Quarterly News of Institute of Business & Technology - Biztek Vision









2nd Convocation



3rd Convocation

			University Debate C	ompetition	
	Mili Jo Shareek-eSaf	Tar Na Thay -A Flaring In	ner -		
01-02 Manzil Ut 03-06 Student Biztek	es Recent April	- 11		. India	
07-08 Medi 09-10 Medi 11-12 Bo	ia Act. Basant at	als and Colleges	rnational Conference N	ew Denis oljana, Slovenia or	uth Asia
15-16 17 18	Education at I. Participation of Dr. R. Participation of Dr.	ducation at its Best. ducation at its Best. ducation at its Best. duz Ahmed Shaikh in Interest A	ned Shaikh - Vice s ned Shaikh - Vice s ers in Seminar on " Trad	le Facilitation	
19 20 21	"Participation of	spiring Values			
	ADecade of	uaics			

EDITORIAL Board

EXECUTIVE EDITOR
Mehreen Z. Soomro



SENIOR EDITOR
Naveed-ur-Rehman



ASSISTANT EDITOR



JUNIOR Editors

Nazia Khan (BB-1748)



Yaqoob Abdullah (BB/649)



CREATIVE Department

CREATIVE DIRECTOR
Mirza Taria Rashid Baig



THE AIM OF EDUCATION IS THE KNOWLEDGE NOT OF FACT, BUT OF VALUES ***

Dean William R. Inge

Undoubtedly, education is the most powerful tool available to mankind and which can actually bring a change in a person's life at every step taken. It moulds and transforms our beliefs, our values, our culture and our living standards in such a way that we are forced to look at the broader perspective of the world. Hence, I believe every individual should be given an opportunity to grasp as much knowledge as possible, not only through books but also through the experience of their elders, corporate gurus and market experts in the industry.

Education plays a vital role in bringing out the wisdom and the creative aspect of an individual. As commonly mistaken, education should not only be used as a tool for career advancement, higher pay and empowerment for a graduate's job search, but it should be a means to achieve self-respect, self-discipline and a passion to deliver.

The emblem to incorporate this multidimensional learning experience has been adopted by Biztek in various ways. It grooms an individual through hard work, struggle, creativity, dedication and a sense of fulfillment to achieve desired heights and become a success professional.

Through this newsletter I take this opportunity to introduce you to the fervor of events and activities that are a routine of Biztek campus life, along with the academic excellence that we have achieved so far.

This is our journey to "Brilliance"...

Mehreen Z. Soomro Executive Editor Events & Corporate Liaison Manager

Manzil Unbe Mili Jo Shareek-e-Safar Na Thay - A (Flaring Inter-University Debate Competition

By Nazia Khan (BB 1748)

Biztek was thankful and grateful to experience an inter-university debate competition held within the walls of our Auditorium. The debate played a host to welcoming a number of universities whose representative truly showcased exhilarating and ingenious talents through their vocal sights and sounds. In every manner these Universities showed us the many variant hard-working individuals who were intellectually and literally challenged. The debate was not for the faint hearted and required not only the panel debating but the audience too was heavily challenged by asking complex and technical questions. Even though the topic may sound to be linked to daily life and is a philosophical issue, its perpetuity and depth allowed us to take to heights never touched.



The Universities participating included eminent universities and colleges like Karachi University, Mohammad Ali Jinnah University, DHA Degree College for Women, Tabani School of Accountancy and more, while the chief guest for the event was the honorable Faisal Sabzwari, Youth minister, Government of Sindh.



Bouncing back to the topic played out on the stage by the leading participants. The debate started off around 4pm before which the candidates were seen rigorously practicing their speeches and strengthening their points of combat. One could only ponder on this thought what massive independence and individuality each competitor was embraced with. Since debate in our home country doesn't mean battling of words but battling of eloquence and speech. They had the rhythmic tone and the fluency in talk without any hiccups. Just to imagine it as similar to an ice skater smoothly dancing across the ice.

Anyway, snapping back to reality, we stood there in amazement wondering how trained and professional they seemed to look and at one point there was this weird thunder of shame that why aren't we so sure of ourselves and why do we shadow ourselves when a host University invites us to a debate competition. A reason to this is because we too hesitate before jotting our names for these competitions maybe so because of the fear that we lack talent. We should be challenged to speak out and gear up the confidence which many of us lack. Even if you weren't planning on signing up to participate in those competitions being literary challenged helps ahead in future to overcome interview obstacles.

The issue addressed at this event was of adequate relevance since this is seen widely dispersed in our society. Many people are not credited for the long years' of effort ploughed into achieving a target. And all so suddenly someone else

comes by and swiftly takes all the credits of the work in a short span of time. So many of us have things planned out for the future and hope that it will proceed as willed. But a number of unpredicted turns arises which leaving the individual lost with words and thoughts. We look up into sky questioning ALLAH of what wrong did we do for which we are being punished. But one should remain calm and patient. At such times our society is popularly seen to act sentimentally and emotionally distraught. It is ethically wrong to reward somebody's efforts to someone else who didn't if account 1% to the efforts. But probably that is how the world functions. People tread upon others to climb this imaginable stair which to them looks like an upward climb to better improvement and increased living standards. But what do those blind fools know



that it's Satan that puts forth this ladder. When people by themselves will realize that there is no climb to achieve the impossible that will be the day the entire world's misery will be washed.

Each of the participants very vividly painted their opinions and views as to how they saw to this issue. Some were aggressively against it while others harmoniously provided solutions to the disputed issue. The speakers were well focused on what they wanted to bring out of this issue and how to influence and enlighten the audience too. They made it not only intellectual and insightful but also became interactive and entertaining too. It is amazing to see such raw, fresh talent existing in Pakistan, the government itself should recognize this and bank on their talents as their assets. It is only such individuals that will empower and state their commitment for their homeland. It is only these alike students who will establish a tomorrow for the country and will be the



leading leaders of the future behold. All the more reason for the University to invite the honorable guest of honor (Mr. Faisal Sabzwari) who with his presence made a complete environment dedicated to the youth of tomorrow.



I don't think anyone requires an introduction on our Youth Minister, Mr. Faisal Sabzwari. But for those who are uninformed than a brief mention that he was the Ex-MPA. Faisal Sabzwari a CA, MA-Economics Karachi University and BBA-Finance -PIMSAT. He is currently the Minister of Youth Affairs of Sindh. Currently he is the joint Organizer of a leading political party's Communication Media Management and member of their Diplomatic Communication. His many great works and interviews can be watched on the television battling the different questions thrown at him from various journalists. His consideration and involvement for the well being of the youth of Pakistan is pretty evident.

Moving on the end drew nearer and all participants had rightfully drawn to their conclusion. Not much can be done for people who are not rightful owners of efforts that don't even belong to them. It is an endless cycle that is being practiced from the lowest class to the upper, from any sector belonging to any industry to daily life tackles. People don't respect others struggle, all that matters to them is not what is inside the cake and how it was made. They just want to devour it and enjoy the taste. In my personal opinion it's about time we stop beating each other up for the ultimate life thought to be. Turn towards more spiritual side that has been originally gifted to us. If the entire world is running behind fame it's not necessary that we like dumb fools follow them too. We should initiate our own terms of living, value the traditions, recognize the unity and work together towards the betterment of our own country. What is the point of calling ourselves a society when what we actually are doing is merely standing on other people's backs who have worked up their life to get to the position they are at. But that's just my opinion, others may think differently.

Ending on a peaceful note and in acceptance with the participants too in favor of the subject, as an individual if you will not stop yourself, from taking all the advantages from fellow friends, co-workers, relatives, or any other form of relationship, no one else can stop it. Even if we can start correcting this error from the basics of implementing in our own self, can we consider it to be effective on a greater bound. People have to remove the greediness and the carelessness from our blackened heart. And with that came the end to the exhausted, fruitful debate competition. Now what was left was for the judge panel to decide who would be the owner of the first, second and the third prize. Ms. Khushboo from Karachi University was awarded the shield



for the 1st prize. Ms. Naintara Leghari from DCW Phase VIII College was awarded the 2nd prize and the third prize was a surprising tie between 2 compatible individuals Mr. Abdullah Jamal and Ms. Hina Mujeeb. The shields were awarded to the winning participants by our Vice Rector Dr. Riaz and the Registrar Dr. Badruddin.

January-April 2010 02

Student Week

One of its Kinds in Biztek's History

Many of you may not agree with me on the title and I guess I couldn't be much bothered about that because some of us who were there and enjoyed beyond our fantasies know what I am talking about. I am not that old in Biztek but the years that I have spent here and Student Weeks that I have been so fortunate to attend were bland and boring despite the event teams' effortless struggles to satisfy the students. But I have learnt through these years that no matter what you do our proud students will never be happy and will always be on the front line to diffuse the efforts made. So it's in our interest to leave them happy in their childlike wonderland.

A lot had been planned for this year's Students' Week which commenced from 5th April 2010 and closed on 10th April 2010. It is important for us to



acknowledge why one should understand the need to promote Student's Week. It's our right to have a Student week in each semester and honor the strength of students that has been ploughed every semester.

Let's focus on the madness that Student week left us all in. After that mad party everyone had a hangover and I guess none of us would ever get tired of mentioning the fun we all had. Even before the week was to kick in, the advertising team was all geared up and enthusiastic as to how they would paint the University with their colorful posters. Everything had been decided, the theme, the colors, the statements, all that was left was to blow the whistle. There were posters catering to each theme such as the sports day, the picnic, the movie day, the project day, the concert day and the all girls' day out. They had played with colors and once again the University was lit up with jazzy colors and splashes of fun and laughter. Students especially our newbiees who had never encountered this event, were above all excited and interested in what was coming in their way. The advertising team gave adequate exposure to the



everything since they had designed students. The sports day included various

teasers. One new tool seen this season was the voting option provided to students. Students were allowed to vote for which movie they wanted to watch as well as their choice of location for the picnic. It was nice to know that the

Events department respected students' feedback and wanted them to interactively participate. Since the Student week was all about the student and their voice. Voting polls were put up in front of the main entrance and the cafeteria (a popular hangout for a number of students).

Once the Students' week was put into action, the first event of the

It was welcomed warmly with great number of students who were eagerly waiting to watch the most voted movie. By the way the choice of movie picked were '3 idiots' and 'My Name is Khan'. One surprise that was in store for all the students was complimentary popcom which was distributed generously during the movie. Great idea!!! People's verdict, after the day passed with fun filled, was loads of appreciation and they returned home smiling.

The next day harboured the aggressive male - oriented sports day which was especially dedicated to all our male activities from squash, table tennis, and chess to counter-strike, snooker, badminton and basketball. To make it more appealing and interesting, boys were told all these activities would be held in the form of competition and cash prizes were to be awarded. All the more reason for them to get

down and dirty to win those massive prizes... The Events team which functioned in a very highly organized pattern asked students interested to register themselves for their specific sports. This allowed them to devise how

many teams there would be playing if there would be quarter-finals or semifinals. Boys were completely hyped about the whole idea and on the second day of the Students' week we found majority

of the boys playing devotedly and unconsciously to beat their opponent in the gruesome looking battling competition. But glad to know they were enjoying themselves non-stop.

The third day incorporated the all girls' day out in which for the first time in

Biztek's history girls were given the opportunity to go all wild. Since the boys had been given a chance to goof out on their day so the Events team decided why not enchant the girls too, they too had the right to go wild. The 'all girls day out' involved girls collaborating different activities that were held in the Auditorium, it was their own raw efforts put into bringing the day together. Activities included singing, debates, imitations etc. To the end of the day the girls had kept a 'one dish party' which gave the day a warm, togetherness feeling. They had also planned to hold a painting competition but due to the unbearable, scorching weather it was cancelled. But overall my input to the day, was that it was a great getaway for most of us, to unwind

and relax amongst our fellow girl gangs. In a funny way to all of us it seemed as we were having a night spend at one of our homes.

The upcoming day gave way to 'the Project day' whose theme was basically to include a project of a professor's that would provide great insight. And who better to consult than our esteemed

Marketing Professor Ms. Duria Hasan. We got lucky because she was teaching the course of Product development (a course which you would want to get a first- hand experience, trust me) and so



what better than to include them in 'the Project day'. On this day her students were expected to showcase their ingenious concepts for a new product. There were 6 teams that were placed in Auditorium. Stalls had been aligned at the sides and the audience was seated in the middle portion of the Auditorium. Each stall had been decorated in conjunction to their theme, from colors to mottos; all had been incorporated with their specific product at display. Surprisingly they also had come up with a live demo of the product; some could be tested and tried, whereas others were present to simply show a physical idea of the conceptual product. Each presentation included details of what

their promotion campaign in which students had registered themselves were required to act, imitate, sing and dance or perform any talent that they excelled in. Obviously they had

to be hilarious to win the crowds applaud, and most of the acts coincidently included both females and males. Students enjoyed their time because they were handed with cue cards and free Sprite. People were appreciating acts and booing others.

There was a loud applauds for the ones that made them go crazy with joy and there were cue cards going up, for any 'FAZOOL' acts. Following the madness of the

hoots and as the end met to their campaign, the day was not over for our students. There was still a concert that was being awaited by them. The Events department had yet another surprise for the students, most of us who are either in our last semester or second last semester have been beaten down for

completing our course of education and it only becomes harder towards the end. Therefore, to provide a concert right in the heart of the University, which required no ticket or traffic craziness, was synonymous to



the product was, how it was meant to work and how it would help out the consumers. Students and teachers of the same field keenly watched and visited each stall, they asked question, and it almost seemed as if there was a mini exhibition being held in Auditorium. Great job students of Product

The fifth day brought together non-stop enjoyment, laughter and jokes, madness and excitement, smiley faces and exhaustion with entertainment. We were surprised by the Sprite team who had been planning its event and visiting every other major University in Karachi. On Friday they entertained us to the fullest. How did they do this? Well with

Development!!!

home. Students were mystified as Underground bands were welcomed to perform; as they got ready and started mantling their musical instruments, students started banging their fists on desks, chanting 'We want more, We want more'. As the word spread the crowd in Auditorium doubled from before. There were around 5 bands to perform and all of them seemed to be professionals. They sang songs that were classical popular and recent pops. Students were so mesmerized and exhausted from the previous event that they joined in with the singers and sang along. Boys were still not exhausted and when the rocking rock songs came on, they went upstage and performed their lunatic head bang dances. Due to lack of time, bands were asked to rush through songs but that didn't alter in the enjoyment that students were having. The Events department had coordinately asked the transportation service to leave after the event ended which was around 6pm.





The last day was a blaster; it probably was the 1st and the last picnic that was enjoyed to the fullest. Students were impressed by the Farmhouse picked by the Events department; it was called the Country Side Chalets. They with sincerity and honesty enjoyed every minute they

spent on the Farmhouse. The Events department had hired a coaster for the students to take them to their destination. All three campuses, that is the Main, Gulshan and EDC were included. Once in coasters students were dancing and jumping around, taking photos of each other. Some had their own whacky colorful clown wigs which were being shared. There was not a point on

the journey to the Farmhouse where students were sitting quietly or were bored. They were like lightening struck teenagers hopping from there to here like grasshoppers. Once at the Country Side Chalets, there was yet another surprise waiting for the students. They were quickly told to get off the coasters and have their things put in their respective chalets (2 chalets were taken, one for boys and one for girls). Students were then asked to take their seats in the main dining hall where they were to be served with breakfast. The breakfast included halwa puri and tea. After breakfast all of them disbursed in their groups and explored the many activities

waiting for them to try out. The chalet had buggy driving, horse riding, board games, snooker, boat riding and above all each chalet had its own swimming pool. This completely blew out their minds since girls had their own peace and tranquility while swimming and boys had their naughty tricks and fun filled splashes. All

of them enjoyed to the complete extend, there were surprises too, and watching some students who normally stayed quiet and reserved came out and enjoyed and surprised their fellow mates. It's a bummer though for our faculty who sympathetically wasn't able to come and

join in with the enjoyment and the frivoled joy that was experienced by the students.

In whole, the student week was quiet a

success. They had involved the students in activities, that ranged from first timer ideas such as the 'all girls' day out' to the first and last ever enjoyed picnic. Not to mention that there were some people that weren't happy with students enjoying the Students' week. Well for such folks

it's my advice for them not to forget that they are not in a military governed college but in a privatized institute where everyone has a right to freedom of speech and enjoyment. So really you need to take break on your part and not forget that socializing is healthy for your mind and body. Getting into University doesn't mean that your life is surrounded by endless heaps of books, lecturers, exams and projects. It's a moment where being intellectual savvy geek along with non-stop entertainer is a trait that we should be implementing in our students. They should be allrounder in everything, be able to tackle hard times when meeting deadline as well as unwinding and having fun with fellow colleagues. Besides that the Students' Week was a topper for this

> semester and for many it might seem that the university was back to life and this was just the beginning to the many upcoming events that would take place. To some it might be the last ever colorful memory of the 4 years spent here. Whatever the reason was, everyone had the time of their lives, they appreciated all the efforts and the struggles, because upfront all looked well.

But behind screens only the people managing this week knew its hurdles. So hats off to them and a pat on their back for their hard work.



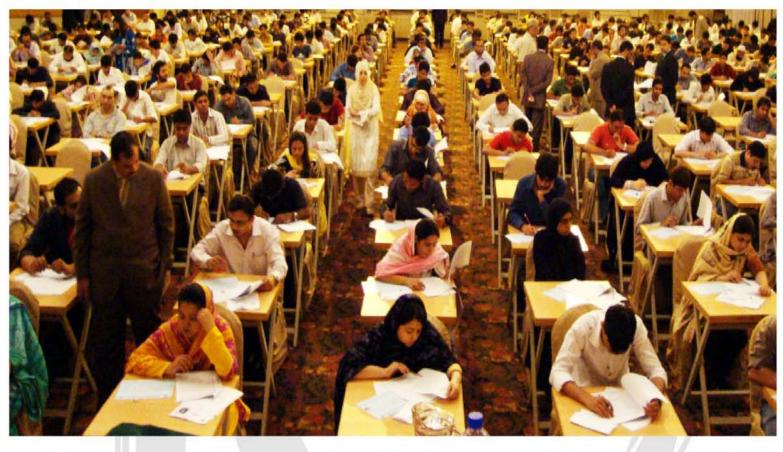
January-April 2010 06

BIZTEK'S Recent Aptitude Test

For any institution, it is extremely essential to judge the capacity

Keeping this tradition alive, BIZTEK has always taken full

24th April 2010. This event is highly motivated and



of the student who wishes to secure a seat for higher education. Hence, the educational system has adopted a simple way of assessing the mental capability of an individual through an aptitude test.

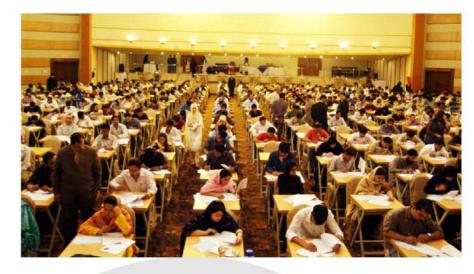
advantage of the entry test to come up with the cream of students for every new induction in order to provide excellence at par to all knowledge seekers. The batch for Summer 2010 underwent a complex series of questions at Regent Plaza on

professionally conducted by the examination and admission department hand-in-hand. Every individual is inculcated to follow the instructions carefully and not to violate any rules and regulations to avoid disqualification from the test.



Biztek has always taken pride for imparting knowledge to every individual including its staff members. Rules are same for everyone. Even the staff and faculty members have to undergo the aptitude test in order qualify for a seat.

The duration of the test is 90 minutes and the paper is divided into 3 sections. No candidate is allowed to go ahead or go back to the next or previous section before or after the stipulated time. Hence, not only knowledge is gauged but also the element of time-management, pressure handling and smartness. This time bound test also reduces the chances of looking here and there for the search of an answer. In addition, all desks are well spaced and invigilators speculate the auditorium with minute details which gives a peaceful



displayed on the notice board at all the campuses as well as posted online.

We wish all the students best of luck for their test results and

soon.



and a conductive environment for the test.

At the end of the test all papers are collected together and scoring in done by the examination department in order to filter out the best students amongst the crowd. This filtering process is in line with the quality standards that are set by BIZTEK, whereby the highest scorers secure the merit list position successfully which is then

hope to see them join one of the best business and technology institute of Pakistan - BIZTEK Interviews are conducted after the clearance of written test in order to assess the personal grooming of are individual since they are going to be the future ambassadors of our university. The interviews panel consists of deans of respective field head of admissions or head of academics and a series of personal and academic quality are posed at the prospect candidate in order to analyses their body language, speaking power and confidence level. The final list of candidates than announced securing the candidate seat



Media Activities

Campus Star by ARY Musik

The team of ARY Musik visited BIZTEK's main campus with their new concept of program "Campus Star". Amidst the loud screams and chants of students, VJ Urwa and VJ Shahzad indulged with the students conducting various full filled activities. Chit chatting about BIZTEK the students elaborated on the number of sports and entertainment activities that are provided by the institute besides the regular course of education. As per the theme of the program, both the hosts distributed various titles to the students like "Barbie Doll of the Campus", "Macho Man of the Campus", "Geek of the Campus" etc. but conducting a polling from the students present on campus. In addition, prizes of their sponsors were also distributed by them. The program was aired on 22nd March 2010.

















Hum Bhi Sochtay Hain



Students of BIZTEK participated in the steaming debate and talk show of Hum TV which was designed especially for 23rd of March. Rizwan Jaffer who has hosted and directed Café Vision and Youth Parliament on Hum TV, a popular show amongst the Pakistani Youth to voice out their opinions about the present political, social and economic scenario of Pakistan. In line with the same theme, Rizwan Jaffer once again hosted a special transmission program on the occasion of Pakistan Resolution Day (23rd March

2010) in which various university students were invited along with BIZTEK students. Eminent guest list included Mr. Faisal Sabzwari - Youth Minister, Ms. Atiqa Odho - Media Artist/Entrepreneur and Mr. Junaid Jamshed - Ex-Pakistani Pop Singer/Entrepreneur.

The discussion kicked off with quizzical questions from the youth about the path of Pakistan from 1947 to date and the hurdles that the Pakistani youth has been facing nowadays with un-employment rate on the hike, opportunities for business becoming less and inflation on the rise. All the participants, guests and the host handled the questions













thrown at them professionally avoiding any names of high government officials but making their point in front of the audience. The recording started at 5:00p.m and ended at 9:00p.m and everyone was satisfied to see their favorite personalities and of course happy to realize that their opinion mattered.

Corporate Activities Sprite Mad About TV

Sprite recently launched its campaigning by the name of Sprite Mad About TV for which they have already visited all leading universities, BIZTEK being one of them. The activity was conducted in the Auditorium of Main Campus and almost 150 students participated. Students showcased their acting, dancing and singing talent which was then judged by the audience with the cardboards distributed by the Sprite team having the words "KOOL" on one side and "FAZOOL" on the other side. If they did not like any item presented by any student placards of "FAZOOL" would go up with chants of "Boooooo" and Thumbs-down and if they liked some ones performance screams of Kool were heard. The music



rocked the auditorium throughout the activity and free sprite was distributed to everyone including the staff members.

The event was such a hit that sprite returned to our campus with the same action during our Students' Week organized from 5th April to 10th April 2010.

Having a bad hair day? Try the new Selsun Blue Shampoo...

Selsun Blue came with their team to our university to give hair free wash to students and staff members. The event spanned throughout the day whereby prominent hair stylist visited the main campus and displayed the power of the new Selsun Blue Anti-Dandruff Shampoo to the students. Two washing and blow-drying booths were installed near the parking area and students were invited to test the shampoo free of cost. The promotion of the new packaging and added advantages of the product were displayed prominently and the student thoroughly enjoyed the event.

In the course of this brand activation, our marketing students also got the chance to learn from the on-spot brand launching activities and the challenges that need to be faced. Mr. Umer Farooq, who was the project coordinator for the event also held a session with our marketing students and gave useful insights at the conclusion of the event.

The Ultimate Gaming Experience - Nokia 5800

The marketing and BTL activation company of Nokia came to visit BIZTEK along with their colorful promotional bus which was loaded with various big and small activities. Students were called on the bus to sing songs, act to the fullest, prove their stand-up comedy talent and compete in small competitions to win fabulous prizes. The Brand Activation Manager, Mr. Munir Iftikhar also indulged with the students and also asked the staff and faculty members to participate as well. At the end of the funfilled 3 hours entertainment, Mr. Munir gave a token of thanks to the Registrar for providing a platform to the MNC and hoped to keep the relationship alive till next time.



January-April 2010

Bo Kaataaaaaaaak!

What better way to kick off the year than with the most colorful festival of Basant. Biztek kept the spirit of our forefathers alive and placed a mark on the hearts and minds of Karachites on the 20th of Feb 2010.

Joining hand with eventsdotcom and Pavilion Ends Club, Biztek gave the

most happening event of the city to all Biztekians. The event comprised of mouth-watering food street, media stalls, carnival area, musical concert, fashion show and of course the kite flying competition all packed in one.

Chef Maida and Chef Rahat were both seen on the food street

displaying on the spot cooking competitions and giving autographs to their fans. On the Carnival side, Nelson Paints were distributing prizes and gift hampers to young and old in addition to running small skits and competitions.

Screams of "Bo Kaata" were heard



from all directions as men and women displayed their kite-flying skills. An Inter-University kite flying competition was also organized and of course our "Cheetas" of Biztek grabbed the winner's position. Way to go Biztekians!

The highlight of the event was the musical consert and as always, Biztek provided a platform to our own student's band named "Gardish", whose music gave a reason to dance away to their beats. Although, they had to face a few technical issues with the sound and light, our management gave full support to hit the strings once more and pull the crowd together. Songs like "Laal Meri Pat" and "Sain" made the crowd go wild and left them sour throat. Finally the evening ended with Fashion Show of "Meerub" - a top brand of clothing, which was a delight to witness. Ladies and men cat-walked on the ramp to display the latest in fashion that Meerub had to offer. The crowd enjoyed the aesthetic senses to the fullest.

All in all it was a mega event, full of fun and entertainment for families and friends and all credit goes to our student members who volunteered to be a part of the management committee.

The event was covered by media partners like Good News, ARY Digital Network and Samaa TV.









January-April 2010 12

The Emerging Leader, In Business and IT Higher, Education



Broad-based style of education at Biztek nurtures a receptive mindset and the rigours of academic requirements amidst countless other commitments and personal life drilled into students a can-do attitude.

Sirajuddin Aziz,

President & CEO, Bank Alfalah.



ASSOCIATIONS

Academic and research associations with national and international organizations which includes: Georgia Institute of Technology, USA; John Hopkins University, USA; Virtual University Enterprise, USA; Microsoft, USA; World Bank; USAID; University of Oxford, UK; University of Greenwich, UK; ISMA, Aga Khan University and many more.

PUBLICATIONS

- ▶ Publishing two inhouse internationally refereed research journals i.e. Journal of Management & Social Sciences (JMSS) and Journal of Information & Communication Technology (JSIT) regularly.
- Biztekian Vision- The In-house Newsletter is published three times in a year covering the Campus activities and achievement of Biztek students.

CURRICULA

- ▶ The Curricula matches those of world class international universities and tailor made / customized courses based on local requirements.
- ▶ Research oriented practical curricula meeting the present day business
- Periodical software competitions are organized for inculcating creativity among students.

CAMPUS FACILITIES

- ▶ The main Campus is located in the peaceful environment of Korangi Creek. It is designed for all those who want to study during day time.
- It's lush green lawn and spectacular building are spread over an area of more than 5 acres of land, an area many of our competitors envy.
- The air-conditioned spacious classrooms have multimedia and OHP facilities for teaching.
- Appreciably equipped modern Computer Labs have more than 300 P4s with latest technology
- ▶ Biztek 'Knowledge Hub', the library has more than 10K titles of professional books and un-interrupted online access to 11,500 research journals worldwide through different library programs of HEC.
- Secure in-campus parking facility.

In house Research Center, Discussion Forum, Students' Lounge, Girls' Common Room, Prayer Area etc.

▶ The Institute has established its Executive Development Center (EDC, City Campus) in the heart of the city at Main Shahra-e-Faisal. The Campus is equipped with the state of the art facilities.

EXTRA CURRICULAR ACTIVITIES///

- A well equipped Gymnasium plus Basketball Court, Snooker Hall, Table Tennis, Badminton Court, Cricket and Football ground etc.
- ▶ Elocution Contest, Creative Writing Competition etc. are organized for improving communication skills in the students.
- Student Week, Basant Mela, Mehfil-e-Milad, Music Masti, Fashion show all are organized for improving social skills and increasing fraternity among students.

FINANCIAL SUPPORT

- Biztek has awarded scholarships worth Rs. 15 million to its outstanding and deserving students during the last one year period.
- HEC approved Institute for need based Japanese Scholarship.
- ▶ Education loan facility available through designated banks...

Qualified academicians having PhD, and Masters degrees from foreign universities i.e Portland State University, California State University, USA; State University of New York, USA; University of Pennsylvania. USA; Western International University of Arizona, USA, (Lomdon Campus) Middlesex University, UK; University of Sheffield U.K; Cambridge University, U.K; Birmingham University, U.K; University of Southhampton, UK; University of Dundee UK, Startford University, London; University of Tehran.

Industry experienced faculty have been arranged particularly to add enhanced knowledge enrichment for the weekend students who are mostly serving executives.

Biztek - One of the fastest growing universities with remarkable distinctions!

- Chartered By Government Of Sindh as a Degree Awarding Institute for higher learning
 - 'A/W' Category status awarded by HEC (Higher Education Commission)
- ISO 9001 certification for Certified International Quality Management Systems
 - Ranked as 6th top Institution of Pakistan by International Research Ranking Agency RePEc (for Research Papers in Economics)

PROGRAMS OFFERED

FACULTY OF MANAGEMENT & SOCIAL SCIENCES

- Management Information System Marketing Human Resources Management mation Systems (MIS)

- Communication & Media Sciences • BS (Social Sciences
- Economics International Relation

- Banking & Finance Corporate Finance & Treasury Managem
- Islamic Banking Management Information Systems (MIS)

Marketing Health Management Human Resources Management

MBA (Executive

- Islamic Banking
- Management Information Systems (MIS) Marketing
- Marketing Health Management Human Resources Management

sional Psychology

- Sociology
- Mass Communication & Media Studies

MS/M.Phil

- Finance

- Marketing Human Resource Management
- Media Sciences
- Education
- Social Sciences

- Web Designing & Multimedia Software Engineering Electronics
- Computer Systems\
 Communication and Media Sciences
- Management Information Systems (MIS)

Chartered Fund Manager Program

Multimedia & Mass Communication

Electronic Engineering
Telecommunication Engineering

Web Designing & Multimedia Software Engineering

MS Information Technology
MS Telecommunication

OFFERING FEE WAIVERS TO EMPLOYEES AND CHILDERN OF GOVT. INSTITUTIONS AND BANKS

Programs are offered in Morning, **Evening & Weekend Classes**

Transfer and Students awaiting results can also apply

100% Tution Fee waiver to outstanding and meritorious students























Institute of Business & Technology

Main Campus:

Main Ibrahim Hydri Road, Korangi Creek, Karachi - 75190 UAN: 111-428-428 FAX: 021- 35092384 E-mail: info@biztek.edu.pk

Executive Development Center (Sh. Faisal Campus):

E-mail: edc@biztek.edu.pk

Gulshan Campus:

UAN: 111-428-428 www.biztek.edu.pk

Counseling Visits to Schools and Colleges

Biztek rejuvenated their Counseling visits once again this year to provide decision-making power to the young minds. The counseling

visits were arranged during the last week of January and first week of February.

vocation in this rapidly changing world. In addition, quite a few numbers of students in our schools, colleges and universities find

themselves in the grip of personal adjustments problems. Feeling of insecurity, conflicts with peers and teachers, low academic achievement, financial crises and associated problems create tension and anxiety in students. All these factors make it necessary that we take hard and realistic look at our education to find out ways

and means for analyzing the energies of the students. Therefore, Biztek has taken the

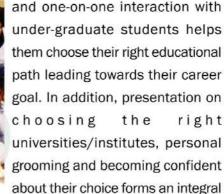
Schools and colleges included during these visits were, but not limited to, Saint Michael's Convent School, Government National Boys College, Noor College of Science & Commerce, etc.

The educational and occupational scene is fast changing everywhere. Curriculum and Co-Curriculum

offerings have tremendously expanded during the past few years. Occupations too have become manifold. It is becoming extremely difficult for the educational generalists to prepare the young for education, training and responsibility of providing guidance and counseling to students regardless of the

counseling to students regardless of the education programs that we offer.

Our expert career counseling presentation





part of these visits. Our students actively participate in these counseling sessions and pose a model role of becoming a Biztekian. This helps them brush their presentation skills and boost their confidence to a higher level. This time our young stars were Ms. Nazia Khan, Mr. Ahad Iqbal, Mr. Muhammad Ammad, Mr. Yaqoob

Abdullah and Mr. Umair Nizam who shared their educational and professional experience with the students of the respective schools and colleges

We believe that every institution plays an important role in shaping the destiny of a nation as they provide guidance and counseling facilities at the most impressionable stage of life of an individual. In education, guidance and counseling services are a means to help the students understand their problems and solve them in



their environment. This service is as old as education itself and we at Biztek have taken the first step to provide and promote this social service free of cost to all those young minds that are desperately looking for guidance and are not getting the same from their family and existing institutions.

May God give us further strength to carry on with this noble cause. Aameen.

Advertising Opportunity IN BIZTEKIAN VISION

One of the greatest opportunities to capture the hearts and minds of

Growing Adults, Their Parents,

Professionals, Industrialist.

All major intermediate colleges, 'A' Level School students and

Faculty Members

At very competitive rates

Inside Back Page: Rs. 30,000 Inside Cover Page: Rs. 30,000 Back Page: Rs. 40,000

Ordinary Colour Page: 20,000 Ordinary Color Half Page: 10,000

For further details and Subscriptions, please Contact: Editor, Biztekian Vision,

Institute of Business and Technology, Biztek

Main Ibrahim Haidry Road, Korangi Creek, Karachi UAN: 111-428-428; Fax: 5092384; E-mail: info@biztek.edu.pk

January-April 2010

Education at its Best!

Fulbright visits Biztek:

Fulbright team visited Biztek on 5th of January 2010 to educate the students about their scholarship program, process, procedures and benefits for those who wanted to pursue their higher education in the United States.

Fulbright scholarship program is administered by USEFP (United States Education Fund Program), the US Government's flagship scholarship program which encourages studies in U.S but does not encourage brain-drain from the respective funded countries.



Hence, all services after studies have to be delivered in their country of origin.

Fulbright scholarship program in Pakistan is the largest in the world with approximately 200 scholarships for advanced degrees planned every year. Scholarships are also provided for teachers, mid-career professionals and scholars.

PFL visits Biztek:

With the feedback obtained from the students, the events department arranged a visit for PFL team to help out students in obtaining scholarships in UK and Australia.

PFL is one of the fastest growing international education consultancy services with offices staffed by highly knowledgable counselors in Austrailia, Ghana, Kenya, Nigeria and Pakistan to help provide high quality, value-for-money education abroad.



Once again, Biztek provided a platform to those individuals who aspire to move abroad for their Masters or Post Masters degree but have financial restrictions to further progress with their abilities.

Hats off to the events management!

Participation of **Dr. Riaz Ahmed Shaikh** in International Conference **New Delhi, India**

Dr. Riaz Ahmed Shaikh, Associate Professor, Biztek participated International Conference on Conflict Management, Peace Economics and Peace Science, 11-13 January 2010 Jointly organized by Indira Gandhi National Open University (IGNOU), New Delhi, India & Gandhi Smriti and Darshan Samiti (GSDS), New Delhi, India, United Nations Educational, Scientific, and Cultural Organization (UNESCO, India), in cooperation of Economists for Peace and Security, Peace Science Society (International), Binghamton University, State University of New York at Binghamton, USA and International Center for Conflict Prevention and Management, Sydney, Australia.

The Indira Gandhi National Open University, IGNOU is a national university of India. It was established in 1985 and was named after former Prime Minister of India, Indira Gandhi. It is the largest university of the world.

The conference was spanned around of 3 days. It was inaugurated by Dr. Karan Singh, Former Federal Minister & Governor of Jammu & Kashmir now presently the Chairman of the AICC Foreign Department and was declared closed by Dr. Shri Bhishma Narain Singh, Former Governor, Tamil Nadu. The conferences was based on various themes including Peace Economics, Conflict and Peace in South Asia, Nuclear Proliferation, Military Spending, Democracy and Conflict, Conflict in Economic and Fiscal Crisis, Global Security and Terrorism, and relevance of Gandhi for Peace Economics & Peace Studies.

Dr. Riaz presented his paper in the 3rd session of the paper and the topic was Afghan War-Global Jihad and Sectarian Conflict in Pakistan-Internal and External Links. Including Pakistan many high reputed scholars from different part of the world participated in this conference including USA, Spain, Japan, Australia, China, Switzerland etc and shared their views and thoughts.



January-April 2010 18



Participation of Dr. Riaz Ahmed Shaikh in Interim WG meeting: Ljubljana, Slovenia

Dr. Riaz Ahmed Shaikh, Associate Professor, Biztek participated in International Conference Organized by European Research Group of Military and Society- ERGOMAS held in University of Ljubljana, Ljubljana, Slovenia 8th - 11th April, 2010.

University of Ljubljana is the top most university among the universities of Slovenia. It is ranked at 151 in the world ranking and 41 among the European Union's university's ranking.

ERGOMAS is the European Research Group on Military and Society, founded in 1986. It is an international scientific association, based originally in Europe but now open to all scholars from around the world.

devoted to collaborative research on military and society.

ERGOMAS is a public, nonprofit, politically and ideologically independent professional organization of scientists. Its purposes are pursued through the activity of Working Groups and the Biennial conference.

The meeting included following agenda: -

- Presentation of papers on recent public opinion data and trends at the national and crossnational levels.
- Presentation of papers resulting from analyzes of mass media reports on security and especially military topics.
- 3) Discussion or

methodological issues in the field of public opinion surveys and mass media analyzes.

- Preparation for publication of monograph as the result of the scientific meeting.
- Discussion on future crossnational survey.

Dr. Riaz presented his paper in the 5th session of the conference and the topic was National Interests- Clash of Civil-Military leadership and public Debates on Media in Pakistan. He was the only scholar from Pakistan who participated in this conference. Many scholars of international repute participated in this conference including Germany, France, Slovakia, Belgium, Switzerland, Spain, Israel, and India.

Book Launching Ceremony of

Dr. Riaz Ahmed Shaikh - Vice Rector

Another flagship for our higher management – Another milestone achieved by Dr. Riaz Ahmed Shaikh – Vice Rector (Biztek).





The launching ceremony of Dr. Riaz Ahmed Shaikh's book 'Pakistan: Jamhoriat Aur Fauji Mudakhlatain' was conducted on 9th March 2010 at the Institute of Business & Technology - BIZTEK auditorium. The book comprises translations of research articles on Pakistan's 62 years political life alternated by Democracy &



Dictatorship in Urdu.

These articles have already been published in international research journals. The event was presided over by Dr. Mubarak Ali, an eminent historian of the country. The other speakers were M. Shah Jamal, Muqtida Mansoor, Dr. Tauseef Ahmed Khan, Dr. Muhammad Ali Siddiqui & the



author, Dr. Riaz Ahmed Shaikh.

Dr. Mubarak Ali discussed the historical context of Democracy & Dictatorships and said that Pakistan will have to evolve a new basis for its national solidarity. Dr. Muhammad Ali Siddiqui praised the objectivity of these articles and thought that universities, being citadels of wisdom, should promote objective



thinking and the book fulfilled this need. Dr. Tauseef Ahmed Khan said that the book was an excellent addition to Pakistan Studies and wouldserve students & teachers alike.

We, at Biztek are all proud of having such an eminent personality as our leader and guide and salute his performance in every aspect.



Biztekian Vision 20

"Participation of BIZTEK Faculty Members in Seminar on "

Trade Facilitation in South Asia

Naveed Ur Rehman Khan Lecturer FM&SS



SAARC Chamber of Commerce and Industry organized the one-day seminar in collaboration with the Federation of Pakistan Chamber of Commerce and Industry at the Federation House on Saturday April 3rd, 2010, Karachi. Dr. Riaz Ahmed Shaikh, Associate Professor, and Mr. Naveed Ur Rehman Khan, Lecturer, represented BIZTEK on this forum and presented a paper on the topic of "Indo-Pakistan Relations: Bottlenecks & Way Forward".

South Asia is home to 25 per cent of the world population and half of the world's poorest people live here. It contributes only 2.5 per cent to the world GDP and 2 per cent of world exports. Only 1.6 per cent FDI comes into South Asia. Trade between the SAARC member counties is very little. Pakistan's total exports in 2008 remained above \$20 billion against its export of only \$578 million to SAARC region. India's export in the same period reached around \$182 billion against its total export to SAARC member countries of around \$6.5 billion.

Zafar Mahmood, Secretary Commerce, said the pace of progress in South Asia was not satisfactory. "SSARC region has not yet realized its potential," he said. Dr. Muzaffar Ali Isani, Professor of Economics Iqra University, said: "Trade between developing economies has grown with a snail's pace." Non-tariff barriers were kept there to protect the domestic industry. "Trade facilitation can increase world trade by 10 per cent or \$400 billion," he said. He stressed the need for improving the port efficiency and simplifying the regulatory measures.

Suwendrani Jayaratne, Research Assistant, Institute of Policy Studies, Sri Lanka gave presentation of trade facilitation through automation process. She said that South Asia required highest number of documents for trade in the region, which created non-tariff barriers. There was need to speed up the process thorough

computer technology, she said.

Dr. Riaz Ahmed Shaikh, Social Scientist and Vice Rector, BIZTEK Karachi highlighted the social barriers that hindered the trade between India and Pakistan. He said though Kashmir, Sir Creek issue, Siachen Glacier were permanent issues between India and Pakistan; issues regarding cross border terrorism, Afghanistan policy and insurgency in Balochistan had proved to be the bone of contention between peace dialogues of the two counties. He urged need to increase the interaction between academics, artists and other people.

Dr. Shahida Wazarat, former director AERC said, China did not get dictations from the outer side, so it has progressed, but countries like Pakistan, Russia and Czech Republic mostly rely on foreign dictation, so they had

not been doing well on economic side. "This has increased a

lot of poverty in Pakistan," she commented.

Mujeeb Khan, head WTO cell, TDAP said only signing of Free Trade Agreements (FTA's) was not guarantee of increasing the trade, there was need to remove non-tariff barriers as well.

Faridul Hassan, former Director General EPB-Government of Bangladesh said Bangladesh's 80 per cent export was only from garments and knitwear while it has only two destinations; US-Canada and the EU member countries.

Iqbal Tabish, Secretary General SAARC CCI, Sultan Ahmed Chawla, president FPCCI and Dr. Ishrat Hussain, former governor State Band of Pakistan and Muhammad Ashraf Janjua, former deputy governor SBP also spoke at the seminar. Only Pakistan, Sri Lanka and Bangladesh participated in the seminar.





Year 2001



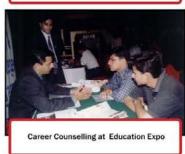












































Commending our achievement with Grine **American University**



























Dr. Atta-ur-Rehman being recieved by our Chancellor Mr. Noman Abid Lakhani at Expo Centre





Biztek Kiosk for IT education in Pakistan























Dr. Atta-ur-Rehman Federal Minister and Chairman Higher Education Commission (HEC) on the Occasion of Foundation Stone Laying Ceremony at Biztek



New Zealand delegation & distingguished expert Mr. Norman LaRocque visited Biztek.



Qamar Mansoor visited Biztek



Dr. Amir Hassan Pathan, the Senior Joint Director, State Bank of Pakistan been presented institute momento by Chancellor Mr. Noman Abid Lakhani



isit of HEC Delegation for checks on standards and procedures



Vice Chancellor of Federal Urdu University Prof. Dr. S. Kamaluddin Visited Biztek





Media Activity by Red Bull Energy drink



Fashion & Musical Evening at Biztek



Expanding our West Wing and providing more opportunities to students



Mefil-e-Milad the Blessed event was held at **Biztek Auditorium**



Year 2006



Institue of Business & echnology -Biztek First Convocation 2006



Mr. Noman Abid Lakhani Presenting Shield to Biztek Patron Dr. Ishrat-ul-Ebad on Five Successful years of Biztek



Chancellor, Mr. Nman Abid Lakhani, Presents the Institute's shield to Maj. Gen. Hussain Mehdi, D.G Rangers Punjab. Col (R) Tahir Hussain. Rector Biztek and Mr. Adnan Abid Lakhani, CEO, NACL are also seen



Delegation From Singapore visited Biztek



Lt. General Salahuddin Satti, Corps Commander 10 Crops (Rawalpindi) Visited



Chief Executive Officer of Commerce Net, Singapore, Wong Jeh Shyan the Managing Director Cover Edge SDN. BHD, Mr. Derek Lai Hoong Wai visited Biztek



The Chancellor Mr. Noman Abid Lakhani, presents the shield to Dr. S.M. Qureshi, Chairman, Charter Inspection & Evaluation Committee



University visited Biztek





Mega Rock 2006 by Indian Popular Singer Sukhbir , Shahzad Roy and Rabi Pirzada



Award of Japanese Need Based Scholarships to Biztekians



Seminar on Islamic Banking & Insurance Industries









International Biztek's Conference on The Vision of Quaid-i-Azam attended by Dr. Uma Singh of Jawaharlal Nehru University, New Delhi, Prof. Dr. Ajeet Jawed, Prof. Aslam Javed of Delhi University, Dr. Sharif Mujahid, Dr. Manzoor Ahmed, Dr. Ikhtiar Baig















Year 2008



Seminar on Role of Youth Agaunst Drug Abuse, Deputy speaker Sindh Assembly Ms. Shehla Raza was the Chief Gust, Speakers included Col Sherazi, Anti Narcotic Force, Dr. Zaman Sheikh, Director Dow Medical College and Col. (R) Tahir Hussain, Rector & Vice Chairman





Seminar on Global Economics Crisis, Presided over by Mayjed Aziz, Mr. Rauf Nizamani, Najmul Hassan Ata, Dr. Zafar Iqbal Zahid, Syed Ali Baqar, Prof. Syed Mumtaz Saeed, Mr. Zafar Azeem, Dr. Shahid Hassan & Prof. Talat A Wizarat













Year 2009



Seminar on Constitutional Reforms attended by Justice (R) Nasir Aslam Zahid, Justice (R) Wajihuddin Ahmed, Mr. I. A. Rehman, Justice (R) Syed Rasheed Ahmed Rizvi, Senatar (R) S. Iqbal Haider, Mr. M. B. Naqvi, Dr. Syed Jaffer Ahmed, Mr. Akmal Waseem



Seminar on Role of Local Bodies attended by Senator Taj Haider, Senator Abdul Haseeb Khan, Mr. Saeed Ghani, Col (R) Tahir Hussain and Mr. Muqtada Mansoor



Mr. Fakhar Zaman, Dr. Fatima Hussain (India historian from Delhi University) & Dr. Muhammad Ali Siddiqui, Dean of the Faculty of Management and Social Sciences



Madam Aniza Khalid Visited Institute of Business & Technology (Biztek) Main Campus



Iskupie Banking llangs d Opportunities

Seminar on Islamic Banking Challenges and Opportunities attended by honorable guests included Mr. Muhammad Arif, Head of Islamic Section at the State Bank of Pakistan, Mr. Farooq Aziz, Mr. Mr. Munammad Arit, Head of Islamic Section at the State Bank of Pakistan, Mr. Farooq Aziz, Mr. Shahid Hussan Siddiqui and with the accompany of the Dean of Management & Social Sciences



Lecture of Different Interpretations of Partition of 1947 attended by Dr. Mubarak Ali, Col (R) Thair Hussain, Cheif Guest , Muhammad Ali Siddiqui, Dean of the Faculty of Management and Social Sciences



Regular BOG meeting in Biztek's Board Room



Mr. Faisal Sabzwari Youth Minister Sindh as Chief Guest at Inter University Debate Competition held at Biztek



A milestone achieved by our Vice Rector, Dr. Riaz Ahmed Shaikh - Launched of his book Democracy & Military Dictatorships



Bringing out the true colours of life-Biztek Basant Carnival 2010



Orientation Session



Picnic arranged for moore than 100 Students at farmhouse with all day activities



Providing State of art technology to students and faculty members



Our Gulshan Campus's new look



Inspiring millions towards quality education-Biztek Summer Aptitude Test



Speedy renovation work to provide uninterrupted operations



Providing aesthetics to the outdoor look of our Main Campus

Miztek's

ALL GEARED UP TO



Ahsan Butt BB/681 BCS (Hons)



Munib Hassan BB/743 BBA (Hons)



Muhammad Yaseen BB/846 BS



Muhammad Mohsin BB/847 BS



Asad Qamar BB-1010 BBA (Hons)



Muhammad Ameeruddin BB-1021 BS (Telecom)



Saad Ahmed Taimuri BB-1193 BBA (Hons)



Raheel Iqbal BB-1249 BS (Telecom)



Naveed Ahmed Siddiqui BB-1250 BBA (Hons)



Hammad Ur Rehman BB-1254 BS (Telecom)



Muhammad Razi Luqman BEM/678 EMBA



Noman Qureshi BB-1299 BBA (Hons)



Muhammad Uzair BB-1320 BS (Telecom)



Mustafa Rafique Ibrahim BB-1326 BS (Telecom)



Faryal Alam Hunzai BB-1328 BBA



Junaid Khan BB-1330 BBA (Hons)



Irfan Riaz BB-1406 BS (CS)



Muhammad Murtaza BB-1413 BCS



Ahad Musarrat BB-1420 BBA (Hons)



Syed Imran Uddin BB-1431 BBA (Hons)



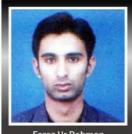
Sanaullah BB-1433 BBA (Hons)



Muhammad Kizher Hasan Khan BB-1442 BBA (Hons)



Muneer Ahmed Ansari BB-1449 BBA (Hons)



Faraz Ur Rehman BB-1451 BBA (Hons)



Haris Musharaf BB-1466 BBA (Hons)

Graduates

SERVE THE NATION



Bilal Nafees Qureshi BB-1477 BBA (Hons)



Junaib Fida BB-1485 BBA (Hons)



Syed Ali Abbas Rizvi BB-1502 BBA (Hons)



Haseeb Mohsin Butt BB-1522 BBA (Hons)



Jehangir Ali BB-1524 BBA (Hons)



Sherina Khan BB-1531 BBA (Hons)



Khawaja Muhammad Younus BB-1546 BBA (Hons)



Asim Razzaq BB-1555 BBA (Hons)



Fahad Anwar BB-1557 BBA (Hons)



Muhammad Shahzad BB-1559 BBA (Hons)



Muhammad Sadique Rauf BB-1569 BBA (Hons)



Wajahat Ali BB-1571 BBA (Hons)



Syed Hussam Uddin BB-1584 BBA (Hons)



Ali Tarik Kidwai BB-1590 BBA



Hafiz Kashaf Nasir BB-1620 BBA (Hons)



Iqbal Saeed BEM/534 EMBA



Shoaib BEM/592 EMBA



Fahad Hassan Khan BEM/593 EMBA



Rukhsana Qamaruddin BEM/634 EMBA



M. Shahjehan Shaikh BEM/645 EMBA



Kamran Ali Khan BEM/670 EMBA



Syed Shahzaib Rizvi BEM/673 EMBA



Naeem Ahmed BES/527 MS



Zahid Hussain Khuhro BMS/529 MS



Zia Ahmed Shaikh BMS/530 MS

Live the waterfront wonder





Live, work, play and shop like never before in Karachi at Crescent Bay – set to become Pakistan's most desirable lifestyle:

- 1, 2, 3 and 4 bedroom apartments
- Spectacular sea views and landscaped areas
- Luxurious fittings and fixtures
- 24 hour multi-layered security
- Beach access

Discover more today. Visit Crescent Bay Sales Center Main Sea View Road, DHA Phase VIII, Karachi Call 800-Emaar (36227) or log on to www.emaar.com/pakistan

