

Biztekian

Quarterly News Letter of Institute of Business & Technology - Biztek

Vision



Proudly Announcing
Biztek's
4th Convocation -
A Memorable Day

STUDENT CONVENTION

Proudly Announcing Biztek's 4th Convocation - A Memorable Day

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Struggle, effort and hard-work pave way for opportunity...

This year will be a very difficult year for Pakistan. With the economy plunge, inflation, unemployment at rise and the recent flood hits displacing masses, the country has been pushed almost 20 years back. While our consumer driven economy will not be as devastated as the industrialized and financial giants, many of our people will still be biting the dust because of built-in unpreparedness.

As a poor and struggling country, many of our people have never dragged themselves out of the furrow of a hand-to-mouth existence. The culture of saving for a rainy day never took root in us for the simple reason that there was really nothing to save. However, this time, even the savings could not come in handy as people were forced to move away from their houses and belongings leaving them empty handed with none or near to non-existing help from the government and other governing bodies.

But this is not the end. The coming time will be more difficult owing to the huge number of unemployed people in the un-affected areas as many have taken a decision not to move back to their origins and continue to look for work in the same place. In addition, accommodation issues are at rise and the fear of rise in prices of commodities and goods especially food items is ringing triggers in everyone's hearts and minds. Many things will have to be sacrificed because of this bleak scenario. And the sad reality is that, in our order of priorities, which is often defined by immediate needs, it is always education that all too often gets to be sacrificed. Students will be pulled out from their educational institutes and small hands will be forced to work in the cruel labor market.

Thankfully we have HEC and some educational institutions that have long made it their policy to always keep an ear to the ground in order to anticipate and adjust to the different upheavals of life, that in so doing, measures can be done to prioritize the survival of education.

You, as Biztekians, will be proud to know that we have joined hands with HEC to provide education financial relief to those who have become victims of the deadly floods in the interior parts of Pakistan and we are working further to help and enable students to continue their studies through the best that we can offer.

Providing for education is never easy, even for those who can afford it. But it must never be sacrificed by hardship or inconvenience because it is an investment in the future.

Challenges will always be there. How we meet them to define our future makes the difference.

Mehreen Z. Soomro
Executive Editor
Senior Manager Admissions

PROUDLY ANNOUNCING BIZTEK'S 4th CONVOCATION - A MEMORABLE DAY



Biztek showcased its 4th convocation in the mid-week of June at Sheraton; it was a prestigious and exclusive evening where Biztek proudly said goodbyes to its graduates. After years of personal grooming and professional development, Biztekian graduates were ready to try their luck and stars in the corporate world. This event was honored and especially conducted to congratulate students for completing their program degree with hardworking and painstaking efforts.

We all can connect to the pride filled emotion as you get geared up to receive your degree. Standing at the stage and shaking hands with the honorable guest and the Chancellor is truly a sentiment which is indescribable. Every student dreams and aspires for this day and invests their blood and sweat in achieving this honor. It definitely was an evening to be filled with pride for the Institute, faculty members, parents and the students.



The event was hosted at Sheraton from 6pm to 9pm with dinner served at the pool side. The evening shimmered with proud parents, hustle and bustle of corporate mingles, the blinding lights of media cameras, influential individuals, faculty members and anxious students. The evening gleamed flawlessly as volunteers worked their

way performing their responsibilities to perfection.

The evening began with our students Madiha and Faizan' voices which echoed till the end of the room, voicing out the history of Biztek and the various accomplishments it had achieved. The evening was lined with various award ceremony and recognition service. The convocation like the previous convocations was well-planned



and executed. It was properly organized into 3 sections.



The first section comprised of Academic Procession, Recitation from the Holy Qur'an and the National Anthem. Following this the convocation was declared opened by the Chairman, it too was followed by a series of events such as the valedictory speech, conferment of degrees, the award giving ceremony, plaque presentation to the chief guest, key note by Dr. Steven R. Ekovich, Professor of International & Comparative Politics, at the American University of Paris (France) and an address by the chief guest. The convocation was than formally closed and serving of dinner took place at the poolside.

As in previous convocations the Academic Procession was led by the Registrar, who was accompanied by the national flag and the flags of management and social sciences and computer sciences. This was followed by a formal procession of properly placed lines of graduates who endlessly poured out into the hall. They included graduates of Bachelors and Masters degrees.



Accompanying them were the faculty members who included some of our most famous and most talked about professors such as Ms.Duria Hassan, Ms. Reema Farooqi Mr. Asim Mehboob, Mr. Abdul Hafeez and many more. They have been an influential backbone for students' progress and performance. They are the mentors who have groomed and nurtured all students. They have played a vital and important role in students' life by continuously providing advice, suggestions and have proved be a great example for our students. Faculty members should be credited and recognized for providing cream students who can make a name out of Biztek and can provide positive image of the brand.

The Academic Procession ended with the Chairman of the Boards of Governors Mr Noman Abid Lakhani, followed by Senator Haseeb Khan, Provincial Education Minister Pir Mazhar Ali, Provincial Ministers Adil Siddiqui, Dr. Saghir Ahmad, Muzafar Shajra, Tauqir Fatima Bhutto and Rafiq Engineer and the leader of opposition in Sindh Assembly Jam Madad Ali. Mr. Danish Jamil was then called on to recite a couple of verses from the Holy Qur'an followed by the National Anthem where everyone rose and acclaimed a





moment of silence.

Once the first part of the evening was successfully achieved, the second phase was settled in by the Chairman, Mr. Noman Abid Lakhani who formally declared the Convocation open. Once the declaration was provided the Registrar took his position at the rostrum and shared some words of wisdom and addressed the fresh graduates on how to pave their paths in the corporate world. He engraved some wise and intellectual thoughts which left everyone to linger. Alongside him Dr. Riaz Ahmad Shaikh, Rector of the Univeristy in his speech addressed to the audience that he was proud of Biztek becoming a prominent university amongst many others. He also stressed that Biztek continuously urges to make a global impact and comply towards global standards too.



A Valedictory speech was performed by Ms. Qudsia Tabbussum Parvaiz, an assiduous and affable student who opinionated and engrossed the audience and her fellow graduates upon her experience and memorable moments at Biztek. She had recently graduated with a Bachelors' degree from Biztek and this time was graduating with



Masters' degree in Marketing. She shared how her journey has been quiet challenging as well as rewarding since she has proudly secured a job as a Marketing Manager at a multinational corporation. She was a student who not only actively took part as hosting seminars, in-house concerts and plays but also excelled in academics as she was awarded the gold medal for her painstaking and effortless work.

Following this the Conferment of degrees took place where the Deans of management and social sciences and computer sciences took the stand and presented their batches of graduates and asked permission from the Chairman to admit them to their respective degrees.



This gave lead to the award giving ceremony, where distribution of medals were carried out by the chief guest Mr. Latif Khosa, advisor to Prime Minister for Information & Technology to our most deserving and high achieving students. Gold medal for the Master's in Business Administration, sponsored by Goher Builders went to Ms. Qudsia Tabassum Pervez. The silver medal for Master's in Business Administration, sponsored by Bank Al Falah went to Mr. Sharjeel Baig and finally the bronze medal for Master's in Business Administration, sponsored by Noman Properties went to Mr. Syed Jawad Hussain Kazmi. The medals for the Business Administration were awarded in which the gold medal sponsored by Noman Builders went to Mr. Muhammad Sadique Rauf. The silver medal sponsored by Synergy went to Mr. Khawaja Muhammad Yunus and finally the bronze medal sponsored by Emaar went to Mr. Fahad Anwar.

Following this were the medals for Computer Sciences in which the Amir Qureshi Memorial gold medal for best graduate in Computer Sciences was awarded to Mr. Rashid Ahmed. The silver medal for Bachelor's in Computer Sciences sponsored by PSO went to Mr. Kamran Saeed. The bronze medal for Bachelor's in Computer



Sciences sponsored by Pearl communication went Syed Muhammad Raza Jaffri.

For the proud parents of these graduates it was a moment of happy tears, and glory as they saw their child receive such honorable awards and recognition in front of a massive audience. These graduates had truly earned this achievement as they had put all their efforts and hard work to reach to this position.

Finally the moment had arrived where each graduate was awarded with their degree. As the graduates prepared themselves with the perfect smile for the photographers and a firm hand shake for the chief guest. They set forth walking the lane up to the stage where each roll number and name was called and the student walked to the center to collect their degree and pose for the photographer.

It truly was an evening where stars were shining bright and parents hugged and lingered on their sons and daughters. It was a moment where the grads of 2010 proudly stood aside their fellow grads and gladly winked at them. A sign of great admiration at friendships, collaborative study groups and togetherness for all of them. Some memories are definitely impossible to forget and each of the graduates of 2010 left the evening feeling a sense of accomplishment, pride and success.

The final part of the Convocation included a Plaque presentation to the Chief Guest in which Mr. Noman Abid Lakhani presented the Chief Guest Mr. Latif Khosa, the Biztekian Shield for his presence and his honors of giving medals and awards to the graduates and the dedication of his valuable time for our Convocation. A key note was delivered by Dr. Steven R. Ekovich a professor of International & comparative Politics at the American University of paris (France), in which he shared his opinions, advice and words of wisdom.

The Chief Guest was requested to deliver his speech and allowed us to reach out to his insights and his call on advice. With this the Convocation came to an end and was closed by the Chancellor and Chairman of Biztek, the Academic Procession departs in an orderly manner and parents along with the guests were directed towards the poolside for dinner. By all means a memorable and unforgettable evening for all the people who attended this event.



PARTICIPATION OF DR. RIAZ AHMED SHAIKH IN XVII ISA WORLD CONGRESS OF SOCIOLOGY, GOTHENBURG, SWEDEN, 2010

Working for scientific purposes in the field of Sociology and Social Sciences, International Sociological Association (ISA) is a non-profit organization formed under the sponsorship of UNESCO in 1949. ISA's primary goal is to represent sociologists everywhere, regardless of their school of thought, scientific approaches or ideological opinion.

To advance sociological knowledge and to present his literary work, Dr. Riaz Ahmed Shaikh, Associate Professor / Rector, Biztek participated in XVII ISA World Congress of Sociology, Gothenburg, Sweden, from 11th to 17th July, 2010. Dr. Riaz Shaikh presented his paper in Academic session RC01 session no. 2, 3 & 4. The topics of his papers were

Ideology and Changing Shape of Conflict in South Asia- An Analysis of Mumbai Attacks, Unresolved conflicts and clash of neighbors in South Asia, Cold war rivalries, clash of ideologies and revival of religious fundamentalism.

Dr Riaz Ahmed Shaikh represented Pakistan among 5007 registered members coming from 167 countries throughout the world.



DR. RIAZ AHMED SHAIKH'S PAPER AWARDED

It is a great honor and a prestigious moment for Biztek as Dr. Riaz Ahmed Shaikh (Associate Professor / Rector) was presented an award for his research paper as "Outstanding Author Contribution Award Winner". The awarded paper was presented by Dr. Riaz Shaikh in an International Conference on Armed Forces and Conflict Resolution in a Globalized World arranged by International Sociological Association (ISA), Seoul National University, Korea, July 14-17, 2008. The research paper was entitled: Pakistani Military Role in Asian Context, in Giuseppe Caforio (ed), *Advances in Military Sociology: Essays in Honor of Charles C. Moskos*, ISBN: 978-1-84855-892-2, Emerald Group Publishing Limited, United Kingdom, 2009. For the first time this year Emerald launched awards for books as part of the Emerald Literati Network Awards for Excellence 2010 and it was here that the award was conferred upon our Rector.



From Left Prof. Dr. Giuseppe Caforio, President RC01/ Retired General , Emerald's Jim Bowden and Riaz Ahmed Shaikh.

Emerald Group Publishing is world's leading scholarly publisher of journals and books in business and management with a strong and growing presence in disciplines including Social Sciences, Engineering, Linguistics and audiology.

Emerald's publishing philosophy highlights six areas that inform the development of their journals and books: internationality; diversity; support for scholarly research; encouragement of applied research (impact); commitment to high quality scholarship; and a desire to ensure reader, author and customer experience is the best it can be. These are the areas they look to when they recognize and reward the efforts of authors and editors and celebrate the outstanding contributions many have made, not only to their journals and books, but to the body of knowledge itself.

The award was presented by Professor Dr. Giuseppe Caforio, President RC01/ Retired General , Emerald's Jim Bowden and Riaz Ahmed Shaikh.

US SHOULD BE MORE EVEN-HANDED IN SOUTH ASIA

Biztek organized a seminar on 'US Pakistan relations and situation in Afghanistan' at Avari Towers on 14th June 2010. The eminent guest speakers included former foreign secretary Riaz Hussain Khokar, Dr. Steven R. Ekovich, professor of International & Comparative politics at the American University of Paris and Former ambassador Mehdi Masood.



Though partners in the war against militancy in the region, the relationship between the United States and Pakistan is not even-handed and there are several long-term issues where both nations differ greatly.

Former foreign secretary Riaz Hussain Khokar said this here on Monday while addressing a seminar titled 'US Pakistan relations and situation in Afghanistan'. Speaking via video link from Islamabad, Mr. Khokar described the Pakistani-American relationship as 'very mixed', saying that there were phases where there was enormous difference of opinion on key issues, while there were also positive elements to the relationship such as the nearly million strong Pakistan-American community, which the former diplomat described as playing 'an important role' in bringing the two countries together.

He said the military pacts signed with the Americans in the 1950s such as SEATO/CENTO were not very beneficial to Pakistan while the country felt let down by the US in its wars with India of 1965 and 1971. "People are skeptical about the current relationship. They feel it is contractual. It is an inherently unequal relationship as the US is the world's sole superpower. We understand that. But Pakistan has suffered a lot since the war theatre has shifted [here]".

Mr. Khokar said there was major dislocation in Pakistan while the country was going through a huge financial crisis. "I would not blame the US, we are responsible. But US and other countries should come forward with more economic assistance".

There were many issues dealt regarding Pakistan's struggle with various economic elements. This seminar however, was a great prestige for Biztek and provide a platform to hype up its name amongst other well know universities. This seminar gave it a great exposure and the audience was enlightened upon the topic at discussion. We proudly can claim that we participate actively in regards of important and recent news concerning our economy, social and political circumstances. We can address at a global perspective and actively involve students who keenly are interested in global and local happenings.

Mr. Khokar continued by approaching the issues where there are likely to be differences





between Washington and Islamabad. Riaz Khokar said Pakistan was not comfortable with the US encouraging India to play a greater role in the region, specifically Afghanistan, especially if this "strategic space" was used against this country's interests.

He added that while Pakistan enjoyed exemplary relations with China, there was a view that American foreign policy in Asia was designed to "contain" the People's Republic, while India was being promoted as a countervail against China. The former senior diplomat observed that Pakistan would in no way support any efforts to isolate Beijing. "Pakistan has excellent relations with Iran. We cannot be part of any policy to contain Iran," he added, referring to another American nemesis in the region.

Dr. Steven R. Ekvovich, professor of international and comparative politics at the American University of Paris, spoke earlier. Dr Ekvovich said it would be unfair to judge Barack Obama's foreign policy after only a year in power. He observed that Mr. Obama was skilled at deploying political symbols. "Much of the foreign policy is symbolic rather than substantive." However, the professor said there has been a substantive change in US-Pakistan policy ever since Mr. Obama moved into the White House. He cited the strategic change in US-Washington and Islamabad as well as the increased visits of high-ranking officials. "Pakistan is seen as critically important to the US. It is seen as a front-line country in the struggle against violent extremism", a term, he said which had been favored by the American administration as opposed to the war on terror.



Dr. Ekvovich said the Obama administration doesn't want to equate any religion with terrorism, adding that there had been a "change in terminology" when referring to the Muslim world.

Coming to the tricky issue of aid, the scholar said that three quarters of US aid to Pakistan was military aid, but now there had been a "reorientation of that aid" with a focus on counter-insurgency training for the Pakistani armed forces. But with the Kerry-Lugar bill, he said there was a significant increase in the amount of aid for civil society. "A hopeless population becomes vulnerable to terrorism. Poverty and hopelessness provide fertile terrain for terrorism, but are not its causes".

Former ambassador Mehdi Masood said that without "Pakistanis intercession" the peace in Afghanistan would not move forward very easily. He added that if this nation wanted to ensure its sovereignty, it should put its own house in order.

In conclusion to this phenomenal and intellectual seminar, it was definitely a groundbreaking release for Biztek to have organized and participated in this global issue. It is quite evident that Biztek is a keen brewer of informative issues and discussions and is a dominant organizer of such seminars.

APTITUDE TEST FOR FALL SEMESTER 2010

- FACILITATING THE EVER-GROWING ADMISSIONS

Like every semester, fall semester 2010 saw a rush of prospective students interested in taking admission at Biztek. The aptitude test for fall 2010 invited a generous amount of students and was held in the lawns of Biztek on 21st August 2010. Educational institutions practice a formal procedure of attracting a pool of students for their upcoming enrollments of new semester. Biztek too has a similar ritual when admissions are open; campaigns are on full throttle to magnetize students from all parts of the city.



Students carrying all kinds of educational experience are summoned to take part in the formal proceedings of obtaining admission at our Institute. To promote higher education at professional level students are encouraged to pursue their studies further by applying to different acclaimed universities. All universities possess a common ritual beginning with an aptitude test, followed by an interview.



The aptitude comprises of a string of complex questions in form of MCQs. This is formulated by the close collaboration of the examination and admission depts. Biztek exercises stringent and meticulous instructions when it comes to rules, regulations and code of conduct. It is intolerable that prospective students or current students violate these parameters, if done so severe actions will be taken against them. During the aptitude test strict management is observed. Biztek's own staff members are urged to take aptitude if applying for a seat.

Every season we see a new batch of students approaching the Institute keen to take admissions. Apart from this we are actively involved in imparting education and career options through our campaigns. Awareness is greatly created for students who probably have limited access to information on education alternatives. This fall a similar atmosphere was experienced as students lined up with their admit cards and were guided to their respective lawns. A formal welcome was voiced out by Ms. Saira in which precise instructions were provided on how to conduct the test. Students were provided with stationary, answer sheets and question papers which weren't allowed to turn over until as instructed.



The aptitude test times up to approximately 90 minutes and has 3 sections to attend to. Each section has its specific duration and once the duration has ended, students aren't allowed to go back to those sections. We are



specific duration and once the duration has ended, students aren't allowed to go back to those sections. We are obliged to pick out the cream students for admission reason being the test is quiet challenging and demanding. In an instance element such as time management, pressure handling and intellectual quickness are judged. This precise duration doesn't allow students to make peaks or perform cheating. Further monitoring and assessment is performed by the invigilators who walk up and down the lanes. Thus providing a quiet and serene environment for students to concentrate and attentively complete their tests.

Once the aptitude test is conducted the next step is to filter the best students who have qualified for the next round. Quality standards and eligibility criteria derive the qualified students who are then interviewed for further filtering. After checking all papers, two lists are displayed called merit list and waiting list. For the merit list students, interview sessions are conducted to view their personalities, body language and communication abilities. Our interview panel is amongst individuals who are professional and are from all walks of life. The interview panel comprises of Deans of respective field, head of admissions, and head of academics.

We congratulate and welcome students who successfully made it. Prospective students are thoroughly and wisely guided throughout the process thus making it less intimidating and astonishing. Students are even provided with sample aptitude tests so that they can prepare for the aptitude beforehand. We take pride in the fact that Biztek has always served in the purpose of imparting education to young individuals.



INTRODUCTION TO STUDENT SOCIETIES

AND CLUBS - A NEW APPROACH TOWARDS EXTRA CURRICULUM ACTIVITIES

Student societies and clubs are a prominent and important part of any educational institution. This practice of introducing and developing societies and clubs is usually seen in abroad universities abroad where education and keen interest in extra curriculum activities is a compulsory. Children studying abroad are taught to be all rounder in any discipline, the reason being their studies aren't merely focused on their major but also include an array of courses that are outside the interest of their major. Similarly at Biztek though we provide a versatile outline for our Bachelor and Master programs we would like to push students towards a new door and that is of joining and participating in these societies and clubs. The initiation of building these societies was taken on 19th July 2010. The first batch to register into these societies begins from fall semester 2010.

It is important to acknowledge that these societies and clubs bring out the true potential of a student. They might be surprised at themselves too not knowing that they also could excel in a particular activity. By joining these groups students have a chance to explore other options and abilities which were unaware to them. They not necessarily have to outshine in their major, they probably might be much better at voicing their opinions in a speech or develop an interest in helping the community through various community service programs and collaborations of charitable organization. Whatever the interest be these clubs are built to introduce students to a world outside of books, regular classes, projects and exams.

Benefits of establishing these societies are to provide a platform for homogenous thoughts, ideas and opinions shared by a group of individuals holding a similar interest. It will be a union of diverse cultures to mingle and understand each other better. These societies will groom students who show potential talent in their pursuit which allows the management to pick amongst the best students to appear in other universities' competitions. Last but not least, these societies are launched for the enjoyment and socializing of students. It is a way to unwind and shake off the nerve-racking fear experienced by students throughout their degree program. The following societies and clubs have been devised for the students to enroll. This has become compulsory for all students to involve themselves actively so that they too can be competent and all rounder in every discipline. We are willing to produce graduates that can tackle every problem that is thrown at them at any angle. They should be able to well address the matter and provide professional suggestions. This achievement isn't possible through a rigorous effort put in through the 4 year or 2 year program. It will require them to attentively take part in such societies and clubs in order to face global and local issues.

SOCIETES & CLUBS:

1. Literary Society

The Literary society will comprise of individuals who want to show their debate, poetry or other literary skills which will give them a confidence further to polish their debating and writing skills. The pool of individuals will represent our institute in other

university/colleges/school competitions and will also be engaged in organizing the same within our institute's campus.

2. Theatre & Dramatic Society

As the name suggests, this society will inculcate talented individuals who are interested in theatre and drama including but not limited to direction, acting, script writing, singing, dancing etc.

3. Women's Club

The women's club will be a place for active and interactive women providing a mature environment for female members to share interests. This social group will be engaged in organizing various social events empowering women to voice out their concerns. They will be encouraged to arrange parties, forums and seminars for women.

4. Event Management Society

Event Management Society will involve energetic students from all semesters to take certain responsibility for arranging all official events taking place within and outside campus under the guidance of the Events Manager. Individuals will also be encouraged to brainstorm and give fresh ideas for new events.

5. Information Technology Club

This group will consist of IT interested people who have a flare to think out of the box. This division will be engaged in organizing mega IT events in the institute and also take part in various IT competitions in other institutes. This will build a strong bonding among the IT students and professionals of Biztek and other institutes.

6. Bright Futures Society

The members of this society will have the responsibility to identify new job placements in the market and share with the fellow members. In

addition, they will also bridge the gap between the current students and the alumni and organize annual events for alumni as well in order to keep up to date and explore further employment opportunities.

7. Sports Club

The sports club will be a pool of individuals interested in any sports activity. This group will be responsible to identify new talent from fresh batches in order to make them comfortable with the sports activities and will also serve as a socializing forum for similar interest group.

8. "Helping Hands" Society

Green club will be engaged in community services and betterment of the society and environment. Their major role will be to organize and participate in various social causes. This concept is very well embedded in international universities and we need to also provide a platform to young individuals who want to make a difference in the society by playing their small parts.

9. Youthliament

The Social Dialogue Club will be established to create dialogue about social issues. This will be a platform for young talent to discuss healthy topics by inviting active social groups and holding interactive session with them.

We invite all students to take interest and see a new light towards their knowledge and learning. It not necessarily has to be always books that get you the grades. Enhancing and grooming your personality and attitude probably might work for students in becoming excellent in their line. Registrations for these societies and clubs are open year round; students will be required to approach the respective faculty member leading the society and notify them of their participation and involvement.



The Emerging Leader In Business and IT Higher Education

ASSOCIATIONS

Academic and research associations with national and international organizations which includes : Ministry of Science & Technology Government of Pakistan; University of London, UK; Virtual University Enterprise, USA; Federation of the Universities of the Islamic World, Morocco; Executive District Officer , Colleges, City Government, Karachi; Education Literacy Department, Government of Sindh, Karachi; Board of Intermediate Education, Karachi, Pakistan; The World Bank; 'A' Category Institute of Higher Learning Rated by Pakistan Computer Bureau, Islamabad, Pakistan; Asian Development Bank; Microsoft, Corporation, USA; International Association of Universities, Paris, France; CommerceNet, Singapore; ISO 9001 : 2008 Certified International Quality Management Systems, UKAS by, Moody's International; University represented by Educational Excellence, UK; University of Greenwich, London, UK; The Association of Commonwealth, University (ACU), UK; Association of Universities of Asia & Pacific (AUAP), UK and many more.

PUBLICATIONS

■ Publishing two inhouse internationally refereed research journals i.e. Journal of Management & Social Sciences (JMSS) and Journal of Information & Communication Technology (JSIT) regularly.
 ■ Biztekian Vision- The In-house Newsletter is published three times in a year covering the Campus activities and achievement of Biztek students.

CURRICULA

■ The Curricula matches those of world class international universities and tailor made / customized courses based on local requirements.
 ■ Research oriented practical curricula meeting the present day business needs.
 ■ Periodical software competitions are organized for inculcating creativity among students.

CAMPUS FACILITIES

■ The main Campus is located in the peaceful environment of Korangi Creek. It is designed for all those who want to study during day time.
 ■ It's lush green lawn and spectacular building are spread over an area of more than 5 acres of land, an area many of our competitors envy.
 ■ The air-conditioned spacious classrooms have multimedia and OHP facilities for teaching.

■ Appreciably equipped modern Computer Labs have more than 300 Dual Core with latest technology.
 ■ Biztek 'Knowledge Hub', the library, has more than 10K titles of professional books and un-interrupted online access to 11,500 research journals worldwide through different library programs of HEC.
 ■ Secure in-campus parking facility.
 ■ In house Research Center, Discussion Forum, Students' Lounge, Girls' Common Room, Prayer Area etc.
 ■ The Institute has established its Executive Development Center (EDC, City Campus) in the heart of the city at Main Shakra-e-Faisal. The Campus is equipped with the state of the art facilities.
 ■ Two new campuses at Nazimabad and Gulshan-e-Iqbal opened in year 2008 & 2009 respectively.

EXTRA CURRICULAR ACTIVITIES

■ A well equipped Gymnasium plus Basketball Court, Snooker Hall, TableTennis, Badminton Court, Cricket and Football ground etc.
 ■ Elocution Contest, Creative Writing Competition etc. are organized for improving communication skills in the students.
 ■ Student Week, Basant Mela, Mehfil-e-Milad, Musical Nights, Fashion show all are organized for improving social skills and increasing fraternity among students.

FINANCIAL SUPPORT

■ Biztek has awarded scholarships worth Rs. 15 million to its outstanding and deserving students during the last one year period.
 ■ HEC approved Institute for need based Japanese Scholarship.

FACULTY

Qualified academicians having PhD, and Masters degrees from foreign universities i.e Portland State University, California State University, USA; State University of New York, USA; University of Pennsylvania, USA; Western International University of Arizona, USA, (Lomdon Campus) Middlesex University, UK; University of Sheffield U.K; Cambridge University, U.K; Birmingham University, U.K; University of Southampton, UK; University of Dundee UK, Startford University, London; University of Tehran. Industry experienced faculty have been arranged particularly to add enhanced knowledge enrichment for the weekend students who are mostly serving executives.

Biztek - One of the fastest growing universities with remarkable distinctions!

- * Chartered By Government Of Sindh as a Degree Awarding Institute for higher learning
- * 'A/W' Category status awarded by HEC (Higher Education Commission)
- * ISO 9001 : 2008 certification for Certified International Quality Management Systems
- * Ranked as 6th top institution of Pakistan by International Research Ranking Agency RePEc (for Research Papers in Economics)

PROGRAMS OFFERED

FACULTY OF MANAGEMENT & SOCIAL SCIENCES

BBA

Banking & Finance
 Management Information Systems (MIS)
 Marketing & Advertising
 Human Resources Management

BS

Communication & Media Sciences
 Criminology
 Sociology
 Psychology
 International Relations
 Economics

MBA

Marketing & Advertising
 Banking & Finance
 Supply Chain & Retail Management
 Media Management
 Insurance and Financial Service
 Customer Relation Management
 Human Resources Management
 Corporate Finance & Treasury Management
 Islamic Banking

Management Information Systems (MIS)
 Health Management
 Real State Management
 Entrepreneurship
 Banking, Insurance & Financial Services
 Textile Management
 Telecom Management

MBA (Executive)

Marketing & Advertising
 Banking & Finance
 Supply Chain & Retail Management
 Media Management
 Insurance and Financial Service
 Customer Relation Management
 Human Resources Management
 Corporate Finance & Treasury Management
 Islamic Banking
 Management Information Systems (MIS)
 Health Management
 Real State Management
 Entrepreneurship
 Banking, Insurance & Financial Services
 Textile Management
 Telecom Management

M.Sc (Professional Psychology)

specialization in (Organization & Education)

MA

Criminology
 International Relation
 Sociology
 Media Sciences
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A COMPLETE MAKEOVER STEP TOWARDS A PROMISING FUTURE

It was around the same time in the previous year that our Institute experienced a makeover to its ground floor. The works were appreciated and provided a completely modified look to the surroundings. A better professional image was created through the interiors allowing us to proudly present our Institute to the world and welcome students to an educational institution with proper learning and teaching environments. To us it seemed the construction works were over but we were in for a crazy ride. Early this year around the mid of Summer Semester the construction workers were back in action. The same design layout was to be composed for the 1st and 2nd floor of our Institute.



Everyone seemed to have butterflies in their stomach as the workers started their job. We could only fantasize the end result of their hard work. Never in the history of Biztek such transformation was thought or considered of. But to our own amazement decisions of management to re-design the building's interior and exterior showed genuine signs that they cared. They wanted to create an atmosphere of sophistication and classiness, promoting and encouraging students by facilitating them in every possible manner. The new appearance of the interior provided an absolute perfect and proper setting for increased learning, exploration of new horizons, enhanced teaching, development of interest and thought process.



One might wonder how all this can be achieved by the mere upgrade of interiors and renovations. As we all know surroundings and locations affect all of us in many different ways. A comfortable and relaxed atmosphere will promote attentiveness, interest and interaction. The place around you matters a great deal when it comes to performing a specific activity. An educational institute should have the sense and

feel of professional learning and practice of providing first class education services. The Institute has successfully addressed this manner and now provides a structure of awe and amazement for both prospective and current students. Now when you enter the main doors of the building the sight and sounds present you a feel of attending a recognized and reputed University. We definitely have come a long way from where we started.

The many construction works experienced on the 1st and 2nd floor included renovations of the floors, ceilings, bathrooms and walls. The same color and theme was followed similar to the ground floor to keep a neutral and toned down appearance. A further surprise reformation was the re-design of classrooms. Though not all classrooms were completely renovated, a couple of completed jobs showed great promising results. Students who had taken classes in these revamped rooms couldn't stop complimented and appreciating the look and design given to them. They had smiles stamped over their faces as they walked out satisfied. Now there was no doubt that a perfect environment to learn and understand had been crafted out. A work of the art is displayed on the 2nd floor staircase leading down to the café. There were many shouts and gasps of surprise and shock by the students who had their first glimpse of the mantel piece which was breathtakingly beautiful. Apart from these works other changes included lighting for the ceilings and blinds for the windows. Lights were mellow and subtle to provide adequate brightness in the classrooms



so that students wouldn't have to struggle to see what's on the board.



The Admission Dept faced major transformations this summer, their complete department was renovated from classy ceilings, white washed walls, and marble placed floors and new furniture. It seemed as if the management to be in for a treat with the Faculty Dept experiencing changes last year. The Admission Dept was the state of the art work of the designer. They had invented a beautiful glossy glass chamber for the Head of the Department and for the rest of staff new furniture awaited for them with new desks and comfy chairs.

Last but not least the newly designed bathrooms are equipped with proper sanitation and utensils for hygiene and cleanliness. By this the Institute wanted to promote the idea of a sterile and immaculate impression that harbors safety and health of students. Changes to the exterior involved the introduction of plants and flowers to create environment-friendly outdoors. From the parking to the lawns and the pathway all are decorated with beautiful summery colored flowers and plantations.



It's simply a pleasure to see our Institute grow step by step and making a mark in the hearts of the student.

EDC wasn't behind in tracks of renovations. It too saw a revamped change to all 3 floors. Considering it is situated in the heart of the city and is quiet accessible for students, thus it was necessary to equip it with latest technology, interiors and comfortable atmosphere for learning. EDC required a makeover since most of the evening MBAs visited the centre and since they too were coming from a professional and corporate environment, it was necessary to provide them with a similar feel at EDC. From the ceilings to the flooring, from the classrooms to the department rooms, all saw a new look to facilitate the students in all possible manners.

Installations of computers, air conditioners, LCDs and other devices aided students in their studies. We wanted to provide them with a better, comfortable and serene environment. Notice boards were modified for a newer look for easy visibility of notices. Stair cases were re-built and the library was re-organized. EDC definitely had upgraded itself to style, comfort and everyone working and studying there really appreciated the changes.



A WARM APPRECIATION FOR DR. MOHAMMAD. ALI SIDDIQUI ON RECEIVING THE SITARA-I-IMTIAZ

Sitara-i-Imtiaz, which translates as the star of excellence, is an honor given by the Government of Pakistan to both the military and civilians. It is awarded for distinguished merit in the fields of literature, arts, sports, medicine, or science for civilians. Once a year it is announced on the Independence Day and given on Pakistan Day to the people of Pakistan by the President of Pakistan.

We are glad to announce that Dr. Mohammad Ali Siddiqui our Dean of Management & Social Sciences has received the Presidential award of Sitara-I-Imtiaz 2010. Prior to this achievement he was awarded with yet another Presidential award for Pride of Performance in 2003. We at Biztek congratulate him for these esteemed accomplishments and his untiring work in literature and education sector. He is a renowned and famous Literati, Writer and Academician, with endless notifications and indications in the world of philosophy and criticism. He has read papers at 22 universities in North America & Europe.

He is accompanied with various capabilities from being well versed in 7 languages to his precious literary works counting more than 100 research articles. To add to his rewarding attainment he has 16 books to his credit. He stands as a prominent Urdu critic, where he has been highly praised by top-notch critics of Urdu like Majnoon Gorakpuri, Dr. Akhtar Husain Raipuri, Prof. Mumtaz Husain and many others.

It is remarkable for our Institution to house such marvelous individuals filled with abundant experience, exalted knowledge and eminent influence. It is such individuals that prove to be great leaders, who can set an impressive example on our young generation and motivate them to achieve as much as they themselves have. We would like to stretch our warm and heartiest congratulations to Dr. Mohammad Ali Siddiqui once again for such a venerated feat.



ORIENTATION FALL 2010

Student orientation is conducted at the beginning of each academic year at a university or other tertiary institution during which a variety of events are held to orient and welcome new students. Many elements of student related issues are discussed such as student life at the university, their way around at the university, the different departments they might have to visit for personal issues such as the Accounts dept, Examination etc. It basically comprises of a day where the students are welcomed cordially to the university and are explained how to devise their own way around the university.

Biztek held its orientation on 8th September 2010 for prospective students in which Ms. Saira addressed them voicing out the rules and regulations, compliance norms, evaluation criteria, credit hours etc. After which the Dean of Management and Social Sciences addressed the students, providing his wise speech on code of conduct and how discipline is the key to all success. Leading to this formal presentation, students were organized into 2 groups for the university tour. One group was lead by Nazia Khan and the other by Zohair. The students visited the classrooms, the student lounge, introduced to the library and the 2 labs. It created quite an impression on them considering the recent renovations and works within and around the university.



OUR HEARTIEST CONGRATULATION TO MS. REEMA FAROOGI

We would like to congratulate Ms. Reema Farooqi on completing her M.S in Management Sciences. We would like to draw light upon the qualifications and experience that our faculty members possess. This is an example which supports our claim of providing highly qualified educationists who continuously try to achieve and strive to enhance their learning abilities along with widening their knowledge capacity.

We extend our gratitude and appreciation towards Ms. Reema Farooqi and hope the best for her.



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PAVING A NEW PATH FOR CAREER COUNSELLING WITH THE INTRODUCTION OF CCPD

What do you want to be when you grow up? Which one of us hasn't faced that question when we were younger? Most of us probably had an answer. Teacher! Fireman! Astronaut! The choices seemed endless then. But the question takes on a whole new significance for students fresh out of a 4 year bachelors' degree program.

In a world filled with career choices ranging from finance to mass communications, engineering to event management, marketing to information technology, the confusion teenagers face over which career to pick is understandable. A large number of students continue to choose a career based merely on the fact that their friends are doing the same thing or because their parents told them to do so. The recent flare is to go after the money, so students are seen selecting majors or disciplines which would earn them a lot of money. This, however, may not be the best way to go about it.

If you've just graduated with flying colors, and are trying to decide on a profession, the first thing you need to realize is that every individual is different. Not everyone can be a doctor or an engineer (not everyone wants to be one!) – and that's okay!



Choosing a field of study that is not really suited to your interests or skills could prove disastrous. And that's where career counseling comes in. Career counseling helps students discover their true potential and interest in various subjects in order to help them choose the right career. There are several institutes, including schools and colleges, today offer career counseling through a series of aptitude and IQ tests. The tests usually have multiple-choice questions, which don't need to be prepared for in any way.

The next step includes a face-to-face interview with a career guidance counselor. The interview provides the student with the opportunity to clear any doubts or queries he/ she may have regarding career options and educational courses. It also allows the counselor to further judge the aptitude of the student, thus building on the preliminary results of the written tests. In light of its importance, Biztek took the wise initiative on 6th July 2010 to launch an official department called CCPD (Career Counseling, & Placement Division). This department would be responsible for:

- Career Counseling.
- Soliciting for internships/apprenticeships with national/multinational/government/non-government/autonomous bodies on regular basis.
- Solicit for job opportunities through corporate liaison.
- Provide in-house trainings to students for resume-writing, interview techniques, personal grooming, etc.
- Maintaining student data-base and/or resume data-base in order to match the best job available.
- Arranging Career Counseling sessions for various schools/colleges

While interacting with students it was noted that they are highly dependent upon personal referrals when it comes to internship placements and not much help is being provided by the institute. Hence, it was suggested that a Career Counseling and Placement Department should be present for the institute which will work in liaison with national/multinational/government/non-government agencies for exploring opportunities for internships for the graduating students. This will give a high exposure to our institute's brand name in the market and will also increase the opportunities for those students to be inducted in various organizations after graduating.

The second phase will include database management of our Alumni and currently enrolled students who will be intimated about new job-openings through emails so that our alumni can also benefit from the services of this department and we have a strong communication channel with them. This coupled activity would allow a better platform for the Institute to introduce its students to Internships and a more practical approach to their knowledge where they can implement what they have learnt during their intellectual phase.

MEDIA ACTIVITIES

TUC team visited Biztek

With the launch of their new marketing campaign, the team of Continental Biscuits visited BIZTEK on May 17, 2010 for free sampling of TUC Biscuits. Mr. Sumair Kazi - Brand Activation Executive also took the time to brief the students about the concept behind the re-launching of the most popular brand in salted biscuits. He elaborated that with the



variety of new entrants in the market, people have to be reminded about their presence with the same zeal and energy as they entered some 20 years ago. All in all, the light biscuit gave a heavy downpour of smiles on the student's faces with the little treat.

A treat in the hot whether

What better way to kill hot whether than to have a chilled beverage. Shezan introduced their new flavor of Twist Juice at Biztek Main Campus along with fun-filled activities for students which included sack-race, hurdle race and mind-teaser games. Winners were awarded with gift hampers while the on-lookers were treated with a free trial pack of Twist Juice. As their tag-line said "Jeeto Josh Se", everyone showed their enthusiasm to the fullest.



Tech-Sale by DreamWorks

Dream Works truly displayed the dream machines for sale at Biztek Auditorium on the 27th and 28st of May 2010. A wide array of Dell, HP and Acer laptops were offered to students and staff of Biztek on special easy 1 to 2 year installment packages. The events was a huge success as students from all the 4 campuses visited Biztek's Main Campus to avail the opportunity.

Icy Cool Freshness in the Smoldering Summer's Heat - Clear Men's Futsal Clear spells confidence for the young Pakistanis of today. With its unisex and male range, Clear not only solves your dandruff problems but gives you the confidence to look and feel more attractive. So with this statement the team of Clear Men entered the premises of Biztek on 09th May 2010 to conduct fun and exciting activities for the students. They constructed their set up a 12X7 stall in the Squash court which had a Board Foot-Ball game. Two participants would play the game at one time and prizes would be distributed amongst them. Complimentary 30ml bottle of Clear Men's Shampoo were also distributed to students. With the fever of the FIFA World Cup and Ronaldo being its brand ambassador it was quiet clear why the team had devised an activity that very much was alike to football.



Corporate Activity

We were honored by the presence of one of our corporate ties, Fauji Fertilizer Bin Qasim Ltd. A brief introductory explains FFBL's principal activity is manufacturing, purchasing and marketing of fertilizers and chemicals, including investment in other fertilizer, chemical and other manufacturing operations. It was incorporated in 1978 as a joint venture between Fauji Foundation (a leading charitable trust in Pakistan) and Haldor Topsoe A/S of Denmark. The Company is operating three world scale urea manufacturing plants with an aggregate design

capacity of over 2 million metric tons per annum.

Their visit involved promotion of social & corporate responsibility and development of mutual understanding between the two parties. Biztek was rigorously involved in promoting education amongst corporate professionals. As well as fulfilling its promise of collaborating with corporate world to create an increased skilled workforce. A common mission was shared between the two for introducing executive professionals to higher and profound levels of education, training and learning. This would create a batch of individuals more competent and informed of their surroundings. Thus providing an ability to tackle and enhance problem solving expertise bundled with the betterment of a complete package of skills.



SPORTING IT OUT

Biztek is known for popularly holding sport events in various categories in the past. This summer showcased



numerous sporting events in which Biztekians participated full heartedly. This summer heat was definitely battled with cool, comfortable sport games. Games included badminton tournament in Quetta, Inter-University swimming championship, Futsal tournament



and table tennis tournament.

ALL PAKISTAN INTER-UNIVERSITY SWIMMING CHAMPIONSHIP

Institute of Business Technology took part in this tournament along with 10 other teams at PNS Karsaz on 27th & 28th March 2010. Following were the teams who participated in the tournament:



Ahmed Seayer took 5th position in 50 meters free style in the swimming championship amongst all other participating universities.

INTER UNIVERSITY FUTSAL TOURNAMENT 2010

Biztek's students interactively participated in this tournament which was played from 26th to 29th July 2010 along with 9 other teams belonging to recognized Universities. The first match played was against SSUET and sadly was lost by Biztek. They didn't have any luck



in the 2nd match too where CBM stole the victory. However, in the 3rd match Biztek rose to triumph by winning against Greenwich by 3-2. The last match was disappointing since Biztek lost against SMC by 1-0.

Our heroic students who participated are as follows:

1. Ahmed Seayer

CORPORATE ACTIVITY

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2. Naveed Anjum
3. Utban Naseem Khan
4. Bilal Khan
5. Bilal Effendi
6. Umair Sadiq
7. Nooruddin
8. Imran Abdul Rauf
9. Rafay Ali Laghari

INTER UNIVERSITY TABLE TENNIS TOURNAMENT 2010

Biztek has always been an enthusiastic promoter of sports and extra curriculum activities. As this page recognizes all the efforts put in by the students to escalate the name of our Institute in the field of games. It is through this frequent practice and interest that players reach international level and master their skills



at a specific sport. Biztek is committed in grooming and providing proper atmosphere for players to routinely practice and polish their game tactics. We are equipped with proper equipments accompanied with a professional coach. Playing games at a national level amongst fellow universities over cordial invites is a way to attract potential sports recruiters.

Biztek took part in the inter university table tennis tournament accompanied by 9 other universities. Biztek's students firmly secured their victory in the first match which was the quarter finals against CBM by 2-1.

WELCOMING NEW RECRUITMENT

At Biztek, we continuously strive to enhance the work environment by introducing new qualified and experienced individuals. People who can make a difference and can influence our professional atmosphere with their versatile and challenging career profile. Every semester we see a pool of individuals interested in applying for our positions.

We practice a strict recruitment process through which we are able to filter out the best candidates. Only then are we able to select the creamiest staff who makes an impact. Following is the list of candidates who qualified and have recently joined our team of excellence.



MR. MUQTIDA ALI (Deputy Registrar)

- Masters in Arts from IR (University of Karachi). He was the editorial & training coordinator at Pakistan Press Foundation



MR. SOHAIL BAWANI (Lecturer)

- Masters in Arts (Sociology) from University of Karachi. Mr. Sohail has conducted 8 years of quantitative research at ANU, IED, CHS, SEF.



MS. NAZIA KHAN (Student Coordinator)

- She has performed 'A' levels from St. Mary's Catholic High School - Dubai. Ms. Nazia was a Search Marketing Executive at i3 media.



MS. SHUMAILA WAQAR (Lecturer)

- She has performed Masters in Applied Sciences of Economic from AERC, Karachi University.

WIMAX WORKSHOP

WIMAX WORKSHOP

The Wimax Workshop was held at EDC on 29th September 2010, a 5 hour intensive and rigorous program where approximately 100 students participated. It goes to show that all our campuses actively participate in organizing events for the students and understand the importance of indulging them with activities which are dissimilar to their interest of studies. Thus eroding their

constantly there is no knowing what's updated and what's forgotten.

Here is a brief description about WIMAX for those who aren't geeks or gurus of the Information Technology world. It is an IP based, wireless broadband access technology that provides performance similar to 802.11/Wi-Fi networks with



imagination and limiting their ability to conceive bright and innovative ideas. Intellectual and entertaining events help students to enjoy what is beyond books, lectures, and exams. This workshop was held to introduce students to the technological environment and keep them in the loop of what's happening around them. With the world changing

the coverage and QOS (quality of service) of cellular networks. WiMAX is also an acronym meaning "Worldwide Interoperability for Microwave Access (WiMAX). With WiMAX, WiFi-like data rates are easily supported, but the issue of interference is lessened. At its heart, however, WiMAX is a standards initiative. Its purpose is to ensure that the broadband wireless



governments.

The center of focus of this workshop was to teach students the fundamentals of Radio Network Planning. Within this topic they further emphasized on how networks should be planned, what components should be considered during planning and how to expand networks in region

radios manufactured for customer use interoperate from vendor to vendor. The primary advantages of the WiMAX standard are to enable the adoption of advanced radio features in a uniform fashion and reduce costs for all of the radios made by companies.

The WIMAX Forum is an industry-led, not-for-profit organization formed to certify and promote the compatibility and interoperability of broadband wireless products based upon the harmonized IEEE 802.16/ETSI HiperMAN standard. One of the WiMAX Forum's goals is to accelerate the introduction of these systems into the marketplace. The workshop also provided an inside view into what the forum is all about. It basically is the support platform for all WIMAX products available to customers worldwide.

The WiMAX Forum works closely with service providers and regulators to ensure that WiMAX Forum Certified systems meet customer and government requirements. The Forum therefore, helps bridge the gap between the technicality of products and the simple requirements of customers along with legality compulsion of

which are inaccessible. They also introduced techniques which can boost the capacity and quality of networks. Further, they also enlightened students upon the need of sound and clear networks with no disturbance for information to be lucid. Later on, the workshop also informed students about GSM based mobile systems and how they are benefiting our society today. A further description was provided on the basic need and functions of electromagnetism. It is quite amazing how technology can bring in new gadgets and gizmos through introduction of never before known systems and applications which can bring wonders to us. The overall experience of the workshop was quiet insightful and allowed students to broaden their spectrum in regards to technology and its many perspectives.



Biztek's

All Geared up to



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BEM/691 EMBA



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Wajhat Ali
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Muhammad Faizan Abbasi
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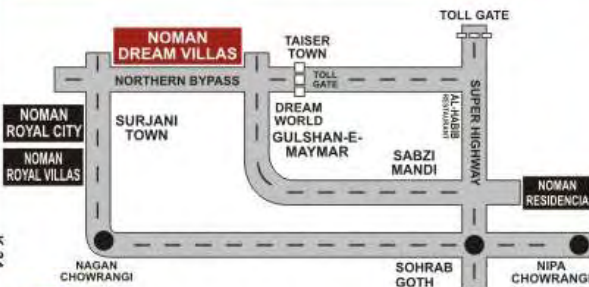
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