science College and lastly in Govt. City College. He has also worked on different managerial and administrative positions. In appreciation of his capabilities, he was designed as additional Secretary Education (training and academics). Later he was posted as Director Literacy Programme, Government of Sindh. Now he is head of the Human Resources in CDGK.

Prof. Deedar spoke at length his academic achievements as a student. He also shared his experiences with students about his professional goal. He repeatedly referred to his father's endeavor in grooming his career. He also confessed and expressed his weak points. He advised students to fight back against all odds, as it's the only way to achieve glories and targets in life.

Dr. Muhammad Ali Siddiqui was also present in the Hall at EDC during his lecture. While at Gulshan-e-Iqbal, Dr. Rahat Alam, Director Gulshan Campus and Mr. Furqan Iftikhar, Deputy Director Admissions Department from main campus us and welcomed him on this occasion.

His talk was observed as very interesting, thoughtful and encouraging. High-Tea was served at both campuses. While expressing thankfulness for his kind presence and gratitude by the undersigned, Prof. Deedar was presented memento at the end.

Speech of Mr Oppi Aces we Reburn

Mr. Qazi Atta ur Rehman was the keynote speaker at the student orientation for spring 2009 at the main campus. Mr. Ata is Deputy General Manager, Crew Recruitment, Training, PIA.

His speech was very informative especially for the young generation who are at their learning stage. He said that one should lead the time to succeed. Speaking on self confidence, Mr. Ata said that it is the most vital factor any individual requires at the start of his/her professional career or through his pursuit to nurture it.

He also said that BIZTEK believes in continuous improvement. He told the students that after the completion of their education and grooming he believes that they will be the BIZTEKEAN STARS in the professional market. He said that it could be possible only by the cooperation, and adaptabilities of new market trends by the students.

Mr. Ata was keen about building up confidence especially in young generation; he said that Proper dress code, gratitude, Good Posture, effective communication skills & Personal Motivation are the key characteristic to build up self confidence. He discussed that one should compliment other people because it is observed that a negative person often transfers his negative feelings to others. And for looking the best in others, one indirectly bring out the best in his self.

All the faculty including Dr. Muhammad Ali Siddiqui, Dean Management & Social Sciences, Dr. Riaz Ahmed Shaikh, Registrar, Dr. Muhammad Yasin, Dr. Noor Ahmed Memon, Mr. Abdul Aziz, Mr. Abdul Hafeez admired the speech of Mr. Atta.

In the end memento was presented as a token of thanks from BIZTEK.

Journal of Management & Social Sciences

The Journal of Management and Social Sciences (JMSS) is a peer-reviewed bi-annual periodical in which scholar's research articles relating to a particular academic discipline are published. JMSS serves as a forum for the presentation of new researches. The objective of the JMSS is to provide a valuable plateform for communication between the professional and academic scholars on the research and facilitate the practice of Management and Social Scineces theories. The JMSS content typically takes the form of articles presenting original research, review articles, and book reviews.

National & International professional scholars submit their articles to JMSS. The journal editor determines whether to reject the submission outright or begin the process of peer review. The JMSS peer-review process is considered critical for establishing a reliable body of research and knowledge. Editorial Board Members are experts in their specialized area of their fields of interest, they review the research articles and give their comments and recomandation for publication.

World renound academic scholars have been serving as an editorial board member in JMSS including DM Nault from University of Calgary, Mike O' Donnell from University of Webminister, Rebecca L. Schiff from

ISSN 1814-9790 Journal of Management & Social Sciences Muhammad Cholifihani A Cointegration Analysis of Public Debt Service and GDP in Indonesia Faroog Aziz, Noor Muhammad Jamali Rab Paterson Education in Japan: The School as a Business, Teachers and Students as Commodities Exploring the Effects of Single vs. Multiple Products and Multiple Celebrity Endorsements He Gan se Education Tradition-The Imperial Examination System In Feudal China Khurram Ghani, Yuserrie Zainuddin, Hassan Gholipour Fereidouni, Ali Ziaee Akhar Aminimehr, Badar Alam Iqbal on Shareholders' Wealth in Indian Car Manufacturer Biztek An International Journal published by the Institute of Business & Technology

Harvard Law School, Anik Chatterjee form Presidency Collage, Badar Alma Iqbal from Aligarh Muslim University, Muhammad Aslam Javed from University of Dehli, Dr. Mashood Ahmed Khan from LUMHS, Dr. Muhammad Ali Siddiqui from BZITEK and many more.

JMSS is recognized as a national and international level research journal for publications of the latest researches in the areas of Management & Socail Sciences. JMSS team works with full devotion to further strengthen the reputation of JMSS.

Currently eight issues have been published during the last four years covering different areas of Management & Socail Sciences including Finance, History, Economics, Maketing, Human Resource, Islamic Banking, Production & Operation Management.

The journal will be of interest to management & social sciences researchers, educators, practitioners and policy makers who are intersted in the role of Mangement & Social Sciences in organizations & societies.

JMSS can be view on online resource on http://www.biztek.edu.pk/rms.php. While acknowledging its quality Wikipedia has also included the JMSS in its encyclopedia, which may be accessed at: http://en.wikipedia.org/wiki/Journal_of_Management_and_Social_Sciences

20M2

On 17th & 18th November Ufone introduced their new product as Ufone Urock at BIZTEK. They provided special packages to the Biztekians. The beautiful in-house was setup at the Biztek parking.

Ufone is established to operate cellular telephony. This company was introduced in Pakistan on January 29, 2001.

Ufone's reason of success is that it adopted the policy of simplified tariffs with no hidden charges, which resulted in positive impacts on the usage trends of subscribers as well as total subscriber base. Ufone currently caters for International Roaming to more than 230 live operators in more than 130 countries and introduced International roaming facility for Prepaid subscribers in Saudi Arabia, United Kingdom, United Arab Emirates, Singapore, Portugal, Thailand, Cyprus, Bangladesh, Uzbekistan, Tunisia, Sri Lanka, Belgium and Kuwait with lowest rates, featuring no security deposit and activation charges. GPRS Roaming facility is available with more than 115 Live Operators across 85 countries.

























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Days	Departure	
Daily	10:00 AM	
Daily except Mon & Tue	3:00 PM	
Daily	7:00 PM	
Daily	10:00 PM	





UPCOMING B2B EVENTS...



18 - 21 May 2009

7th Pakistan Oil, Gas & Energy Exhibition and Conference Website: www.pogee.com.pk E-mail: info@pogee.com.pk



18 - 21 May 2009

5th International Fire & Security Exhibition and Conference Website: www.firesecurity.com.pk E-mail: info@firesecurity.com.pk



23 - 25 October 2009

Website: www.expopakistan.gov.pk E-mail: info@expopakistan.gov.pk



10 - 12 November 2009

5th International Automobile, Auto Parts & Accessories Exhibition Website: www.autoexpo.com.pk E-mail: info@autoexpo.com.pk



10 - 12 November 2009

5th International Machine Tools & Automation Industry Exhibition Website: www.automation.com.pk E-mail: info@automation.com.pk



4 - 6 March 2010

8th Edition of the International Machinery Exhibition of Garment & Textile Technology Website: www.megatechpakistan.com E-mail: info@megatechpakistan.com



2 - 5 June 2010

7th Edition of the International Plastic & Packaging Industry Exhibition Website: www.plastipac.com.pk E-mail: info@plastipac.com.pk



2 - 5 June 2010

7th Edition of the International Food & Technology Exhibition Website: www.foodtech.com.pk E-mail: info@foodtech.com.pk



6 - 8 May 2010
5th Information & Communications
Technology Exhibition and Conference
Website: www.connectit.com.pk
E-mail: info@connectit.com.pk



International Chemical Exhibition of Pakistan Website: www.chemexpakistan.com E-mail: info@chemexpakistan.com



International Transportation and Logistics Exhibition & Conference Website: www.intertranspakistan.com E-mail: info@intertranspakistan.com



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SPEAKER SESSIONS FALL 2008 AT BIZTEK

Guest speaker session was held by Mr. Zeeshan for Business communication where Ms. Muneeba Haroon a Research consultant collective for social sciences joined as a guest speker. She discussed the skill set for knowledge of workers of 21st century.

Mr. Nawab of Principles of Marketing invited Mr. Ammar Zaidi CEO D.A.K.U whose topic of discussion was Un-Conventional Marketing "Launching of Designers Label in Pakistan Retail Market.

Mr. Qraib of Principles of Management invited Mr. Aqib. A. Sayed Accounts Director J.W.T to discuss media management its role and importance.

In another guest speaker session held by Mr. Hammad Mr. Ali Ahmed Minhas General Manager Finance NAJMA Sugar Mills Ltd gave his expert knowledge on Break even analysis and its applications.

Mr. Abdus Salam invited Ms. Shazia Assistant Professor/PHD Scholar AERC, University Of Karachi who discussed the index number and its application in business. Her lecture was of great help for the students to understand the operation of indexes.

Mr. Nadeem Ashraf a guest Speaker who is working as an Asst. Manager Operations and Maintenance Electrical Dept. Steel Mills Karachi was invited by Mr. Saeed Jaffar.

Another guest speaker Mr. Waseem Shahid who was a Sr. Engr in Optical Fiber Long Distance Transmission Network Region Karachi was also invited by Mr. Saeed Jaffar

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Faculty Further Strenghtened



Ms. Humera Jamil: Lecturer CS&IT

MS Computer Science from Shaheed Zulfigar Ali Bhutto Institute of Science & Technology

She has been engaged with Bahria College Karachi as a Lecturer & HOD Computer Science Department.



Ms. SAIMA MANSOOR: LECTURER M&SS

Studying in MS/ MPhill

MBA in Finance from International Islamic University Islamabad.

Has been working as a lecturer in the Government College Rawalpindi

Working experience in Fatimah Jinnah Women University.

Has been engaged with Beacon house School System as a career counselor and Lecturer (A-Levels)



Ms. BINISH NIDA AFAQUE: LECTURER M&SS

MBA in Marketing from Shaheed Zulfigar Ali Bhutto Institute of Science & Technology She has been engaged with Benthum Science Publishers as an Assistant Marketing Manager. Teaching experience at College of Banking and Finance.



MR. SHAHID HUSSAIN MEMON: ASSISTANT MANAGER IT \ LECTURER CS&IT

MS in Network and Telecommunication from Hamdard University, Karachi.

He has been engaged with Hamdard University as a Network/System Administrator.

STUDENTS WEEK

A student week is always organized to the end of the semester so that students can give a break to their minds and relax themselves. So, following the same tradition a student week was organized in which various activities were held. The activities which comprised in the student's week are as follows:

a singing competition a debate competition and a sports event.

Sports Events:

In the sports event a cricket tournament, chess tournament, snooker tournament and a squash event was arranged. In the Cricket tournament two groups were made A and B, the group A consisted of Khan 11, Raza11, And Danish 11 whereas, the Group B consisted of Super 11, Ubaid 11, Biztekian tigers and company 88. Two semi finals were played and from these two groups four teams played the semi finals. The finals were played between the Biztekian Tigers vs Super 11. Super 11 won the final match and Biztekian became the runners up.

Ten students participated in the Chess tournament The first semi fibnal was between Hafiz Kashif and Omair Samiullah in which Hafiz Kashif won.

The second semifinal was between Shah Jamal and Mohammad Akther which was taken over by Shah Jamal. Shah Jamal was also the winner in the final match and Hafiz Kashif became the runner up.

In the snooker tournament their were 16 participants .The students were divided into two groups A and B .The students who qualified for the semi finals were Imran Aftab, Nadeem ul Hassan, Umar and Hafiulaah. The students put up a great show but in the end the tournament was won by Umar Syeed and Nadeem ul Hassan was the runner up.

A squash tournament was held at Biztek's Squash court. Fourteen students participated in this tournament. First semifinal was played between Saad Amar and Umair Asad

semifinal was played between Saad Amar and Umair Asad
which was won by Saad. The second semi final was played by Usman Jadoon and Salman Nosherwani
and the match was taken over by Usman Jadoon.. The final match was won by Usman Jadoon and Saad
Amaar became the runner up.



Singing competition:

A singing competition was also arranged in which students participated with great enthusiasm however, the show was taken over by Ahsaan Anwar and Taha Shamim was the runner up.

Debate Competition:

A debate competition was also arranged in the student's week held at the Auditorium of the main campus. Students participated from the main campus, city and Clifton campus. Humera Gul Junejo, Nehal Zafar, Ubaid Sayeed, Umair Ahmed, Gulraiz Asad, Hazel David, Uniza, Shahjamal, M.Jhangir were the participants.

This competition was judged by Ms Beenish, Ms Saira, Sir Abdul Aziz and Sir Abdul Hafiz. Rector Col Tahir Hussain, Dr. Mohamad Ali Siddiqui were the chief guests.

Debate competition was won by Nehal Zafar and Umair Ahmed stood 2nd in the competition and Gulraiz Asad stood in the 3rd place.

In the end of all these events a prize Distribution ceremony was organized certificates and trophies were presented to all participants of the debates competition and Col. Tahir Hussain and Dr. Mohammad Ali Siddiqui handed over the trophies to the winners of the Cricket, Squash, and Snooker and Chess tournaments.















ALL GEARED UP TO SERVE THE NATION



ASIF SARWAR BBA(HONS) BB/733



Mohammad Wasiq Imran BS(ELEC) BB/886



Obaid Ullah Khan BCS BB/930



Syed Zuhair Medhi BS(SD) BB/965



Wagar Qamber Ali BS(SD) BB-1073



Muhammad Ovais BBA(HONS) BB-1476



Hina Pervez BBA(HONS) BB-1505



Farrukh Fahim **BBA(HONS) BB-1539**



Navaid Zafar Dr. Nadeem Malik EMBA BEM/597 EMBA BEM/641



Faisal Nazim Abro BS(MM) BB-1074



M. Sheeraz BS(SD) BB-1116



BS(SD) BB-1118



Syed Aziz Nasir Muhammad Shahzad Hussain Tabish Jamal BS(SD) BB-1119



BS(SD) BB-1139



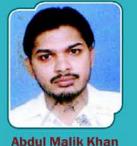
Aiman Ibrahim EMBA BEM/702



Danish Mehboob EMBA BEM/847



Asim Zafar EMBA BEM/875



MBA BM/844



Shumaila Noreen MBA BM/844



Muhammad Asim Maniya Ather Mumtaz Abbasi BS(SD) BB-1143



BS(SD) BB-1149



Lazar Pervaiz BBA(Hons) BB-1161



Faiza Khalid BS(MM) BB-1188



Yasir Mirza **BBA BB-1290**



Sayed Asim Hussain MBA(EV) BM/850

Junaid Alam

MBA BM/910



Muhammad Imran MBA(EV) BM/887



Shahrique Khan MBA BM/895



Muhammad Fahim Yousuf Mujeeb-u-Rehman MBA(EV) BM/896



MBA BM/909



Zain Abbas BBA(Hons) BB-1345



BBA(Hons) BB-1352



BBA BB-1375



Hassan Hameed BBA(Hons) BB-1381



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Hiba Mehmood BBA(HONS) BB-1475



Shahid Ali MBA BM/913



Shahrukh Anis-ur-Rehman MBA BM/915



MBA BME/523



Sohail Ahmed MBA(EV) BME/553



Umair Sultan BBA BB-1410

23



BBA BB-1421



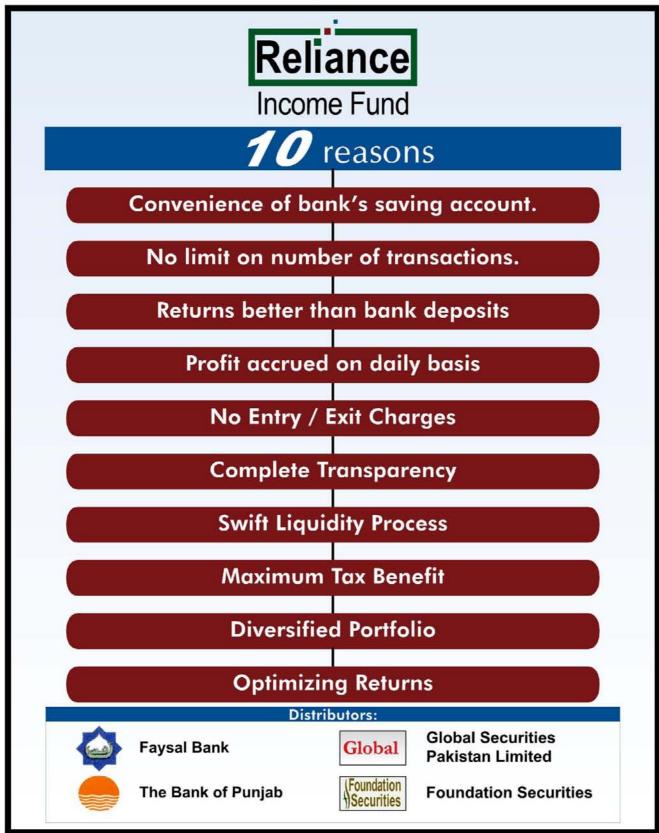
Muhammad Waqas Hanif Syed Ibrahim Rizwan BBA(Hons) BB-1424











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